

APPROVED



# The GLOBE Academy

## Minutes

### Board of Directors Meeting

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#### **Date and Time**

Monday September 18, 2023 at 7:00 PM

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Notice of this meeting was posted at both campuses and on the GLOBE website in accordance with O.C.G.A. § 50-14-1.

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#### **Directors Present**

A. McMillon, B. Heidlberg, C. Schwenkler, D. Reynolds, J. Clark, K. Henshaw, L. Ferro Borges, L. Long, L. Norton, M. Hayes, T. Barnes (remote), T. Williams

#### **Directors Absent**

*None*

#### **Guests Present**

C. Catinella, C. Elliott-Earby, D. McMillon (remote), Daniela Torre Gibney, David Thompson, Jeffrey Smythe, Jerry Henry, K. Holder (remote), Katie Patel (remote), L. Hertz (remote), S. Manns

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#### **I. Opening Items**

##### **A. Record Attendance and Guests**

##### **B.**

### **Call the Meeting to Order**

L. Norton called a meeting of the board of directors of The GLOBE Academy to order on Monday Sep 18, 2023 at 7:02 PM.

### **C. Vision, Mission and Core Values**

Vision, Mission and Core Values were read by Board members.

## **II. Public Comment**

### **A. Public Comment**

There were no public comments.

## **III. Consent Agenda**

### **A. Approve Agenda**

The agenda and minutes were approved by consent without objection.

### **B. Approve Minutes**

L. Norton made a motion to approve the minutes from Board of Directors Meeting on 08-28-23.

L. Long seconded the motion.

The board **VOTED** unanimously to approve the motion.

## **IV. Feasibility Study - by Andrew Haas**

### **A. Presentation on Capital Campaign**

Jerry Henry provided the following updates. A copy of the presentation was included in the agenda packet:

#### **CAMPAIGN STRATEGY STUDY**

##### **Process**

- Presented Internal Readiness Report
- Developed Case Summary
- Identified Potential Interviewees
- Sent Pave the Way Letters
- AH Scheduled Interviews, Confirmed Times, Sent Case Summary
- In process of conducting up to 30 interviews; now at the halfway point.

##### **SUMMARY POINTS OF FINDINGS**

- Overall positive image although, as in most schools, there were individual concerns expressed.

- Some would like a better understanding of “charter schools” and how they operate.
- A desire for greater communication and transparency for how decisions are made.
- A number of interviewees expressed a need for clarity in fundraising – annual fundraising by GLOBE, the PTCC, other special fundraising efforts.
- Positive reactions to plans for the new campus.
- Questions focused on GLOBE’s ability to raise the full amount.

## **NEXT STEPS**

- Conclude interviews within the month.
- Prepare a full report for the Board with recommendations on three areas:
  - Case for support
  - Names of Leaders who should be involved
  - Potential philanthropic level of support.

If we have not identified the major philanthropic gifts necessary to complete a successful \$8 million effort, the likely recommendation would be to focus on 1-2 smaller components of the new campus plan and to raise a smaller amount through a major gifts effort.

## **V. Committee Updates**

### **A. Development Committee**

Michelle provided the committee updates:

- Annual Fund has raised \$50,313 YTD (11SEP)
- Fundraising Events has raised \$4,915 YTD (11SEP) - All associated with Athletics
- The popsicle party for the Annual Fund Challenge winners is tentatively 9/19.  
Winning classes are - Lower Campus: Tarazona, Tendon, Barrenche; Upper Campus: Maier, Hsu, Whitelegg
- GLOBE Trot 2023 kicks off **October 10** !
- The 2023-24 goal is to raise **\$150,000** through sponsorships and **100%** fundraising participation from GLOBE families.
- The GLOBE Trot website has more information about sponsorship and volunteer opportunities

### **B. Academic Committee Update**

Catherine provided the following committee updates:

- Sabrina Manns and Christina Catinella provided a presentation on Fall MAP data, which was included in the agenda packet.

L. Norton made a motion to approve \$24,596.10 funding for STAMP test administration contract by AVANT for the SY23-24.

D. Reynolds seconded the motion.

The board **VOTED** unanimously to approve the motion.

### **C. Transportation/Facilities Update**

Lillian provided an updated on the transportation planning. Presentation notes were included in the Board presentation, which was included in the agenda packet.

### **D. Vote for RFQ**

L. Norton made a motion to release an RFQ to receive quotes from vendors for the purposes of purchasing two buses for The GLOBE Academy.

L. Long seconded the motion.

The board **VOTED** unanimously to approve the motion.

### **E. Vote for Ancillary Agreement**

Update: will postpone to October meeting. Additional negotiation required.

### **F. Vote on AIA Contracts**

Update: will postpone to October meeting. Additional negotiation required.

## **VI. New Business**

### **A. Vote to nominate Daniela Torre Gibney to the GLOBE Board of Directors**

D. Reynolds made a motion to elect Daniela Torre Gibney to the Board of Directors.

L. Norton seconded the motion.

The board **VOTED** unanimously to approve the motion.

### **B. Discuss Board Items**

Drew provided the following updates:

- Background checks: Urged Board members to have them completed as soon as possible.
- Governance training: A new date for the training will be set, as September 16th was not an ideal date for everyone

## **VII. Closing Items**

### **A. Adjourn Meeting**

The next scheduled meeting is set for October 23, 2023 at 7 p.m.

L. Norton made a motion to adjourn the meeting.

A. McMillon seconded the motion.

The board **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:17 PM.

Respectfully Submitted,  
K. Holder