



# The GLOBE Academy

## Minutes

### Development Committee Meeting

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#### Date and Time

Thursday July 20, 2023 at 1:00 PM

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#### Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
  - Respect: We treat ourselves and each other with kindness and dignity.
  - Empathy: We strive to understand and share the feelings of others.
  - Sustainability: We aim to conserve our resources for optimal use in the present and future.
  - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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#### Committee Members Present

A. McMillon (remote), D. Clayton-Purvis (remote), L. Clark (remote), L. Ferro Borges (remote), M. Adams (remote), M. Hayes (remote)

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## Committee Members Absent

D. Reynolds

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## I. Opening Items

### A. Record Attendance

### B. Call the Meeting to Order

M. Hayes called a meeting of the Development Committee of The GLOBE Academy to order on Thursday Jul 20, 2023 at 1:07 PM.

### C. Approve Minutes from Previous Meetings

A. McMillon made a motion to approve the minutes from Development Committee Meeting on 06-15-23.

L. Ferro Borges seconded the motion.

The committee **VOTED** to approve the motion.

A. McMillon made a motion to approve the minutes from Development Committee Meeting on 05-18-23.

L. Ferro Borges seconded the motion.

The committee **VOTED** to approve the motion.

A. McMillon made a motion to approve the minutes from Development Committee Meeting on 03-20-23.

L. Ferro Borges seconded the motion.

The committee **VOTED** to approve the motion.

### D. Development Committee Funds Overview

- The overall development committee funds were reviewed. Total funds raised total \$309,321 or 103% of the goal for the 2022-2023 school year.
- Discussion was held regarding the various fundraising categories. The fundraising budget for the 2023-2024 school year will be developed based on prior year actuals.

## II. General Development Committee Priorities

### A. Development Committee Updates

- Adrienne McMillon was introduced as the new co-chair of the Development Committee.

- Lorena Borges was thanked for her dedication and hard work to the Development Committee. Lorena will continue to support the Development Committee during the transition period.

#### **B. Capital Campaign Update (Drew to update if present)**

- Alexander Haas is starting the feasibility study. Requests for information from the Alexander Haas team and other external partners are being received.
- Next steps involve defining clear responsibilities of what the Development Committee needs to provide and be accountable for.

### **III. Subcommittee Discussions**

#### **A. Annual Fund Campaign Updates**

- The 2022-2023 Annual Fund Campaign has been closed out and recurring donations from July 2023 have been moved to the new campaign.
- Banners for both LC and UC need to be created to acknowledge sponsors and donor levels.
- Planning is underway for the 2023-2024 Annual Fund Campaign. The focus is on volunteer recruitment, website updates, flyer development, setting up the new campaign in Bloomerang and purchasing items for prizes.

#### **B. Fundraising Events Subcommittee**

- Fundraising goal reached for 2022-2023 school year.
- For the 2023-2024 school year, the committee will continue with the following Fundraising initiatives: GLOBE Trot, Square 1 Art and Athletics. In partnership with the music department, the committee needs to determine if GLOBE Rocks will be replaced or brought back.
- GLOBE Trot will be led by the new Development Committee co-chair, Adrienne McMillon with support from Lorena, Meghan and the rest of the committee. The tentative date for GLOBE Trot is November 10.

### **IV. Closing Items**

#### **A. Committee Next Steps**

- The committee continues to recruit for new members. A new committee member application has been created by the Governance Committee and can be accessed using the link in the presentation.
- An action call outlining specific tasks has been created to describe to new members how they can serve.

#### **B. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:49 PM.

Respectfully Submitted,  
A. McMillon

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**Documents used during the meeting**

*None*