



The GLOBE Academy

Minutes

Development Committee Meeting

Date and Time

Thursday July 20, 2023 at 1:00 PM

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
 - Respect: We treat ourselves and each other with kindness and dignity.
 - Empathy: We strive to understand and share the feelings of others.
 - Sustainability: We aim to conserve our resources for optimal use in the present and future.
 - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Committee Members Present

A. McMillon (remote), D. Clayton-Purvis (remote), L. Clark (remote), L. Ferro Borges (remote), M. Adams (remote), M. Hayes (remote)

Committee Members Absent

D. Reynolds

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Hayes called a meeting of the Development Committee of The GLOBE Academy to order on Thursday Jul 20, 2023 at 1:07 PM.

C. Approve Minutes from Previous Meetings

A. McMillon made a motion to approve the minutes from Development Committee Meeting on 06-15-23.

L. Ferro Borges seconded the motion.

The committee **VOTED** to approve the motion.

A. McMillon made a motion to approve the minutes from Development Committee Meeting on 05-18-23.

L. Ferro Borges seconded the motion.

The committee **VOTED** to approve the motion.

A. McMillon made a motion to approve the minutes from Development Committee Meeting on 03-20-23.

L. Ferro Borges seconded the motion.

The committee **VOTED** to approve the motion.

D. Development Committee Funds Overview

- The overall development committee funds were reviewed. Total funds raised total \$309,321 or 103% of the goal for the 2022-2023 school year.
- Discussion was held regarding the various fundraising categories. The fundraising budget for the 2023-2024 school year will be developed based on prior year actuals.

II. General Development Committee Priorities

A. Development Committee Updates

- Adrienne McMillon was introduced as the new co-chair of the Development Committee.

- Lorena Borges was thanked for her dedication and hard work to the Development Committee. Lorena will continue to support the Development Committee during the transition period.

B. Capital Campaign Update (Drew to update if present)

- Alexander Haas is starting the feasibility study. Requests for information from the Alexander Haas team and other external partners are being received.
- Next steps involve defining clear responsibilities of what the Development Committee needs to provide and be accountable for.

III. Subcommittee Discussions

A. Annual Fund Campaign Updates

- The 2022-2023 Annual Fund Campaign has been closed out and recurring donations from July 2023 have been moved to the new campaign.
- Banners for both LC and UC need to be created to acknowledge sponsors and donor levels.
- Planning is underway for the 2023-2024 Annual Fund Campaign. The focus is on volunteer recruitment, website updates, flyer development, setting up the new campaign in Bloomerang and purchasing items for prizes.

B. Fundraising Events Subcommittee

- Fundraising goal reached for 2022-2023 school year.
- For the 2023-2024 school year, the committee will continue with the following Fundraising initiatives: GLOBE Trot, Square 1 Art and Athletics. In partnership with the music department, the committee needs to determine if GLOBE Rocks will be replaced or brought back.
- GLOBE Trot will be led by the new Development Committee co-chair, Adrienne McMillon with support from Lorena, Meghan and the rest of the committee. The tentative date for GLOBE Trot is November 10.

IV. Closing Items

A. Committee Next Steps

- The committee continues to recruit for new members. A new committee member application has been created by the Governance Committee and can be accessed using the link in the presentation.
- An action call outlining specific tasks has been created to describe to new members how they can serve.

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:49 PM.

Respectfully Submitted,
A. McMillon

Documents used during the meeting

None