

APPROVED



The GLOBE Academy

Minutes

Development Committee Meeting

Date and Time

Thursday May 18, 2023 at 1:00 PM

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
 - Respect: We treat ourselves and each other with kindness and dignity.
 - Empathy: We strive to understand and share the feelings of others.
 - Sustainability: We aim to conserve our resources for optimal use in the present and future.
 - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Committee Members Present

D. Clayton-Purvis (remote), L. Clark (remote), L. Ferro Borges (remote), M. Hayes (remote)

Committee Members Absent

D. Reynolds, M. Adams

Guests Present

N. Baiz (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Hayes called a meeting of the Development Committee of The GLOBE Academy to order on Thursday May 18, 2023 at 1:03 PM.

C. Approve Minutes from Previous Meeting

Motion to approve the minutes from Development Committee Meeting on 03-20-23.
Motion was not made or passed as quorum was not reached. The meeting minutes will be approved at the next meeting pending quorum.
The motion did not carry.

D. Development Committee Funds Overview

Overall funds overview was provided (see attached presentation)

Discussion on the following topics

1. The numbers is Annual Fund need to be fixed to align board giving versus one-time and recurring. Some donations from Board members were inaccurately assigned to the wrong bucket. Denise and Michelle will work to correct.
2. Lorena has corrected the giving for Athletics to ensure that all funds are assigned correctly.
3. Should % participation be a necessary metric for Staff and Board. For Board yes as it can help with grant approvals (LC) for staff giving the committee decided that it needs to be revisited as its not clear what the metric is being used for and if it poses a sensitive nature.
4. Keep both dollar values in the overview

II. General Development Committee Priorities

A. Development Committee Updates

Recruitment Process for Co-Chair

- 16 applicants came forward and the Board is currently working on next steps to evaluate and move forward with interviews, selection.
- Once this is complete we can start onboarding the new co-chair in time for GLOBE Trot in OCT2023.
- Lorena and Michelle will have a 1:1 interview with identified candidates, along with other members of the Board following the identified interview and selection process
- Development plan needs to be reviewed for updates. Then presented for approval by Board **(ACTION)**
- Work on an annual impact analysis or 1-pager that gives donors insight into where their donations went and where they will go or the following year. **(ACTION - Denise, Michelle, LaShayla)**
- Lorena and Michelle will be meeting with PTCC to discuss the relationship and collaboration between the two entities and how we continue to make it successful, smooth and open communication.

B. Capital Campaign Update (Drew to update if present)

Drew was not present.

Discussion on Capital Campaign provided

- feasibility study is underway
- Development committee is being pulled for requests regarding donations and donors.
- Co-chairs will assess this need with the other committees to determine the bandwidth needed and how the Development needs and can support.

III. Subcommittee Discussions

A. Fundraising Events Subcommittee

Discussion:

- GLOBE Rocks should be removed if it not going to take place.
- Determine if there will be anything in its place **(ACTION)**
- No other updates

B. Annual Fund Campaign Updates

Discussion

2022-2023 Campaign

- continue to advertise and push donations to Annual Fund for the final 2 months of the campaign.

- Utilize newsletter, FB and IG. Work with Simon (communications) to develop and post message **(ACTION)**
- Banners need to be completed by JUL2023 to acknowledge top donors **(ACTION)**
- (LFB) Suggestion: consider having a post or newsletter that separately thanks all donors for Annual Fund and Fundraising activities. **(ACTION)**

IV. Closing Items

A. Committee Next Steps

1. Actions were defined and need owners.
2. Next Development Committee Meeting is 15JUN2023 at 1pm via Google Meet
3. Next Board Meeting is 22MAY2023 at 7pm via Zoom and then 26JUN2023 at 7pm via Zoom.

Meeting information can be found on BoardOnTrack

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 2:05 PM.

Respectfully Submitted,
M. Hayes

Documents used during the meeting

- Development Meeting 18MAY2023.pptx