# The GLOBE Academy

## Minutes

### Development Committee Meeting

**Date and Time**
Wednesday December 7, 2022 at 12:00 PM

**Location**
https://meet.google.com/ccw-uwpx-xrj

Vision, Mission and Core Values
Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.
Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.
Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

• Community: We are inclusive, and we nurture and support one another.

• Respect: We treat ourselves and each other with kindness and dignity.

• Empathy: We strive to understand and share the feelings of others.

• Sustainability: We aim to conserve our resources for optimal use in the present and future.

• Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.

**Committee Members Present**

D. Clayton-Purvis (remote), D. Reynolds (remote), L. Ferro Borges (remote), M. Adams (remote), M. Hayes (remote)

**Committee Members Absent**

A. Rodden, L. Clark

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**I. Opening Items**

    **A. Record Attendance**

    **B. Call the Meeting to Order**

    M. Hayes called a meeting of the Development Committee of The GLOBE Academy to order on Wednesday Dec 7, 2022 at 12:06 PM.

    **C. Approve Minutes from Previous Meeting**

    M. Hayes made a motion to approve the minutes from Development Committee Meeting on 10-20-22.
    M. Adams seconded the motion.
    The committee **VOTED** to approve the motion.
    M. Hayes made a motion to approve the minutes from Development Committee Meeting on 09-22-22.
    M. Adams seconded the motion.
    The committee **VOTED** to approve the motion.

    **D. Fundraising Update**

    Numbers presented for financials based on current to date work.

    GLOBE Trot numbers are not fully updated. Plan to have more accurate numbers by 12/10.
    Cheques are also lagging.

    Discussion:
    PTCC meeting with Development committee to understand alignment and collaborations for the future.

    Fundraising update provided to the team based on availability.

    Current numbers will be available on 10DEC2022.
    Cheques are also lagging

General update for committee
PTCC and Development committee will connect

## II. General Development Committee Priorities

### A. Capital Campaign Update

Drew Reynolds presented an update on the Capital Campaign. There will be a meeting next week regarding the feasibility study.

The Development Committee will be included in the Capital Campaign; the extent of involvement needs to be determined.
No current changes

Meeting next week on feasibility study.
Development committee will be involved in the capital campaign. The extent of inclusion will be determined at a later date.

## III. Subcommittee Discussions

### A. Fundraising Events Subcommittee

GLOBE Trot raised over $135,000.

The program and event went smooth. There was more involvement from the school administration. There were no significant issues identified.

Lessons learned have been noted.

- One area that needs to be examined for future improvement is how to reach more parents.
- Improvement on QGiv instructions for signing up
- Develop a list of technical issues to find solutions in 2023
- Provide only donation information to parents upon request, no name association

Discussion around how to handle requests for names in classrooms and donation amounts. Development Committee made a note that in the future no names of children would be provided externally to prevent issues with privacy.

Question: Will GLOBE Rocks occur - LFB will check with Christi and event contact.

Square 1 Art also happens in the first semester around the same time as GLOBE Trot . Consider reassessing timing to ease families who are donating.

GLOBE Trot

- Raised over $135,000
- Smooth execution. School administration was more involved and this helped with execution.
- Lessons learned are being documented
    - how to reach parents easier and faster
    - not providing names of classrooms/children to prevent privacy issues
    - improving instructions for QGiv sign up and maintenance
- Create a list of technical issues to find solutions in 2023 - working with CFO.
- Consider future improvement - having a pot per class for distribution and to ensure 100% class participation for all students.

GLOBE Rocks

- Will this happen in this school year.
- LFB to reach out to Executive Director and school contact to discuss

Square 1 Art

- Occurred during the same time as GLOBE Trot.
- Is this timing to crunched with all the other events. Should there be a reassessment of timing to ease families who are donating.

B. **Annual Fund Campaign Updates**

Final push for 2022 will be sent at the end of the school year.

Send communication in the Newsletter and separately as needed. Email will encourage donations for tax write offs for 2022 FY.

Email and newsletter communication for final push of donations will be done prior to school ending this semester.

- working with communications
- based on last year's email
- recommending donations prior to tax year end

Tax documentation will be created and sent by mid JAN2023.

## IV. Closing Items

### A. Committee Next Steps

Next Development Committee Meeting - Thursday January 19th, 2023 at 1pm via Google Meet

Next Board of Directors Meeting - Monday December 12th, 2022 at 7pm via Zoom

### B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:50 PM.

Respectfully Submitted,
M. Hayes