



The GLOBE Academy

Minutes

Development Committee Meeting

October Meeting

Date and Time

Thursday October 20, 2022 at 1:00 PM

Location

Video call link: <https://meet.google.com/ubs-snfk-rfr>

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
 - Respect: We treat ourselves and each other with kindness and dignity.
 - Empathy: We strive to understand and share the feelings of others.
 - Sustainability: We aim to conserve our resources for optimal use in the present and future.
 - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Committee Members Present

M. Adams (remote), M. Hayes (remote)

Committee Members Absent

A. Rodden, D. Clayton-Purvis, D. Reynolds, L. Clark, L. Ferro Borges

Guests Present

C. Elliott-Earby (remote), S. Butler (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Hayes called a meeting of the Development Committee of The GLOBE Academy to order on Thursday Oct 20, 2022 at 1:22 PM.

C. Approve Minutes from Previous Meeting

Meeting minutes from the previous meeting in Sep2022 were not approved due to a lack of quorum voting members.

Meeting minutes for September and October meetings will be approved in the November 2022 meeting.

D. Fundraising Update

Overall update of fundraising outlook provided.

Refer to the presentation provided

II. General Development Committee Priorities

A. Annual Fund Campaign Update

Annual fund donations are still coming in. At a slower pace than initially now with other initiatives ongoing.

Second push for donations will be done prior to the EOY2022 so as to encourage parents for potential tax-write offs. Targeted date prior to school closing on 16DEC2022.

M. Adams - suggested a special appeal for persons who donated in the previous year but haven't donated as yet this year.

Also mention and encourage company matching as many people may not realize this is an option.

B. Capital Campaign - Pending to be confirmed

Updated provided by C. Elliott-Earby

Alexander Haas (local to Atlanta) has been chosen at the company to work with GLOBE on the capital campaign. Currently collecting information for feasibility and assessment.

Current draft timing is to start with letters to potential grant donators. Perform interviewes in DEC2022 / JAN2023. Understand the amount we need to raise by MAR2023 and then start capital campaign.

Further information will be provided as we continue to work with them on the capital campaign, next steps, and our path forward for fundraising.

III. Subcommittee Discussions

A. Fundraising Events Subcommittee

GLOBE Trot

Updates provided in meeting agenda package.

Bufs will be shipping soon and M. Adams is coordinating this effort. And will ensure that they are provided to the school office by 10NOV2022.

IV. Closing Items

A. Committee Next Steps

Next Development Committee Meeting - 17NOV2022 at 1pm

Next Board Meeting - 24OCT2022 at 7pm

No further updates

B. Adjourn Meeting

M. Hayes made a motion to Adjourn the meeting.

M. Adams seconded the motion.

The committee **VOTED** to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:44 PM.

Respectfully Submitted,

M. Hayes