

APPROVED



The GLOBE Academy

Minutes

Development Committee Meeting

Date and Time

Thursday September 22, 2022 at 1:00 PM

Location

Google Meet joining info

Video call link: <https://meet.google.com/ubs-snfk-rfr>

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
 - Respect: We treat ourselves and each other with kindness and dignity.
 - Empathy: We strive to understand and share the feelings of others.
 - Sustainability: We aim to conserve our resources for optimal use in the present and future.
 - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Committee Members Present

A. Rodden (remote), L. Clark (remote), L. Ferro Borges (remote), M. Adams (remote), M. Hayes (remote)

Committee Members Absent

D. Clayton-Purvis, D. Reynolds

Guests Present

Meredith L (remote), biancakarafotias@gmail.com (remote), orenliati@gmail.com (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

L. Ferro Borges called a meeting of the Development Committee of The GLOBE Academy to order on Thursday Sep 22, 2022 at 1:00 PM.

C. Approve Minutes from 5/19/2022

L. Ferro Borges made a motion to approve the minutes from GLOBE Development Committee Meeting on 08-18-22.

L. Clark seconded the motion.

The committee **VOTED** to approve the motion.

D. Fundraising Update

LF: shared the updated Fundraising table based on cash received as of August 31 2022. 23% of Annual Fund Goal as of August, however, we will see updated numbers once September is closed.

Specific regarding annual fund challenge discussed during Annual fund campaign update

II. General Development Committee Priorities

A. Annual Fund Campaign Update

LF: Based on Numbers as of end of the camping we were able to reach 55% of Goal (\$83K). I think this year we missed additional push to keep parents and students engage.

MA: Last year teachers included details of the challenge on their weekly emails to parents (Parents read more those emails than the weekly newsletter) . This may be one of the reasons why we did not get as much traction this year.

Bianca: at previous private school annual fund was also pushed to family members of the students. Emails from family members were collected at orientation day.

LF: our approach to fundraising for the school has been Annual Fund for students family and GLOBE Trot for extended family and friends , however, we may want to take Bianca's point in consideration for the second push of Annual fund later in the school year.

Meredith: what is the % of parents donating to the school and is that a requirement for other funding

MA: the 100% participation required is for Board Members

B. Capital Campaign - Pending to be confirmed

Drew R was not able to participate on the meeting so LF gave a short explanation of the status of capital campaign based on the slide prepared by DR and information shared with LF.

Any question around the topic can be addressed directly to DR. He would keep the development committee aware of any updates regarding this topic

III. Subcommittee Discussions

A. Fundraising Events Subcommittee

GLOBE Trot

LF: after meeting with HOS and Executive Director the following decisions were made :

- Event will be done at each campus on November 11th
- Schedule will be a mirror of last's year schedule for both campuses
- GLOBE trot spirit wear with new Logo approved to be launched on weekly newsletter
- Parents will be allowed but instructions should be shared about parking and do and don's during the event

-Pep Rally to be scheduled . MA: The school have organized it in the past because this is done at the school during the school hours . LF will discuss with HOS of the best timing to do it

MA: because the event will be bigger this year we need to consider bringing security for both campuses, we even should consider a volunteer that makes parents sign in to keep track of who is getting in.

LF: Sponsorship Flyer is finalized and will be shared with the committee so we can all start working on getting some sponsors for the event.

Bianca: we could consider having as well water stations sponsored by companies as another way to bring funds

LF: will work on a detailed list of task and activities that will be share shortly with volunteers so we all can start working on those

IV. Closing Items

A. Committee Next Steps

LF To share :

- GLOBE Trot sponsorship Flyer
- GLOBE Trot list of task
- Schedule GLOBE Trot catch up meetings
- Next Development committee meeting October 20th
- Next Board meeting September 27th

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 2:00 PM.

Respectfully Submitted,
L. Ferro Borges

Documents used during the meeting

- 2022_08_18_globe_development_committee_meeting_minutes.pdf