



# The GLOBE Academy

## Minutes

### GLOBE Development Committee Meeting

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#### Date and Time

Thursday August 18, 2022 at 1:00 PM

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#### Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
  - Respect: We treat ourselves and each other with kindness and dignity.
  - Empathy: We strive to understand and share the feelings of others.
  - Sustainability: We aim to conserve our resources for optimal use in the present and future.
  - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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#### Committee Members Present

D. Clayton-Purvis (remote), L. Clark (remote), L. Ferro Borges (remote), M. Adams (remote), M. Hayes (remote)

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### **Committee Members Absent**

A. Rodden, D. Reynolds

### **Guests Present**

orenliati@gmail.com (remote)

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## **I. Opening Items**

### **A. Record Attendance**

### **B. Call the Meeting to Order**

M. Hayes called a meeting of the Development Committee of The GLOBE Academy to order on Thursday Aug 18, 2022 at 1:05 PM.

### **C. Approve Minutes from 5/19/2022**

M. Adams made a motion to approve the minutes from Development Committee Meeting on 07-21-22.

L. Ferro Borges seconded the motion.

The committee **VOTED** to approve the motion.

### **D. Fundraising Update**

Fundraising report from QuickBooks shows \$306 in annual fund donations so far , however, report is delayed at least a month . As of today Bloomerang shows \$22K in annual fund donations

LF: Asked MA about allocation of the Goal. MA suggested to revisit the allocation based on actual donations from Last school year

## **II. General Development Committee Priorities**

### **A. Annual Fund Campaign**

MH provided an update of the annual fund campaign as of today :

- Cash & Checks during orientation \$5K
- Bloomerang as of today 8/18 \$22K
- LF mentioned that still some donation were being tagged as Annual fund 21/22 . She discovered that the original schedule of the donation needs to be updated in order to get all future donation tagged to Annual fund 22/23. LF is going to work on getting all recruiting donations updated
- MH will be working on updating the participation based on the roaster she recently received from the school . If she has any question DC offered to help with the roaster.
- MA suggested to do some of the same activities she did last year to push the donations including :

- Sending email blast on a different day than the newsletter with the Annual fund campaign update
- Update the website with the details about how the current campaign is doing and participation per class (MH and LC will work on sending updates to Simon)
- Post on Facebook (MA offered to post on both facebook pages)
- Prizes: MH will check the amount of prizes she has left from Orientation to see if she has enough for the top 3 classes . 1st place will get popsicle party . MA suggested to contact king of pops as soon as possible. Also the date for the popsicle party needs to be discussed with Head of Schools

## **B. Capital Campaign**

Presentation did not happen

## **III. Subcommittee Discussions**

### **A. Fundraising Events Subcommittee**

LF update about GLOBE Trot platform - 3 vendors have been contacted for demos :

- Givebutter: Friday Sep 9th at 3:00 pm
- QGive: Thursday Sep 8th 3:00 pm
- Kindful: They are actually own by Bloomerang and would be the preferred option. They are going to contact us to schedule the demo

LF will be adding next week on the weekly newsletter a quick note about GLOBE Trot and a save the date

### **B. Annual Fund Subcommittee**

## **IV. Closing Items**

### **A. Committee Next Steps**

- Next Development Committee meeting Thursday September 15th 1:00pm - Google meets
- Next Board meeting Monday September 29th 7:00pm - Zoom

### **B. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:49 PM.

Respectfully Submitted,  
M. Hayes

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**Documents used during the meeting**

*None*