



The GLOBE Academy

Minutes

Communications Committee Meeting

Date and Time

Thursday April 20, 2023 at 10:00 AM

Location

<https://meet.google.com/jsy-wmpg-jax>

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
 - Respect: We treat ourselves and each other with kindness and dignity.
 - Empathy: We strive to understand and share the feelings of others.
 - Sustainability: We aim to conserve our resources for optimal use in the present and future.
 - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Committee Members Present

L. Long (remote), S. Butler (remote)

Committee Members Absent

D. Reynolds, P. Mooring

Guests Present

C. Elliott-Earby (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

L. Long called a meeting of the Communications Committee of The GLOBE Academy to order on Thursday Apr 20, 2023 at 10:00 AM.

II. Communications

A. Strategic Planning Survey

- C. Elliott-Earby shared that Strategic Planning needs to send a survey ASAP (tomorrow) and sent L. Long survey for review and input. [complete]
- Committee discussed implications of timing on other upcoming communications, so we don't cannibalize engagement.
 - Strategic planning survey will be sent Friday, April 21
 - Call for questions for GLOBE Elementary will move to April 26 (in newsletter)
 - End-of-year parent survey will move to May 5 (with teacher survey sent May 10)
 - L. Long to insert summary of input opportunities in Board section of future newsletter.

B. End-of-year Surveys

- Committee finalized parent survey, which will be sent May 5.
 - L. Long to write intro email.
 - S. Butler to follow up with administration to ask teachers to include reminders in their class newsletters.
- Committee reviewed staff survey, addressing input from C. Elliott-Earby and T. Barnes. Will finalize and send May 10.

C.

GLOBE Elementary

- Reviewed logistics and call for questions for upcoming input sessions on GLOBE Elementary.
- Call for questions is awaiting feedback from Board leadership.
- Discussed communications needs and next steps re: capital campaign. L. Long to follow up with Alexander Haas for update. [complete]

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:00 AM.

Respectfully Submitted,
L. Long