



# The GLOBE Academy

## Minutes

### Communications Committee Meeting

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#### Date and Time

Thursday February 9, 2023 at 9:30 AM

#### Location

<https://meet.google.com/jsy-wmpg-jax>

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#### Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
  - Respect: We treat ourselves and each other with kindness and dignity.
  - Empathy: We strive to understand and share the feelings of others.
  - Sustainability: We aim to conserve our resources for optimal use in the present and future.
  - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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#### Committee Members Present

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L. Long (remote), P. Mooring (remote), S. Butler (remote)

### **Committee Members Absent**

D. Reynolds

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## **I. Opening Items**

### **A. Record Attendance**

### **B. Call the Meeting to Order**

L. Long called a meeting of the Communications Committee of The GLOBE Academy to order on Thursday Feb 9, 2023 at 9:30 AM.

### **C. Approve Minutes**

## **II. Communications**

### **A. Updates on recent projects**

L. Long shared updates on several recent projects:

- Exit survey is complete and is being deployed by Tamiko Walker-Jones, when students withdraw. L. Long will share update on initial round of responses at next board meeting.
- Communications flow chart has been updated, directing people to teachers, but also including gatekeepers for administration, admission, operations.
- Crisis emails have all been drafted — thank you, Paul! — and are ready to be edited/deployed when crises demand.

### **B. Visibility of academics**

- L. Long has reached out to the four coaches, requesting curriculum-centric content to share with the community. Content will be deployed in newsletter and on Instagram.
- S. Butler to visit campus once a week to capture some of the student work to include in newsletter and on Instagram. Will also aim to capture snippets of staff (e.g., 30-second interviews) to help community members get to know them. And will continue to publish video content, when feasible.
- P. Mooring suggested an "ED Minute" video with C. Elliott-Earby. L. Long to follow-up with her on this.

### **C. Parent and Staff Surveys**

- Committee reviewed past parent and staff surveys and made edits in real-time. S. Butler to translate these update into proper survey format and send for review before next meeting.
- Intent is to finalize these surveys in March and send them on May 1.

### **III. Closing Items**

#### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:30 AM.

Respectfully Submitted,  
L. Long