



The GLOBE Academy

Minutes

Communications Committee Meeting

Date and Time

Thursday February 9, 2023 at 9:30 AM

Location

<https://meet.google.com/jsy-wmpg-jax>

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
 - Respect: We treat ourselves and each other with kindness and dignity.
 - Empathy: We strive to understand and share the feelings of others.
 - Sustainability: We aim to conserve our resources for optimal use in the present and future.
 - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Committee Members Present

L. Long (remote), P. Mooring (remote), S. Butler (remote)

Committee Members Absent

D. Reynolds

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

L. Long called a meeting of the Communications Committee of The GLOBE Academy to order on Thursday Feb 9, 2023 at 9:30 AM.

C. Approve Minutes

II. Communications

A. Updates on recent projects

L. Long shared updates on several recent projects:

- Exit survey is complete and is being deployed by Tamiko Walker-Jones, when students withdraw. L. Long will share update on initial round of responses at next board meeting.
- Communications flow chart has been updated, directing people to teachers, but also including gatekeepers for administration, admission, operations.
- Crisis emails have all been drafted — thank you, Paul! — and are ready to be edited/deployed when crises demand.

B. Visibility of academics

- L. Long has reached out to the four coaches, requesting curriculum-centric content to share with the community. Content will be deployed in newsletter and on Instagram.
- S. Butler to visit campus once a week to capture some of the student work to include in newsletter and on Instagram. Will also aim to capture snippets of staff (e.g., 30-second interviews) to help community members get to know them. And will continue to publish video content, when feasible.
- P. Mooring suggested an "ED Minute" video with C. Elliott-Earby. L. Long to follow-up with her on this.

C. Parent and Staff Surveys

- Committee reviewed past parent and staff surveys and made edits in real-time. S. Butler to translate these update into proper survey format and send for review before next meeting.
- Intent is to finalize these surveys in March and send them on May 1.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:30 AM.

Respectfully Submitted,
L. Long