

APPROVED



The GLOBE Academy

Minutes

GLOBE Development Committee Meeting

Date and Time

Thursday June 16, 2022 at 12:00 PM

Location

Zoom: <https://us02web.zoom.us/j/5572643765?pwd=ak1NMWtaeCszcnE0SXBGbGcxdkhIQT09>

Meeting ID: 557 264 3765

Passcode: 9i9bph

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
 - Respect: We treat ourselves and each other with kindness and dignity.
 - Empathy: We strive to understand and share the feelings of others.
 - Sustainability: We aim to conserve our resources for optimal use in the present and future.
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- Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Committee Members Present

D. Reynolds (remote), L. Ferro Borges (remote), M. Adams (remote), M. Hayes (remote)

Committee Members Absent

None

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Adams called a meeting of the Development Committee of The GLOBE Academy to order on Thursday Jun 16, 2022 at 12:08 PM.

C. Approve Minutes from 5/19/2022

L. Ferro Borges made a motion to approve the minutes from 5/19/22 GLOBE Development Committee Meeting on 05-19-22.

M. Hayes seconded the motion.

The committee **VOTED** to approve the motion.

D. Fundraising Update

Monthly updated fundraising table presented by Meghann Adam with only small updates on recruitment donations that will be updated until the end of the year

II. General Development Committee Priorities

A. Annual Fund Campaign

End of school :

- Meghann A. will take the lead with donation letters . She will add a paragraph of her departure from the Board role and add details about new co-chair Michelle H.
- Banner for donor recognition will be done by Michelle H with the support of Leigh from the communication committee
- And updated list of donors will need to be sent to Simon to update website and Judith to help with screen acknowledgments
- Levels : Meghann A. asked if we would like to make changes on the current levels / recognitions as we had some issues in the past years not having GLOBE Rock event . No changes were suggested. Lorena F. thinks GLOBE Rocks should happen in 2023

Lorena F would like to have a better relationship with PTCC. Meghann A suggested to invite somebody from PTCC to our meetings in order to collaborate better in the future

All changes will be collected and share to Simon for the beginning of the year

Lorena to Discuss with Denise of what the funds will impact this coming year

B. Capital Campaign

Drew provided us with and update on his plan regarding the capital campaign;

- He would like to start with a feasibility study
- Drew and Christi will meet in July with consultants . Drew asked if we wanted to be involved and Michelle and Lorena said yes
- Drew confirmed that the study was included on the budget so funds are available to do it this coming year
- Meghann asked what is the scope of the study . Drew : it is very open at the moment , explaining to the consultants that we are and where we want to go , so they can let us know best way to do it . Meghann asked if there were going to beany specifics , Drew : we do have a master facilities plan and that will be our base
- The feasibility study will be presented to the development committee
- A Capital campaign sub-committee should be considered after the assessment is finalized

III. Subcommittee Discussions

A. Fundraising Events Subcommittee

No significant updates

- Demos need to be schedule for new platform for GLOBE TROT
- Prizes and budgets need to be started by LF
- Call out for Volunteers as soon as end of August

B. Grants Subcommittee

C. Annual Fund Subcommittee

Annual Fund challenge :

- Focusing on participation

- Orientation day :
 - Campaign for 3 weeks and kick off will be during orientation day with incentives
 - Michelle H. to work on update levels of donations with incentives
 - Michelle H. to order prizes for August 8th
 - For recruiting donors that already have donations set up they will get a prize automatically (email to be sent from bloomerang with help from Meghann)

-Roaster will need to be requested to somebody different this year as Megan Brown.

-Update online donation

-We had a separate website for the annual fund challenge last year, however, we should schedule a call with Simon to see other options

-Volunteers : Lorena F explained that she wont be available to help during the event as she will be on holiday. Meghann suggested to contact Board members to help during that day . This will also be a good way for parents to meet board members. Drew supported idea and will mentioned on our next Board meeting in August. In addition we will put a call in on the newsletter

IV. Closing Items

A. Committee Next Steps

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:00 PM.

Respectfully Submitted,
M. Adams