

APPROVED



The GLOBE Academy

Minutes

GLOBE Development Committee Meeting

Date and Time

Thursday March 17, 2022 at 12:00 PM

Location

Zoom: <https://us02web.zoom.us/j/5572643765?pwd=ak1NMWtaeCszcnE0SXBGbGcxdkhIQT09>

Meeting ID: 557 264 3765

Passcode: 9i9bph

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- **Community:** We are inclusive, and we nurture and support one another.
 - **Respect:** We treat ourselves and each other with kindness and dignity.
 - **Empathy:** We strive to understand and share the feelings of others.
 - **Sustainability:** We aim to conserve our resources for optimal use in the present and future.
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- Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Committee Members Present

L. Clark (remote), L. Ferro Borges (remote), M. Adams (remote), M. Hayes (remote)

Committee Members Absent

D. Clayton-Purvis, D. Robb, L. Hise

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

L. Ferro Borges called a meeting of the Development Committee of The GLOBE Academy to order on Thursday Mar 17, 2022 at 12:25 PM.

C. Approve Minutes from 2/17/2022

M. Hayes made a motion to approve the minutes from GLOBE Development Committee Meeting on 02-17-22.

M. Adams seconded the motion.

The committee **VOTED** unanimously to approve the motion.

D. Fundraising Update

L. Ferro updated the most recent fundraising results as of 2.28.2022. The school has raised \$166,827 (gross) or 111% percent of the goal for Annual Fund. Fundraising events have raised \$134,201 (gross) or 89% of the goal for GLOBE Trot, GLOBE Rocks and Square One Art. L. Ferro talked about the fundraiser she is planning to raise funds for the music department to make up for the lost revenue since GLOBE Rocks was cancelled this year. Overall, the school has raised \$301,028 (gross) or 100.3% of the total fundraising goal of \$300,000 for the school year.

II. General Development Committee Priorities

A. Sponsorship Packet - Update

M. Hayes pulled together the committee's feedback for edits that need to be made to the sponsorship packet. M. Adams suggested that she send the feedback to L. Long at the Communications Committee to make the edits and ask that the final packet be ready before the end of the school year.

B. Development Committee Updates

M. Adams shared that due to personal reasons, she will not be seeking a second three-year term on GLOBE's Board and will also be stepping down from her role as Co-Chair of the Development Committee effective June 30, 2022. The committee discussed the need to seek new volunteers to beef up the committee again before the new school year begins. L. Ferro suggested that M. Adams pull together a list of what she does to help with the transition. The committee discussed the need to focus mainly on Annual Fund and GLOBE Trot. M. Adams mentioned that the committee should be supporting the school's efforts by focusing on the fundraising aspects of these campaigns and letting the school staff do the implementation on campus. It is important that the committee and school staff are clear about the roles and responsibilities for each fundraising campaign at the start. The committee will put a call out for help in the weekly newsletter as well as ask former GLOBE Trot volunteers if they would like to become committee members.

III. Subcommittee Discussions

A. Fundraising Events Subcommittee

L. Ferro shared updates on the planning process for a possible fundraiser to help the music department purchase instruments. There were two ideas that came up including asking for donations during the end of the year concerts and a music-specific t-shirt campaign. There will be a series of concerts at the end of the year and they are looking to have students play music during carpool and have QR codes asking for donations to support those students. Donations can also be accepted during the concerts. LC will need parent volunteers to assist in the carpool days. This fundraiser will be communicated through Facebook and through the newsletter. For the t-shirt campaign, they need to create a music specific logo, but the parent who normally helps out is not available this year, so they are looking into other options, including reaching out to the Communications Committee for suggestions. The concert will be in person. The school will handle the logistics of the concerts, and the committee will focus on the fundraising tasks, such as setting up the Bonfire page and Bloomerang donation page.

L. Ferro created a document with minimum requirements needed for the new GLOBE Trot platform. It lists the must haves and like to haves and she will discuss more with D. Clayton-Purvis about what is needed from the finance angle.

B. Grants Subcommittee

M. Adams gave an update on the Building Hope grant she is working on and will submit by March 26. L. Ferro is working on the award nomination for Drew Reynolds. M. Hayes is working with D. Robb on the Regions Bank grant. They have reached out to the parent who works at Regions and he is open to sponsoring GLOBE's application again this year. M. Adams suggested that since the committee is so small now that we focus more on Annual Fund and GLOBE Trot and let the school administration focus on grants moving forward since we are not seeing a lot of revenue come in from this area.

C.

Annual Fund Subcommittee

No report.

IV. Closing Items

A. Committee Next Steps

The committee members decided to cancel the April 21 meeting and reconvene on May 19. Any work in the meantime will be conducted via email. The committee next steps are:

1. Grants - Submit Building Hope grant (M. Adams), award (L. Ferro) and Regions Bank grant (M. Hayes/D. Robb)
2. Partnership Packet - Send the requested revisions to the Communications Committee to finalize (M. Hayes)
3. Fundraisers - Review the GLOBE Trot platform document L. Ferro sent out and provide feedback. L. Ferro to work with music department and admin to finalize details for concerts and t-shirt campaign to raise money for instruments.

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:00 PM.

Respectfully Submitted,
M. Adams