

APPROVED



# The GLOBE Academy

## Minutes

### GLOBE Development Committee Meeting

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#### **Date and Time**

Thursday February 17, 2022 at 12:00 PM

#### **Location**

Zoom: <https://us02web.zoom.us/j/5572643765?pwd=ak1NMWtaeCszcnE0SXBGbGcxdkhIQT09>

Meeting ID: 557 264 3765

Passcode: 9i9bph

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#### Vision, Mission and Core Values

**Vision:** To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

**Mission:** The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

**Core Values:** The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- **Community:** We are inclusive, and we nurture and support one another.
  - **Respect:** We treat ourselves and each other with kindness and dignity.
  - **Empathy:** We strive to understand and share the feelings of others.
  - **Sustainability:** We aim to conserve our resources for optimal use in the present and future.
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- Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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### **Committee Members Present**

D. Clayton-Purvis (remote), D. Robb (remote), L. Ferro Borges (remote), M. Adams (remote), M. Hayes (remote)

### **Committee Members Absent**

D. Reynolds, L. Hise

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## **I. Opening Items**

### **A. Record Attendance**

### **B. Call the Meeting to Order**

M. Adams called a meeting of the Development Committee of The GLOBE Academy to order on Thursday Feb 17, 2022 at 12:00 PM.

### **C. Approve Minutes from 1/20/2022**

L. Ferro Borges made a motion to approve the minutes from January 20, 2022.

Development Committee Meeting on 01-20-22.

D. Clayton-Purvis seconded the motion.

Approved minutes with no changes.

The committee **VOTED** to approve the motion.

### **D. Fundraising Update**

M. Adams shared the great news about our Fundraising Goal. We have achieved 99% of our gross donations and 94% overall net.

L. Ferro suggested to change GLOBE Trot numbers as well (gross on top and expenses on bottom) to make the table more consistent.

## **II. General Development Committee Priorities**

### **A. Sponsorship Packet**

M. Adams shared the latest version of the sponsorship package created by the communication committee.

Once document is shared, the committee members will review and share suggestions, comments and corrections.

Many things to update were discussed during the meeting including pictures, demographics and making sure is clear that middle school is not an immersion program, but they do have advance language classes.

Was also discussed that the source of a lot of the information that needs to be updated would be Megan Brown.

Add L. Ferro as well as contact person for the Development Committee.

## **B. Other Fundraising Ideas**

Due to the cancelation of GLOBE Rocks we discussed the possibility of another fundraising event.

The group agreed that a virtual concert where the kids will play their instruments could be an option. This idea will need to be approved by C. Elliot-Earby first (L. Ferro action).

The event could be created in Bloomerang for easy tracking of the donations. We will be doing a suggested donation instead of a direct ask.

Also L. Ferro suggested creating a shirt with a special logo (with the help of Communication Committee) that can be sold by websites like Bonfire to fundraise additional funds (Approval from C. Elliott-Earby and PTCC - L. Ferro action).

## **III. Subcommittee Discussions**

### **A. Fundraising Events Subcommittee**

- GLOBE Trot date was agreed to be November 11 with rain day on November 18 (previously approved by C. Elliott-Earby)

- The search for a new Platform was discussed.

-M. Adams to share with L Ferro list of providers that work with Bloomerang to facilitate the search.

- L. Ferro to create and share with the team a requirement list that will include: must have and nice to have to make the search and selection easier.

### **B. Grants Subcommittee**

M. Adams shared a new opportunity from <https://buildinghope.org/>

They have grants available for Charter Schools and we are eligible to apply. Deadline to submit application March 27.

There are 3 categories of grants (we need to select only one when applying):

- 1) Community Engagement
- 2) Educational Innovation
- 3) Student Empowerment

The committee discussed the three categories and agreed that we were more between #2 and #3. We also agreed to involve the staff and faculty and ask them where do they see GLOBE fitting the best for this opportunity.

In addition to the grants they are offering, they also have \$5,000 awards to schools or Volunteer leaders.

The committee agreed we should apply for both opportunities.

For the awards, we agreed to propose Drew as the Volunteer leader. (L Ferro to write a paragraph to nominate him after we discuss with him.)

Other Grants updates :

- L. Ferro to work on Target applications as they are pretty simple and they don't need a lot of details. Focusing on supplies as they are giving away gift cards.

- M. Adams submitted 12 applications to Walmart/Sam's stores. We should hear from them in the next 3 months. Unfortunately Abreu has moved to an invitation only, so we won't be able to apply for their grants at this time. Dermatology grant: M. Adams is going to ask PE teachers about instructions on sun protection as that is one of the requirements.

- D. Robb & M. Hayes: They will start working on the Regions grant as the application is coming soon (similar to last year's application). State Farm login was not working but we have time as the deadline is in the fall. D. Robb will talk to L. Hise about the status of Delta community and Munroe foundations.

Grant Calendar: we discussed about adding additional column that includes the status of the application. (D. Robb action)

### **C. Annual Fund Subcommittee**

M. Adams shared that she was able to send tax receipts for 2021 donations using Bloomerang.

## **IV. Closing Items**

### **A. Committee Next Steps**

Next Development Meeting: March 17

Next Full Board meeting: February 28

**B. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:00 PM.

Respectfully Submitted,  
L. Ferro Borges

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**Documents used during the meeting**

*None*