



The GLOBE Academy

Minutes

GLOBE Trot Planning Meeting

Date and Time

Wednesday October 14, 2020 at 6:00 PM

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/86284349900?pwd=a3pwV0lYeEINVzFuSVE3K0hxZHY3dz09>

Meeting ID: 862 8434 9900

Passcode: 733612

One tap mobile

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Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- **Community:** We are inclusive, and we nurture and support one another.
 - **Respect:** We treat ourselves and each other with kindness and dignity.
 - **Empathy:** We strive to understand and share the feelings of others.
 - **Sustainability:** We aim to conserve our resources for optimal use in the present and future.
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- Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Directors Present

M. Adams (remote)

Directors Absent

None

Guests Present

Cristina Cham (remote), Heather Corso (remote), Jaime Raymond (remote), Lauren Hise (remote), Meeta Dama (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Adams called a meeting to order on Wednesday Oct 14, 2020 at 6:02 PM.

II. GLOBE Trot Planning Items

A. Event Schedule/Roles

The planning committee agreed to launch the fundraising pages on Friday, October 23 even though the teachers may start talking about GLOBE Trot prior to that date. The marketing/promo videos will begin on that Friday. Buff distribution will happen at the same time as lower campus materials pick up on October 28 from 8 am to 3:45 pm. Families with only students at upper campus can go through carpool to pick up their buffs on October 28 from 8 am to 12 pm. Any family who is not able to pick up their buffs on that day can pick them up from the front offices at the school. Volunteers signed up for 1 hour shifts to distribute buffs at upper campus. H. Corso and J. Raymond signed up for shifts to lead the post event celebrations and M. Adams will help figure out the winners of the prizes to announce that day.

B. Prizes

There is a formula in DoJiggy that can automatically track and manage students who are entered into the raffle. The committee wants to use Kona Ice as an incentive to receive 100% participation for the school. If the school gets 100% participation (which means that students get donations and/or participate in the online event, then the whole school gets Kona Ice. Since there is really no way to track that for the virtual event, everyone will get get Kona Ice, but we can still use it as an incentive during the fundraiser. There will be

daily raffles that include the students who get donations on the day prior. Results will be posted on social media. H. Corso is working with the Spirit Wear Team to order raffle prizes this year. The buffs are ready and H. Corso will pick them up soon. Every student will receive a buff regardless of if they participate in the fundraiser.

C. Sponsorships

There are currently two runner level sponsors at the \$750 level (Henderson Mill Dentistry and Morningside Pediatric Dentistry). Several committee members have a few more leads to follow-up on this week. The deadline to get sponsors in the brochure that will be sent out to kids on October 23 is October 21. The brochure will be digital, so it can be updated on the website along with the other marketing materials if sponsors sign on after that date.

D. Event Marketing

M. Adams shared the teacher promo video. She is working on getting the brochure updated this year. The committee's promo video will be completed this weekend and will have the full version and short snippets to use during the campaign.

The committee will meet again on Monday, October 19 at 6 pm.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:07 PM.

Respectfully Submitted,
M. Adams