

APPROVED



# The GLOBE Academy

## Minutes

### Development Committee Meeting

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#### **Date and Time**

Tuesday October 13, 2020 at 6:00 PM

#### **Location**

#### **Join Zoom Meeting**

<https://us02web.zoom.us/j/87522789960?pwd=cldUeUgrNnNmckFyc2VmT21aUFEwdz09>

**Meeting ID:** 875 2278 9960

**Passcode:** 033425

One tap mobile

+13126266799,,87522789960#,,,,,0#,,033425# US (Chicago)

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#### Vision, Mission and Core Values

**Vision:** To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

**Mission:** The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

**Core Values:** The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- **Community:** We are inclusive, and we nurture and support one another.
  - **Respect:** We treat ourselves and each other with kindness and dignity.
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- Empathy: We strive to understand and share the feelings of others.
  - Sustainability: We aim to conserve our resources for optimal use in the present and future.
  - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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#### **Committee Members Present**

D. Robb (remote), K. Mines (remote), L. Hancock (remote), M. Adams (remote)

#### **Committee Members Absent**

F. Courtney, R. Hudak

#### **Committee Members who arrived after the meeting opened**

K. Mines

#### **Guests Present**

J. Bratton (remote)

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### **I. Opening Items**

#### **A. Record Attendance**

#### **B. Call the Meeting to Order**

M. Adams called a meeting of the Development Committee of The GLOBE Academy to order on Tuesday Oct 13, 2020 at 6:03 PM.

M. Adams let the committee know that she would take minutes starting with the current meeting and the committee will need to vote to approve them moving forward. In the past, the committee notes and next steps were shared in a more informal format.

#### **C. Fundraising Update**

Since the committee meetings were moved up a week each month to accommodate the Communications Committee, the finance staff will not be able to provide an update of the fundraising totals to share at the committee meetings. M. Adams will share the most recent reconciled totals that are available, which will likely be what was shared at the last board meeting. The committee would like to continue to see the fundraising total overview at each meeting.

### **II. Development Projects**

#### **A. Partnership Packet**

K. Mines has moved the text of the partnership packet into Canva to allow for edits to the design. She encouraged committee members to make text edits in the Google Doc. The

committee is in need of a volunteer to help create info graphics for the document and will put a call out on Facebook. Committee members will review the documents and make suggestions before the next meeting. M. Adams will send the links to both documents for easy access. D. Robb asked for public data was can include in the packet and M. Adams will send the committee the link to the public data that was shared by the Academic Committee.

#### **B. General Operating Support Grants**

The committee discussed the five general operating support grants they are pursuing. Only two have a hard deadline of October 31 (State Farm and Georgia-Pacific). The committee discussed how to use the Strategic Plan goals to drive general operating support grants. L. Hancock mentioned that the new Strategic Plan was not available through the link on GLOBE's website. M. Adams will send the current Strategic Plan and the text to the DEI grant that K. Mines was working on for reference. J. Bratton will help review the grant template language.

#### **C. Donor Database Management**

M. Adams and D. Clayton-Purvis met with a sales rep from Bloomerang for a demo and to discuss the price quote that was provided. The quote was within the budget for this project and the product would greatly improve the efficiency of GLOBE's donor relations. M. Adams said they were meeting with another sales rep later this week to discuss two other vendors (Raiser's Edge and eTapestry) to get quotes to compare to Bloomerang. Bloomerang will provide a small discount if GLOBE commits prior to November 25. K. Mines arrived.

#### **D. GLOBE Trot**

M. Adams provided a brief overview of the plans the event steering committee has been working on. (See PowerPoint for specifics.) K. Mines shared her plan for marketing the event. M. Adams shared that volunteers are needed to distribute buffs and that the event currently had two sponsors. D. Robb mentioned she had a connection at CHOA who may be interested in a sponsorship. L. Hancock suggested reaching out to Big Peach Running Company for a sponsorship. J. Bratton suggested including an experience where students could "pie" their teacher or some other activity that involves teachers or staff as a GLOBE Trot prize.

### **III. Closing Items**

#### **A. Committee Next Steps**

The committee agreed upon the following next steps:

1. Partnership Packet: Committee to review and provide feedback by Nov. 10.
2. General Operating Support Grants: Submit State Farm and Georgia-Pacific proposals by Oct. 31 deadline. Complete drafts for other three prospects by Nov. 10.

3. Donor Database: Complete meetings with vendors and create side-by-side comparison. Choose vendor before Nov. 25.

4. Next Development Committee Meeting: Nov. 10 at 6 pm via Zoom

5. Next Board Meeting: Oct. 26 at 7 pm via Zoom

**B. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:00 PM.

Respectfully Submitted,  
M. Adams