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Development Committee Report

Update since the last Board meeting:

- Create two advisory boards:
 - Senior: Goal is to increase brand recognition in the community in anticipation of a capital campaign (senior business leaders, key connectors/influencers) - Want to identify 4-5 and then have those chosen to nominate another 4-5. Will meet quarterly.
 - Junior: Goal is to find "up and coming" leaders around the community that have not served on boards before but are seeking positions. We want to harness that energy of being their "first board". My task for this board is to come up with creative ways to solve the transportation issue for lower income families to send their kids to the Globe.
- Adopt financial system that allows us to accept appreciated securities for gift purposes. (in order to launch a capital campaign, many donors will want to give stocks that have gone up in value...we need a system that can accept these.)
- Bequests:
 - With Chad Dillard's help (Development director at GSU), we want to set up a system for bequests. If a grandparent wants to put the Globe in its Will...do we have the documents readily available to provide them.
 - Can we accept the gifts they bequeath to us (stocks, real estate, etc.).
- Grandparents Event:
 - How can we set up a grandparents event to see their grandchildren in action? Grandparents are great givers...and we need to make direct "asks" from them and make giving easy for them.
- New School Facility:
 - We need better coordination between the real estate group and the development committee. We cannot launch a capital campaign until we know what we are asking for (we need specific site, drawings, etc.). My goal is to have us ready to launch a capital campaign by this summer in preparation for the new school year.
- Grants:
 - Jason Goldstein is going to lead our grant making effort. Historically, this has been a little passive. With the help of Meghann Adams, a professional grant writer who has offered 20 hours a month of time, and F. G., we have a solid team in place. We want to set up a systemized process in place to complete grant requests.
 - We are evaluating several Grant databases/newsletters that require a subscription. We believe that we are going to subscribe to MEGA ("Monthly Education Grants Alert").