



The GLOBE Academy
Development Committee Report
20 January 2022

Committee Chairs: Meghann Adams & Lorena Ferro

Report Type: Update

Updates:

A. Fundraising Update

2021-2022 Unrestricted Fundraising Goal: \$300,000			
As of 12/31/2021	Goal	Raised	%
Annual Fund	\$ 150,000	\$ 145,299	97%
Major Gifts/Individuals	\$ 50,000	\$ 57,329	115%
Board Giving	\$ 5,000	\$ 4,036	81%
One-Time Donations	\$ 32,000	\$ 61,301	192%
Recurring Donations	\$ 30,000	\$ 14,207	47%
Corporate Giving/Sponsorships	\$ 25,000	\$ 8,120	32%
General Operating Support Grants	\$ 5,000	\$ -	0%
Miscellaneous Donations/Income	\$ 3,000	\$ 306	10%
School-led Fundraising Events	\$ 150,000	\$ 135,201	90%
GLOBE Trot	\$ 140,000	\$ 131,900	94%
Square 1 Art	\$ 4,000	\$ 3,301	83%
GLOBE Rocks	\$ 6,500	\$ -	0%
OVERALL GROSS		\$ 280,500	93%
Fundraising Expenses		\$ 3,435	1%
OVERALL NET	As of 12/31/2021	\$ 277,065	92%

B. Fundraising Events Subcommittee – L. Ferro setting date for next year’s event that will be held on each campus again, given positive feedback. The committee is working on a new event website vendor, sponsors and a way to structure the fundraiser to be more inclusive for all students, whether or not they receive donations.

C. Grants Subcommittee – A grants calendar was pulled together, and the committee members will begin to draft template language for technology needs and submit grant proposals over the year.

D. Annual Fund Subcommittee – M. Adams to send 2021 tax receipts to donors. Raised over \$13,000 for Annual Fund in December 2021.

E. Next Development Committee Meeting: Thursday, February 17, at 12 pm via Zoom

End of Report