



The GLOBE Academy

Minutes

Development Committee Meeting

Date and Time

Thursday January 20, 2022 at 12:00 PM

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
- Respect: We treat ourselves and each other with kindness and dignity.
- Empathy: We strive to understand and share the feelings of others.
- Sustainability: We aim to conserve our resources for optimal use in the present and future.
- Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.

Committee Members Present

D. Clayton-Purvis (remote), D. Robb (remote), L. Ferro Borges (remote), L. Hise (remote), M. Adams (remote), M. Hayes (remote)

Committee Members Absent

None

I. Opening Items

A.

Record Attendance

B. Call the Meeting to Order

M. Adams called a meeting of the Development Committee of The GLOBE Academy to order on Thursday Jan 20, 2022 at 12:00 PM.

C. Approve Minutes from 10/21/2021

L. Ferro Borges made a motion to approve the minutes from Development Committee Meeting on 10-21-21.

D. Robb seconded the motion.

Approval minutes from previous meeting with a small change requested by CFO on an incorrect percentage under item D of the first section. L Ferro made motion to approve minutes from previous meeting with that change, and D Robb seconded the motion. The committee voted unanimously to approve the motion.

The committee **VOTED** unanimously to approve the motion.

D. Fundraising Update

M. Adams updated the most recent results as of end of calendar year. School have raised over \$277K that represents 92% of the total annual goal. Annual fund received a significant amount of donations during the month of December. The GLOBE Trot event closed at 94% and Square 1 Art at 83%. L Ferro shared that GLOBE Rocks has been cancelled again this year due to COVID-19.

II. General Development Committee Priorities

A. Grant Calendar and Proposals

D. Robb shared the current spreadsheet she has started over fall that includes all the current potential grant opportunities for GLOBE to apply. D Robb has organized the spreadsheet including all the details to make it easier for everybody involved to go through it.

D. Robb shared that after all the feedback from committee members, a list of main prospects to has been created. Members of the committee agreed to work on the proposals as follows:

1. Walmart/Sam's Club – Meghann
2. Harland – Meghann
3. Abreu – Meghann
4. Dermatology grant - Meghann/Laura
5. Regions - D'Arcy/Michelle - Parent sponsor: DJ Gibson
(dwgibson@gmail.com)
6. State Farm - D'Arcy/Michelle - Parent sponsor: Brian Marczak
(brian.marczak.fywk@statefarm.com)
7. Munroe – Lauren
8. Delta Community Credit Union – Lauren

9. Publix - Lorena for GT
10. Target - Lorena for GT or supplies for classrooms

M. Adams will work on writing a couple of paragraphs with the need of the school that can be used when applying to each of those opportunities.

B. GLOBE Trot Recap and Next Steps

L Ferro shared the plan to start working on the event earlier this year and working on the following before the summer this year:

- Confirm a couple of dates with Christi E. (Mid to late November).
- List of all potential sponsors (suppliers and business around the area).
- First or second quarter of the year find a new fundraising platform and look for a couple of demos. CFO will ask other schools for recommendations.
- Create a pool of donations that will cover students not receiving donations to make the event more equitable for all students.
- Based on all the feedback, the event will be held at the school next school year.
- Look for volunteers, especially a third Chair for the event for upper campus.

III. Subcommittee Discussions

A. Fundraising Events Subcommittee

L Ferro no further updates from the ones shared at the beginning of the meeting.

B. Grants Subcommittee

No further updates.

C. Annual Fund Subcommittee

1. M. Adams shared that not a lot more will be done this year as we are close to reaching the Annual Fund goal with the expected recurring donations the rest of the school year. We are looking forward to doing another Annual fund challenge.

Also M. Adams will work with Communications Board member on the sponsorship package created last year to make some updates and have it ready for the coming challenge.

M. Adams will be working through Bloomerang to create /send 2021 tax receipts to donors.

IV. Closing Items

A. Committee Next Steps

Next Committee meeting will be 3rd Thursday of February (February 17).
Committee members agreed on keeping the same time/day for future meetings.

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:00 PM.

Respectfully Submitted,
M. Adams

Documents used during the meeting

None