



The GLOBE Academy

Minutes

Development Committee Meeting

Date and Time

Thursday October 21, 2021 at 12:00 PM

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/5572643765?pwd=ak1NMWtaeCszcnE0SXBGbGcxdkhIQT09>

Meeting ID: 557 264 3765

Passcode: 9i9bph

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community:** We are inclusive, and we nurture and support one another.
 - Respect:** We treat ourselves and each other with kindness and dignity.
 - Empathy:** We strive to understand and share the feelings of others.
 - Sustainability:** We aim to conserve our resources for optimal use in the present and future.
 - Trust:** We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Committee Members Present

D. Robb (remote), J. Raymond (remote), L. Ferro Borges (remote), L. Hise (remote), L. Norton (remote), M. Adams (remote), M. Brown (remote)

Committee Members Absent

D. Clayton-Purvis, L. Clark, L. Long, M. Hayes, R. Hudak

Guests Present

Michelle Gibson (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Adams called a meeting of the Development Committee of The GLOBE Academy to order on Thursday Oct 21, 2021 at 12:00 PM.

C. Approve Minutes from 9/16/21

L. Ferro Borges made a motion to approve the minutes from Development Committee Meeting on 09-16-21.

L. Norton seconded the motion.

The committee **VOTED** unanimously to approve the motion.

D. Fundraising Update

M. Adams shared the most recent fundraising results through 9/30/2021. The school has raised \$118,502 or 79% percent of the goal for Annual Fund. There is also \$865 that came in for GLOBE Trot. Overall, the school has raised \$119,367 or 3640% of the total fundraising goal of \$300,000 for the school year.

II. General Development Committee Priorities

A. GLOBE Trot

The committee discussed plans for the GLOBE Trot event that is tomorrow. The topics that were discussed included the total raised and participation rate to date, a budget update, the event schedule, volunteer logistics, prizes and issues with Dojiggy. The group also discussed how we can make improvements next year to keep DEI concerns in mind and still achieve our goal and focus on participation vs. amount raised. L. Norton and M. Gibson suggested that we ask donors to donate to a pool to the class and then those donations go towards each child in the class to support participation while keeping the anonymity of students and families who are not able to directly give to the fundraiser. L. Ferro said we will have a post event meeting and some surveys to review these ideas and make changes for next year. M. Brown asked about how we can differentiate students who are on the no photo list.

B. Sponsorship Packet

M. Adams to work with L. Long to finalize the sponsorship packet.

III. Subcommittee Discussions

A. Fundraising Events Subcommittee

L. Ferro to reach out to M. Cottrell to see how the committee can support the Square One Art fundraiser in November. She will send out surveys to the

volunteers and staff to receive feedback regarding GLOBE Trot and will meet with J. Raymond to discuss event logistics.

B. Grants Subcommittee

M. Adams discussed that there are facilities/security grants coming down the pipeline. There was a parent who reached out about Cox Enterprises grants that can be used for operations and Target has a proposal to receive gift cards. D. Robb is taking the lead on looking at the grant list to see if there are any decent prospects and the subcommittee will reconvene in January.

C. Annual Fund Subcommittee

M. Adams will send out an email blast to the school at the end of the calendar year to push for Annual Fund donations for those looking for tax write offs.

IV. Closing Items

A. Committee Next Steps

M. Adams proposed that the Development Committee go on hiatus from formally meeting the next two months and will meet again on January 20, 2022. The chairs will still send out update emails and ask for help from the committee for any needs during the next two months. The GLOBE Trot recap meeting will be held outside of the normal Development Committee meeting. The committee will focus on supporting Square One Art as needed and post GLOBE Trot tasks until the next meeting.

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:52 PM.

Respectfully Submitted,
M. Adams