



The GLOBE Academy

Development Committee Report

19 August 2021

Committee Chair: Meghann Adams

Report Type: Update

Updates:

A. Fundraising Update

2021-2022 Unrestricted Fundraising Goal: \$300,000			
As of 7/31/2021	Goal	Raised	%
Annual Fund	\$ 150,000	\$ 7,548	5%
Major Gifts/Individuals	\$ 50,000	\$ 4,964	10%
Board Giving	\$ 5,000	\$ 268	5%
One-Time Donations	\$ 32,000	\$ -	0%
Recurring Donations	\$ 30,000	\$ 1,302	4%
Corporate Giving/Sponsorships	\$ 25,000	\$ 971	4%
General Operating Support Grants	\$ 5,000	\$ -	0%
Miscellaneous Donations/Income	\$ 3,000	\$ 43	1%
School-led Fundraising Events	\$ 150,000	\$ -	0%
GLOBE Trot	\$ 140,000		0%
Square 1 Art	\$ 4,000		0%
GLOBE Rocks	\$ 6,500		0%
OVERALL GROSS		\$ 7,548	3%
Fundraising Expenses		\$ 1,102	15%
OVERALL NET	As of 7/31/2021	\$ 6,446	2%

B. General Updates

1. 2020-2021 school year thank you letters were emailed to all donors identifying the donor recognition level they ended the year in
2. Donor recognition banners were hung at each campus
3. Donor list from last school year was uploaded to the school's website
4. Support pages on GLOBE's website have been updated

C. Fundraising Events Subcommittee

1. GLOBE Trot planned for Friday, October 22
2. Meeting with admin to discuss precautions and adjustments that need to be made to keep the even in-person this year
3. Committee is actively seeking sponsors for the event
4. Square One Art is taking place this year towards the end of November

D. Grants Subcommittee – This subcommittee has been put on hold to focus on Annual Fund and GLOBE Trot

E. Annual Fund Subcommittee

1. Annual Fund Giving Challenge has been very successful
 - a. Final numbers will be reported in September meeting, but currently raised over \$78.3K in August and \$85.7K for Annual Fund so far this school year, which is 57% of our \$150K goal for the year
 - b. Orientation was very successful with 60 donations totaling almost \$20K
 - c. New donors: 130 donors / \$33K in new donations
 - d. Major donors (\$1,000+): 26 donors / raised: \$36K
 - e. Total recurring donors: 31 donors / average monthly gift: \$85
 - f. Overall donor retention: 43%
2. Planning to do another big push for Annual Fund at the end of the calendar year

F. Next Development Committee Meeting: Thursday, September 16 at 12 pm via Zoom

End of Report