



The GLOBE Academy

Communications Committee Report

28 June 2021

Committee Chair: Leigh Long - llong@theglobeacademy.com

Report Type: Update

Updates:

- End-of-Year Survey
 - Completed updates to end-of-year survey and distributed to parents.
 - Responses are due July 1 and will inform communications recommendations for upcoming year.
- Parent Handbook
 - Making updates to handbook for distribution on July 1.
- Personnel Updates
 - Meg Brown has assumed some communications responsibilities and will continue with those.
 - Looking to retain a contractor for an additional 10 hours per week of communications support.
 - Received a grant from Emory University, and as a result, a graduate student in Emory's Rollins School of Public Health will lead Covid-related communications for the next six months.
- Partnership Packet
 - Finalized partnership packet, incorporating feedback from Denise Clayton-Purvis.
 - Will update packet as soon as 2020–2021 academic points of distinction are made available.

End of Report

