



**The GLOBE Academy**

**Development Committee Report**

**20 May 2021**

**Committee Chair:** Meghann Adams

**Report Type:** Update

**Updates:**

**A. Fundraising Update**

<b>2020-2021 Unrestricted Fundraising Goal: \$300,000</b>			
<b>As of 4/30/2021</b>	<b>Goal</b>	<b>Raised</b>	<b>%</b>
<b>Annual Fund</b>	<b>\$ 158,500</b>	<b>\$ 115,045</b>	<b>73%</b>
Major Gifts/Individuals	\$ 26,000	\$ 43,343	167%
Board Giving	\$ 3,000	\$ 4,030	134%
One-Time Donations	\$ 50,000	\$ 27,230	54%
Recurring Donations	\$ 45,000	\$ 25,621	57%
Corporate Giving/Sponsorships	\$ 20,000	\$ 11,928	60%
General Operating Support Grants	\$ 8,500	\$ 750	9%
Miscellaneous Donations/Income	\$ 6,000	\$ 2,143	36%
<b>School-led Fundraising Events</b>	<b>\$ 141,500</b>	<b>\$ 107,327</b>	<b>76%</b>
GLOBE Trot	\$ 130,000	\$ 104,546	80%
Square 1 Art	\$ 4,000	\$ 2,781	70%
GLOBE Rocks (CANCELLED)	\$ 6,500	\$ -	0%
<b>OVERALL GROSS</b>		<b>\$ 222,372</b>	<b>74%</b>
Fundraising Expenses		\$ 12,440	6%
<b>OVERALL NET</b>	<b>As of 4/30/2021</b>	<b>\$ 209,932</b>	<b>70%</b>

**B. General Updates**

1. Revise 21-22 Fund Development Plan – will bring to board for vote at June Meeting
2. Complete sponsorship packet – begin seeking community sponsors in summer
3. Set up Bloomerang donor database – will transfer donation forms by July 1 and will reach out to recurring donors soon

**C. Fundraising Events Subcommittee**

1. Introduction meeting with Christi on May 25 (open to anyone wanting to help)
2. Set date for 2021 GLOBE Trot – possibly hold it earlier in October
3. Identify new fundraising platform – GiveButter, seeking three bids

**D. Grants Subcommittee**

1. Identify specific projects for proposals; committee needs
2. Update 21-22 Grant Calendar
3. Submit applications this summer/fall – missed opportunities last year

**E. Annual Fund Subcommittee**

1. Clarify language/expectations for Annual Fund vs. GLOBE Trot
2. Donor spotlights/appreciation efforts/class prizes
3. More strategic/targeted appeals and distinction between levels

**F. Next Development Committee Meeting:** Thursday, June 17 at 12 pm via Zoom

**End of Report**