



**The GLOBE Academy
Communications Committee Report
24 May 2021**

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Report Type: Meeting Summary and Updates

Summary and Updates:

- End-of-Year Survey
 - Reviewed end-of-year survey to parents, with the goal of making feedback actionable. Edits included giving parents the opportunity to answer separately for each of their children, adding optional comment boxes to gather more verbatim feedback, and fleshing the Communications section to better understand parents' perceptions and preferences.
- Communications Strategic Plan
 - Goals and content plans remain in place, with shifting focus to plans for execution in the upcoming academic year.
- Partnership Packet
 - Packet has been updated based on feedback from Meghann Adams. Due to be finalized at end of academic year.

End of Report