



The GLOBE Academy

Development Committee Report

13 April 2021

Committee Chair: Meghann Adams

Report Type: Update

Updates:

A. Fundraising Update

2020-2021 Unrestricted Fundraising Goal: \$300,000			
As of 3/31/2021	Goal	Raised	%
Annual Fund	\$ 158,500	\$ 97,440	61%
Major Gifts/Individuals	\$ 26,000	\$ 33,593	129%
Board Giving	\$ 3,000	\$ 3,419	114%
One-Time Donations	\$ 50,000	\$ 23,593	47%
Recurring Donations	\$ 45,000	\$ 23,088	51%
Corporate Giving/Sponsorships	\$ 20,000	\$ 11,201	56%
General Operating Support Grants	\$ 8,500	\$ 500	6%
Miscellaneous Donations/Income	\$ 6,000	\$ 2,046	34%
School-led Fundraising Events	\$ 141,500	\$ 107,114	76%
GLOBE Trot	\$ 130,000	\$ 104,546	80%
Square 1 Art	\$ 4,000	\$ 2,568	64%
GLOBE Rocks	\$ 6,500	\$ -	0%
OVERALL GROSS		\$ 204,554	68%
Fundraising Expenses		\$ 7,748	4%
OVERALL NET	As of 3/31/2021	\$ 196,806	66%

B. Proposing to Change Committee Leadership to Co-Chair Board Members

1. School-led Fundraising Events Co-Chair (TBD): GLOBE Trot, Square 1 Art, GLOBE Rocks events and donor prospect/recognition events
2. Annual Fund/Grants Co-Chair (Meghann Adams)

C. Created/Reinstated Subcommittees

1. **Fundraising Events:** Leads planning and execution of school-led fundraising events including GLOBE Trot, Square 1 Art, and GLOBE Rocks in addition to any donor prospect/recognition events.

2. **Grants:** Leads efforts in research, writing, submission of grant proposals, and grant report management for GLOBE to bring in general operating funds as well as grant funds for identified restricted projects.
3. **Annual Fund:** Leads efforts in appeals, sponsorships, and donor management and communication related to GLOBE's Annual Fund.

D. Changed Recurring Development Committee Meetings

1. Third Thursday of the month at 12 pm
2. Next meeting is Thursday, May 20 at 12 pm

E. New Donor Database Bloomerang launched during Spring Break

1. Completing training sessions and setting up back end
2. Create new online donation form and update website
3. Transfer recurring donors over to new donation form

F. Sponsorship packet – finalizing sponsorship packet thanks to Leigh's efforts

G. Grants Update

1. Received two small Sam's Club/Walmart grants to support the DEI initiative
2. Send fundraising needs to Development Committee for next school year

End of Report