



**The GLOBE Academy**

**Development Committee Report**

**9 March 2021**

**Committee Chair:** Meghann Adams

**Report Type:** Update

**Updates:**

**A. Fundraising Update**

<b>2020-2021 Unrestricted Fundraising Goal: \$300,000</b>			
<b>As of 1/31/2021</b>	<b>Goal</b>	<b>Raised</b>	<b>%</b>
<b>Annual Fund</b>	<b>\$ 158,500</b>	<b>\$ 88,006</b>	<b>56%</b>
Major Gifts/Individuals	\$ 26,000	\$ 32,393	125%
Board Giving	\$ 3,000	\$ 3,157	105%
One-Time Donations	\$ 50,000	\$ 21,121	42%
Recurring Donations	\$ 45,000	\$ 19,802	44%
Corporate Giving/Sponsorships	\$ 20,000	\$ 9,567	48%
General Operating Support Grants	\$ 8,500	\$ -	\$ -
Miscellaneous Donations/Income	\$ 6,000	\$ 1,966	33%
<b>School-led Fundraising Events</b>	<b>\$ 141,500</b>	<b>\$ 107,074</b>	<b>76%</b>
GLOBE Trot	\$ 130,000	\$ 104,506	80%
Square 1 Art	\$ 4,000	\$ 2,568	64%
GLOBE Rocks	\$ 6,500	\$ -	0%
<b>OVERALL GROSS</b>		<b>\$ 195,080</b>	<b>65%</b>
Fundraising Expenses		\$ 7,659	4%
<b>OVERALL NET</b>	<b>As of 1/31/2021</b>	<b>\$ 187,421</b>	<b>62%</b>

**B. Sponsorship Outreach**

- a. Leigh taking the lead on the layout
- b. Seeking ties to businesses (parents, staff, board)
- c. Reviewing list of school's vendors to see what giving opportunities are available

**C. General Operating Support Grants**

- a. Katrice drafting and submitting Publix DEI grant
- b. Sam's Club #6643 (Clairemont) awarded \$500 DEI grant

**D. Bloomerang Donor Database Conversion**

- a. Currently in Phase 3 – Review and Revise
- b. Meeting with vendor weekly to clean up and make adjustments
- c. Launch has been delayed a month to April 20
- d. Convert recurring donors over to new system

**E. Spring Push for Annual Fund**

- a. Email appeal to parents on 3/30
- b. Focus on specific items the school needs: HEPA filters and Hybrid Tech Setup
- c. Try to fill the gap for GLOBE Trot and having to cancel GLOBE Rocks this year

**End of Report**