



The GLOBE Academy

Development Committee Report

18 August 2020

Committee Chair: Meghann Adams

Report Type: Update

Updates:

**1) Fundraising Update as of 7/31/20
2020-2021 Fundraising Goal: \$300,000**

Annual Fund: Total Goal: \$158,500; Raised: \$2,770 (1.8%)

- a) **Major Gifts/Individuals:** Goal: \$26,000; Raised: \$1,000 (3.8%)
- b) **Board Giving:** Goal: \$3,000; Raised: \$0 (0%) – 0% participation
- c) **One-time Donations:** Goal: \$50,000; Raised: \$240 (0.5%)
- d) **Recurring Donations:** Goal: \$45,000; Raised: \$1,190 (2.6%)
- e) **Corporate Giving/Sponsorships:** Goal: \$20,000; Raised: \$310 (1.5%)
- f) **General Operating Support Grants:** Goal: \$8,500; Raised: \$0 (0%)
- g) **Miscellaneous Donations/Income:** Goal: \$6,000; Raised: \$30 (0.5%)

School-led Fundraising Events: \$141,500; Raised: \$0 (0%)

- a) **GLOBE Trot:** Goal: \$130,000; Raised: \$0 (0%)
- b) **Square 1 Art:** Goal: \$4,000; Raised: 0 (0%)
- c) **GLOBE Rocks:** Goal: \$6,500; Raised: 0 (0%)

Total raised to date: \$2,770; Expenses: \$109; Net raised to date: \$2,670 (0.9% of goal)

2) Fund Development Plan

- a) Solicited review/revisions from Board
- b) Need to vote to approve the plan

3) Donor Relations

- a) Asked for donor recognition preferences for all active recurring donors
- b) Communication to Leadership and Circle members
- c) List of GLOBAL PATRON level donors and above on GLOBE website
- d) Re-evaluate donor benefits due to switching to virtual events
- e) Sponsorship packet almost complete

4) Annual Fund Solicitations

- a) Board, Staff and GLOBE Families
- b) Email with links to additional information

5) GLOBE Trot

- a) Planning a virtual event in early November
- b) Interviewing vendors for online fundraising platform
- c) Need volunteers to help with planning committee

6) Grants

- a) DEI - Teach Diversity, rolling deadline, Katrice taking the lead
- b) Committee reviewing general operating prospects and developing grant calendar

7) Next Development Committee Meeting via Zoom: Tuesday, September 15, 2020 @ 7:30 pm

End of Report