



The GLOBE Academy

Development Committee Report

21 July 2020

Committee Chair: Meghann Adams

Report Type: Update

Updates:

1) 2019-2020 Fundraising Results

- a) 2019-2020 Fundraising Goal: \$250,000; 2% of operating budget
 - i) Annual Fund: \$112,900 (Square 1 Art = \$6,300 of this total)
 - ii) GLOBE Trot: \$137,600
 - iii) GLOBE Rocks: \$9,900
- b) Total gross raised: \$260,500; 104% of fundraising goal
- c) Fundraising Expenses: \$16,600
- d) Total net raised: \$243,800; 98% of fundraising goal

2) Donor Relations

- a) Donor thank you letters went out July 1
- b) 32 active recurring donors (brings in about \$3,000/month)
- c) Cleaning up inactive/declined cards
- d) Reaching out to active recurring donors and ask about recognition
- e) Sending letters to Leadership and Advocate Circle donors

3) Fund Development Plan

- a) Met with key fundraisers on July 22 – developed fundraiser calendar
- b) Fund Development Plan to be distributed to board by the end of July

4) School-led Fundraisers – Likely all will be virtual this year

- a) GLOBE Trot - \$130,000
- b) Square 1 Art - \$4,000
- c) GLOBE Rocks - \$7,500

5) Grants

- a) CARES Act Grant
 - i) School paying for more of the technology needs because the grant was delayed
 - ii) Cover nurses, counselors, pandemic coordinator, technology contract services, foggers and cleaning supplies
- b) DEI - Teach Diversity, rolling deadline, Katrice taking the lead

6) Next Development Committee Meeting via Zoom: Tuesday, August 18, 2020 @ 7:30 pm

End of Report