



The GLOBE Academy

Development Committee Report

1 June 2020

Committee Chair: Meghann Adams

Report Type: Update

Updates:

1. Operational Budget/Fundraising Goals (through 4/30/20)

- a. 2019-2020 Fundraising Goal: \$250,000; 2% of operating budget
- b. Annual Fund: \$93,300 received to date
- c. GLOBE Trot: \$136,100
- d. GLOBE Rocks: \$9,700
- e. Total raised to date: \$239,200; 95% of fundraising goal

2. Fund Development Plan

- a. Relationship-building strategies
- b. Solicitation strategies
- c. Measures
- d. Timeframes
- e. Assignments of accountability
- f. Process for monitoring progress and evaluating effectiveness

3. Donor Relations

- a. Finishing up donor thank you letters – email out in June
- b. Updating website support pages – add new list of Leadership and Advocate Circles
- c. Working on laying out donor recognition monitors – will begin with 20-21 giving
- d. Sponsorship/partnership packets

4. Database Management

- a. Bloomerang – basic and custom option
- b. Megan Brown helping with database cleanup
- c. Comparing costs/services with other vendors

5. Grants

- a. Katrice to help with management
- b. Committee to provide support and research prospects

6. Next Development Committee Meeting via Zoom: Tuesday, June 16, 2020 @ 7:30 pm

End of Report