



## **The GLOBE Academy**

### **Development Committee Report**

**27 April 2020**

**Committee Chair:** Meghann Adams

**Report Type:** Update

**Updates:**

#### **1. Operational Budget/Fundraising Goals (through 3/31/20)**

- a. 2019-2020 Fundraising Goal: \$250,000; 2% of operating budget
- b. Annual Fund: \$88,900 received to date
- c. GLOBE Trot: \$136,100
- d. GLOBE Rocks: \$9,700
- e. Total raised to date: \$234,800; 94% of fundraising goal

#### **2. 2020-2021 Fundraising Goals**

- a. Total Goal: \$300,000 for Annual Fund, GLOBE Trot & GLOBE Rocks
- b. Annual Fund: \$150,000/100% participation
- c. GLOBE Trot: \$140,000/100% participation
- d. GLOBE Rocks: \$10,000
- e. Revised Annual Fund Donor Levels/Benefits
- f. Bigger push for early pledges/monthly donations

#### **3. Donor Relations**

- a. 2019-2020 Annual Fund donor thank you letters
  - o 133 donors to date
  - o 33% Board participation
  - **Silver Level:** \$1,000 (17 families; one company)
  - **Gold Level:** \$2,500 (one family)
  - **Platinum Level:** \$5,000 (no donors at this level)
- b. 2020-2021 New Donor Levels/Benefits
  - **Global Citizen Level:** \$100 - \$999
  - **Global Patron Level:** \$1,000 - \$2,499
  - **Global Sustainer Level:** \$2,500 - \$4,999
  - **Global Benefactor Level:** \$5,000+
  - **Global Leadership Circle:** \$1,000+ for 2+ consecutive years
  - **Global Advocate Circle:** Any amount for 3+ consecutive years

#### **4. Database Management**

- a. Vendor research still in progress
- b. Plan to make the switch over during the summer
- c. Reviewing timing, data and costs

#### **5. Grants for Chromebooks**

- a. Georgia Foundation for Public Education & Innovation Fund Foundation
- b. Walmart Community Grants
- c. Other prospects to pursue this summer

#### **6. Next Development Committee Meeting via Zoom: Tuesday, May 19, 2020 @ 7:30 pm**

**End of Report**