



## **The GLOBE Academy**

### **Development Committee Report**

**30 March 2020**

**Committee Chair:** Meghann Adams

**Report Type:** Update

#### **Updates:**

##### **1. Operational Budget/Fundraising Goals (through 1/31/20)**

- a. 2019-2020 Fundraising Goal: \$250,000; 2% of operating budget
- b. GLOBE Trot: \$142,000 received; \$35,600 in pledges
- c. Annual Fund: \$47,500 received to date
- d. GLOBE Rocks: \$3,800 received to date
- e. Total Raised (does not include pledges): \$193,700; 77% of fundraising goal

##### **2. Database Management**

- a. Looking for all-in-one solution
- b. Reviewing prospective vendors
- c. Reaching out to other school contacts

##### **3. Donor Relations**

- a. Donor levels for 2020-2021 school year – update website pages
- b. Personalized thank yous to 2019-2020 donors

##### **4. Sponsorships**

- a. Sponsorship levels for 2020-2021 – update website pages
- b. Sponsorship packet
- c. Sponsor prospect list

##### **5. Grants**

- a. Prospects for Technology Needs (Chromebooks)
- b. Reviewing prospect list
- c. COVID-19 Crisis Funding for schools

**6. Next Development Committee Meeting via Zoom:** Tuesday, April 21, 2020 @ 7:30 pm

**End of Report**