

The GLOBE Academy
Development Committee Meeting Agenda
Tuesday, February 18, 2020 at 7:30 pm

Remote Access Information: (Zoom Meeting)

Computer:

Login: <https://zoom.us/j/443983647?pwd=VkhaT3lFYW5LZmFYdTlEbmG3d3FjUT09>

Meeting ID: 443 983 647

Password: 806812

Phone:

(929) 205-6099

1. Next Steps from Last Meeting

- a. Donor relations best practices (for schools specifically)
- b. Alternative wall donor recognition options (like monitor)
- c. Data management systems (school fundraising only)
- d. Grant prospects for general operating/computers
- e. Other schools' giving pages for best practices

2. Fundraising Policy (see attached)

- a. Need to make revisions for board approval
- b. Please send suggestions by Friday, 2/21

3. Database Management

- a. Creating centralized list that includes Annual Fund, GLOBE Trot and GLOBE Rocks
- b. Excel with past Auction/PTCC donors?
- c. Annual Fund Donor Data
 - i. Major Donors: 10 (6 families; 4 organizations)
 - ii. \$3K+ Total Donors: 19 (17 families/2 organizations)
 - iii. \$1K+ Total Donors: 111 (100 families/11 organizations)
 - iv. \$1K+ in a Single Gift Donors: 81 (68 families/13 organizations)
 - v. 5-Year Sustainer Donors: 17 families
 - vi. 4-Year Advocate Donors: 24 families
 - vii. 3-Year Supporter Donors: 67 (61 families & 6 organizations)
- d. Single Donor Database – need help researching/demos

4. Donor Relations

- a. Legacy Wall Issues – need help researching alternatives
- b. Donor levels for 2020-2021 school year
- c. Personalized thank yous to 2019-2020 donors

5. GLOBE Website – Update “Support” Pages

6. Donor Videos - Filmed on Feb 10; 8-10 weeks for postproduction

7. Next Development Committee Meeting via Zoom: Tuesday, March 17, 2020 @ 7:30 pm