



The GLOBE Academy

GLOBE Development Committee Meeting

Date and Time

Thursday June 16, 2022 at 12:00 PM EDT

Location

Zoom: <https://us02web.zoom.us/j/5572643765?pwd=ak1NMWtaeCszcnE0SXBGbGcxdkhlQT09>

Meeting ID: 557 264 3765

Passcode: 9i9bph

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community:** We are inclusive, and we nurture and support one another.
- Respect:** We treat ourselves and each other with kindness and dignity.
- Empathy:** We strive to understand and share the feelings of others.
- Sustainability:** We aim to conserve our resources for optimal use in the present and future.
- Trust:** We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.

Agenda

| | Purpose | Presenter | Time |
|-----------------------------|---------|-----------|-----------------|
| I. Opening Items | | | 12:00 PM |
| A. Record Attendance | | | 1 m |

| | Purpose | Presenter | Time |
|--|-----------------|---------------------|-----------------|
| B. Call the Meeting to Order | | | |
| C. Approve Minutes from 5/19/2022 | Approve Minutes | | 2 m |
| D. Fundraising Update | | | 5 m |
| II. General Development Committee Priorities | | | 12:08 PM |
| A. Annual Fund Campaign | Discuss | Meghann Adams | 20 m |
| <ul style="list-style-type: none"> - End of school wrap up (donor recognition/letters) - 2022-2023 Donor Levels - Annual Fund Challenge/Orientation | | | |
| B. Capital Campaign | Discuss | Drew Reynolds | 15 m |
| <ul style="list-style-type: none"> - Overview of needs - Process to hire a consultant - Development Committee involvement | | | |
| III. Subcommittee Discussions | | | 12:43 PM |
| A. Fundraising Events Subcommittee | Discuss | Lorena Ferro Borges | 10 m |
| <ul style="list-style-type: none"> - GLOBE Trot - Athletics Booster Club - Music Department Fundraiser | | | |
| B. Grants Subcommittee | Discuss | Meghann Adams | 3 m |
| C. Annual Fund Subcommittee | Discuss | Meghann Adams | 2 m |
| IV. Closing Items | | | 12:58 PM |
| A. Committee Next Steps | Discuss | Meghann Adams | 2 m |
| <ul style="list-style-type: none"> - Next Development Committee Meeting: July 21 at 12 pm or change date/time? - Next GLOBE Board Meeting: Tuesday, June 21 | | | |
| B. Adjourn Meeting | Vote | | |

Coversheet

Approve Minutes from 5/19/2022

Section: I. Opening Items
Item: C. Approve Minutes from 5/19/2022
Purpose: Approve Minutes
Submitted by:
Related Material:
Minutes for GLOBE Development Committee Meeting on May 19, 2022

APPROVED



The GLOBE Academy

Minutes

GLOBE Development Committee Meeting

Date and Time

Thursday May 19, 2022 at 12:00 PM

Location

Zoom: [https://us02web.zoom.us/j/5572643765?](https://us02web.zoom.us/j/5572643765?pwd=ak1NMWtaeCszcnE0SXBGbGcxdkhIQT09)

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-

Committee Members Present

D. Clayton-Purvis (remote), D. Reynolds (remote), L. Clark (remote), L. Ferro Borges (remote), M. Adams (remote), M. Hayes (remote)

Committee Members Absent

None

Guests Present

Alison Rodden (remote), Bailey Douque (remote), Melissa Lewis (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Adams called a meeting of the Development Committee of The GLOBE Academy to order on Thursday May 19, 2022 at 12:02 PM.

C. Approve Minutes from 3/17/2022

L. Ferro Borges made a motion to approve the minutes from GLOBE Development Committee Meeting on 03-17-22.

M. Hayes seconded the motion.

Minutes from previous meeting approved as written

The committee **VOTED** to approve the motion.

II. Athletics Presentation

A. Melissa Lewis Athletics Director UC - Budget presentation

Melissa went through the Athletic Budget presentation where she shared a quick review of the year: from where they started to all their accomplishments in the year

She shared that the program was funded this school year by parents (fee charge per student per sport \$150). They were able to raise \$30K during the year that allow them to cover the common expenses for the teams

Melissa has great expectations for the future including : adding 2 new sports and focus on some important updates on the gym for around \$25K

She is looking for our support to help her raising annually 16K- to 20K for Athletics

(Campaign :help Owls Nest)

LF explained the limited amount of people on the development committee, however, offered to create a Fundraising form on Bloomerang where all funds raised will be earmarked for Athletics. LF will schedule a meeting next week with Melissa to work through the next steps (customize the form, working with Simon on adding this to the website, QR code, etc)

MA wanted to make sure this is not added as additional funds to our goal of 300K

Melissa agreed to make sure Athletics takes over the fundraising part and she will create a committee in order to make that happen

III. Fundraising Update

A. YTD Fundraising Update

Fundraising results were presented by MA

- Annual Fund at 115% of the Goal
- Events at 89% of the goal . Actuals affected by cancellation of GLOBE Rocks event

IV. General Development Committee Priorities

A. Development Committee Transition/Training

MA shared that she will be stepping down from her Co-Chair Board role and her last day will be June 30th.

MH has accepted the role as Co-Chair of the Development Committed and will be voted on the next Board meeting in June 21st

B. 2022-2023 Fund Development Plan

MA shared last year's Fund Development Plan with the intention that LF, MH and the committee members read it and make all the necessary changes in the coming weeks.

The new Fund Development Plan for FY 22/23 will be presented during August Board meeting for approval

Some of the necessary updates will include:

- Removal of grants goal
- Update events (add Athletics)
- Expenses to keep it at the same level

V. Subcommittee Discussions

A. Fundraising Events Subcommittee

LF discussed the need to look for a new Platform to run the fundraising event GLOBE Trot next year . She has identify the ones already integrated with Bloomerang (Give Butter, Zapier, Kindful and QGive). She also have created a document that includes the minimum requirements we would like the platform to have.

She is looking for a committee members to help her on setting up the demos and make the decision on the platform during the summer and before schools starts . LF wants to tackle sponsors early on, so want to see if Drew could help her with his connections with PTCC to get the list of Companies own by parents. Drew will discuss with the in the coming weeks.

DC explained to LF that PTCC is a separately 501 (c) 3 organization and databases and funds cant be combined.

DC confirmed that Athletics will be part of the 300K annual Goal and we should add 10K on the Fund Development Plan

B.

Grants Subcommittee

MA let us know that we did not get either the Impact Summit grant or Award (LF confirmed)

MA things that grants at the moment is not paying off the efforts because we are not eligible for a lot of them due to having a low free or reduced lunch percentage at GLOBE

MH Regions grants is in the making, some additional information required from teachers. MH will ask final details to Darcy

C. Annual Fund Subcommittee

MA would like to start thinking and working towards Annual Fund Challenge that is the biggest contributor towards the total annual fund goal (we did amazing this past year !)

Wrap up of this Scholar year : Send final letter, order Banners for Donor recognition to be ready 1st day of School / Orientation day

Revisit donors level for next year to ensure we have appropriate benefits

MA also would like to invite committee members to be part to the Annual Fund sub-committee in order to help with the logistics of the Annual Fund challenge 22/23

MA recommended to order prizes for the challenge in advance as they take time to customized

VI. Closing Items

A. Committee Next Steps

- LF to schedule a meeting with Melissa Lewis to work on Athletics fundraising form
- MA to schedule a separate annual fund sub-committee meeting to discuss next steps
- Read Fund Development Plan and provide feedback in the coming weeks
- LF is looking for committee member to help her with the selection of the new Platform for GLOBE Trot

Next Development Committee Meeting - Thursday, June 16, 2022, at 12:00 pm via Zoom

Next GLOBE Board Meeting - Tuesday June 21, 2022, at 7:00 pm via Zoom

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:02 PM.

Respectfully Submitted,
M. Adams