



The GLOBE Academy

GLOBE Trot Planning Meeting

Date and Time

Wednesday October 14, 2020 at 6:00 PM EDT

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/86284349900?pwd=a3pwV0lYeElnVzFuSVE3K0hxZHY3dz09>

Meeting ID: 862 8434 9900

Passcode: 733612

One tap mobile

+19294362866,,86284349900#,,,,,0#,,733612# US (New York)

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- **Community:** We are inclusive, and we nurture and support one another.
 - **Respect:** We treat ourselves and each other with kindness and dignity.
 - **Empathy:** We strive to understand and share the feelings of others.
 - **Sustainability:** We aim to conserve our resources for optimal use in the present and future.
 - **Trust:** We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Agenda

	Purpose	Presenter	Time
I. Opening Items			6:00 PM
A. Record Attendance			

	Purpose	Presenter	Time
B. Call the Meeting to Order			
II. GLOBE Trot Planning Items			6:00 PM
A. Event Schedule/Roles	Discuss		15 m
<ul style="list-style-type: none"> • Launch event earlier - Tuesday, October 20 - connections/PE classes showing promo video, open DoJiggy • Buff pick up - Wednesday, October 28 - during lower campus materials pick up (8 am to 3:45 pm), upper campus 8am to 12pm • Buff drop off and volunteer sign up • Christi will do introduction and teachers will do warm up; planning committee responsible for post event celebration 			
B. Prizes	Discuss		15 m
<ul style="list-style-type: none"> • Had to simplify for admin staff and fulfillment while everything is still virtual • Admin wants us to state that every kids gets a buff • Kona Ice - want to fulfill that before Thanksgiving - only invite classes that received 100% participation (time 2:30 - 5:30 pm?) • Restructured raffle structure - every \$50 gets a raffle entry • \$150 in gift cards for Global Challenge and Top Fundraisers • Need to order GLOBE gear - Have \$775 left to buy GLOBE raffle prizes 			
C. Sponsorships	Discuss		10 m
<ul style="list-style-type: none"> • Have one runner level (\$750) • Didn't make a video, but thanked our current sponsor to hopefully catch the eye of others with businesses they want to promote 			
D. Event Marketing	Discuss		15 m
<ul style="list-style-type: none"> • Brochure and login information - sending to teachers instead of email • Two promo videos - ready for Oct 20 kick off • Websites • Social Media • Weekly Updates • Teacher banners, classroom newsletters, and grade-level websites 			
III. Closing Items			6:55 PM
A. Adjourn Meeting	Discuss		5 m
Discuss next steps and meeting date			

Coversheet

Event Schedule/Roles

Section: II. GLOBE Trot Planning Items
Item: A. Event Schedule/Roles
Purpose: Discuss
Submitted by:
Related Material: GLOBE Trot 2020 - Details for LC.docx

GLOBE Trot 2020 - Details

Special Note: The event is 100% virtual this year!

Timeline:

- Help with Event Promotion - Now (see CEE's email from 9/15/20 at 2:54pm!)
 - We're looking for 100% participation by the end of today.
- Introduction to Faculty/Staff - Wednesday, September 30, 2020
- Introduction to Students - Week of October 19th
 - During Connections on ONE day that week (Update: Tuesday, October 20th)
 - Ideas from planning team = In art, they could make posters or signs, in PE talk about the importance of warm ups and alternatives to running for GT (running up and down stairs in your house, jumping jacks, etc.)
 - But know you have full creative control :)
- Promotion to Students by Classroom Teachers - Ongoing, beginning Mon., October 26th
 - Idea from planning team = Changing the banner/header to your Google Classrooms to a GLOBE Trot-themed one
 - But know you have full creative control :)
- **Actual Event - Friday, November 6, 2020**
 - A 20-minute "warm-up" will occur in grade level groups sometime between 8:30a - 9:50a.
 - A 20-minute post-run celebration will occur in grade level groups sometime between 10:30a - 11:50a.
 - *Those are the ONLY two times you'll be expected to "participate" in GLOBE Trot.*
 - Optional: You "run" too in between the warm-up and post-run celebration.
 - Each Connections teacher will help with either the "warm-up" or the post-run celebration.

Comment [1]: Show promo video, share the date and schedule (warm-up, "run", celebration), encourage them to raise funds, share what funds are used for

Additional Details

- [Official website](#)
- Friday, November 6th will be a non-synchronous instructional day
 - Basically two "Wednesdays" that week
- Teachers will not be responsible for buff distribution.
- Donation forms for students will also be 100% online. They will be emailed to parents on Friday, October 23, 2020.

Why is GLOBE Trot SO important?

- **This fundraiser goes directly into our general fund. We raise between \$120,000 - \$150,000 annually. Simply put, we cannot afford to not have the event this year. We ALL benefit from it. :)**