



The GLOBE Academy

Board of Directors Meeting

Date and Time

Monday May 24, 2021 at 7:00 PM EDT

Location

Register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN_oLLET5fdTuqNDwMZF8aX3Q

Notice of this meeting was posted at both campuses and on the GLOBE website in accordance with O.C.G.A. § 50-14-1.

Special note: This meeting was conducted remotely, due to the declared national and state public health emergencies in response to the novel coronavirus known as COVID-19.

Agenda

	Purpose	Presenter	Time
I. Opening Items			7:00 PM
Opening Items			
A. Record Attendance and Guests	Discuss	Ryan Hudak	
B. Call the Meeting to Order		Ryan Hudak	
C. Vision, Mission and Core Values	Discuss	Ryan Hudak	5 m

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

	Purpose	Presenter	Time
<ul style="list-style-type: none"> • Community: We are inclusive, and we nurture and support one another. • Respect: We treat ourselves and each other with kindness and dignity. • Empathy: We strive to understand and share the feelings of others. • Sustainability: We aim to conserve our resources for optimal use in the present and future. • Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same. 			
II. Public Comment			7:05 PM
A. Public Comment	FYI	Ryan Hudak	5 m
<p>Please note: Each speaker may speak for up to two minutes. Speakers are cautioned from making comments that involve an individual staff member, a personnel action, a student disciplinary matter, a complaint about an individual student or any pending legal matter for which The GLOBE is engaged. Speakers are asked to state their remarks in a courteous manner. As a matter of protocol, Board members will not respond to public comments.</p>			
III. Consent Agenda			7:10 PM
A. Approve Agenda	Vote	Ryan Hudak	5 m
B. Approve Minutes	Approve Minutes	Ryan Hudak	5 m
Approve minutes for Board of Directors Meeting on April 26, 2021			
IV. PTCC Report			7:20 PM
A. PTCC Report	FYI		5 m
V. Administration and Committee Reports			7:25 PM
A. Executive Director's Report	FYI	Christi Elliott-Earby	5 m
B. Academic Committee Report	FYI	Drew Reynolds	5 m
C. Diversity Committee Report	FYI	Monique Hudson	5 m
D. Finance Committee Report	Vote	Luis Pacheco	5 m
E. Development Committee Report	FYI	Meghann Adams	5 m
F. Communications Committee Report	FYI	Leigh Long	5 m
G. Governance Committee Report	FYI	Aba Rogers	5 m
H. Strategic Planning Committee Report	FYI	Katie Monroe	5 m
I. Facilities Committee	FYI	Chip White	5 m

	Purpose	Presenter	Time
J. Executive Director Evaluation and Support Committee Report	FYI	Ryan Hudak	5 m
VI. Old Business			
VII. New Business			8:15 PM
A. Election of Communications Committee Chair	Vote	Ryan Hudak	5 m
VIII. Closing Items			8:20 PM
A. Adjourn Meeting	Vote	Ryan Hudak	

Cover Sheet

Approve Minutes

Section:	III. Consent Agenda
Item:	B. Approve Minutes
Purpose:	Approve Minutes
Submitted by:	
Related Material:	Minutes for Board of Directors Meeting on April 26, 2021

APPROVED



The GLOBE Academy

Minutes

Board of Directors Meeting

Date and Time

Monday April 26, 2021 at 7:00 PM

Location

To attend the meeting virtually, please click on the following link to register: https://us02web.zoom.us/webinar/register/WN_D6eu6c-STuuqgOXEn7g4Mw

Notice of this meeting was posted at both campuses and on the GLOBE website in accordance with O.C.G.A. § 50-14-1.

Special note: This meeting was conducted remotely, due to the declared national and state public health emergencies in response to the novel coronavirus known as COVID-19.

Directors Present

A. Rogers (remote), C. White (remote), D. Reynolds (remote), K. Monroe (remote), L. Long (remote), L. Pacheco (remote), M. Adams (remote), M. Hudson (remote), R. Hudak (remote)

Directors Absent

None

Directors who left before the meeting adjourned

R. Hudak

Guests Present

A. Weakley (remote), Adam W (remote), Amy Sue Mann (remote), C. Elliott-Earby (remote), Christie Lo (remote), Christina Steiner (remote), D. Clayton-Purvis (remote), Dinah Lee (remote), J. Clark (remote), J. Limor (remote), K. Holder (remote), K. Mines (remote), Khetiwe Richards (remote), L. Ferro Borges (remote), L. Hancock (remote), L. Hise (remote), L. Sum, Laura Sum (remote), Megan Brown (remote), Michelle Gibson

(remote), Michelle Rios (remote), Robyn Brandman (remote), S. Manns (remote),
Tramaine Quarterman (remote), Vilma Villalobos (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

R. Hudak called a meeting of the board of directors of The GLOBE Academy to order on Monday Apr 26, 2021 at 7:03 PM.

C. Vision, Mission and Core Values

Vision, Mission and Core Values were read by Board members.

II. Public Comment

A. Public Comment

There were no public comments.

III. Consent Agenda

A. Approve Agenda

The agenda and minutes were approved by consent without objection.

B. Approve Minutes

C. White made a motion to approve the minutes from Board of Directors Meeting on 03-22-21.

L. Long seconded the motion.

The board **VOTED** unanimously to approve the motion.

IV. PTCC Report

A. PTCC Report

A formal report was included in the agenda packet.

V. Administration and Committee Reports

A. Executive Director's Report

A formal report was included in the agenda packet.

B. Academic Committee Report

A formal report was included in the agenda packet.

C. Diversity Committee Report

The minutes from the committee's previous meeting were included in the agenda packet. The committee's next meeting will be held on 5/11 at 6:30 p.m.

D. Finance Committee Report

There was no formal report this month. Luis discussed the following budget timeline: on 5/13, the first draft of the budget will be completed, the two required

public budget meetings will be held on 5/20 and 5/27 and in June the budget will be presented to the Board for final approval.

E. Development Committee Report

A formal report and minutes from the committee's previous meeting were included in the agenda packet. The committee's next meeting will be held on 5/20 at 12 p.m.

R. Hudak left at 7:58 PM.

F. Communications Committee Report

A formal report was included in the agenda packet. The committee's next meeting will be held on 5/7.

G. Governance Committee Report

A formal report and Board Byte slide were included in the agenda packet.

H. Strategic Planning Committee Report

A formal report was included in the agenda packet.

I. Facilities Committee

The minutes from the committee's previous meeting were included in the agenda packet. Chip reported that the committee held a discussion to identify big projects where the committee could add value. The committee's next meeting will be held on 5/3.

J. Executive Director Evaluation and Support Committee Report

There was no formal report this month.

VI. Executive Session

A. To discuss personnel and legal matters.

Motion made by Monique to move to executive session to discuss personnel and legal matters. Motion seconded by Luis. **Motion approved by all present.** Moved to executive session at 8:19 p.m. Motion to leave executive session made by Luis . Motion seconded by Drew. **Motion approved by all present.** Returned from executive session and meeting called back to order at 8:24 p.m.

VII. Closing Items

A. Adjourn Meeting

The next scheduled meeting is set for May 24, 2021 at 7 p.m.

L. Pacheco made a motion to adjourn the meeting.

M. Hudson seconded the motion.

The board **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:26 PM.

Respectfully Submitted,

K. Holder

Cover Sheet

Executive Director's Report

Section: V. Administration and Committee Reports
Item: A. Executive Director's Report
Purpose: FYI
Submitted by:
Related Material: 2021.05.24 Executive Director's Report.pdf



Executive Director Report 05/24/21

Updates

We will begin working on our charter renewal to present to the County and State, fall of 2022.

DEI (diversity, equity, and inclusion) - The final all staff training will be 2, 4-hour trainings at the end of this week. Next year, we will continue training with our leadership team to continue the work we have started.

3rd class to graduate from GLOBE tonight (They were 1st graders when we first opened our doors.) - Thank you to everyone who made the day a success. We wish this class the best and can not wait to hear about their adventures into High School and beyond.

The last day of school is Thursday and will be an early release day, 11:30 for LC and 11:45 for UC.

Huge Thank You to the PTCC and all of their work for Teacher Appreciation Week and the Auction. Also, all the parents who participated in these events and hung in there with us this year. We appreciate you and your children.

Reopening

It is our expectation that we open 5 days a week next school year all in person. Please keep a look out this summer for communication as to new guidance being received from CDC for the opening of school as it pertains to masks and distancing.

Enrollment

		Beginning Enrollment	Total SY20-21		
			+	-	Ending Enrollment
Kinder	French	48	2	2	48
	Spanish	48	2	2	48
	Mandari	48	4	5	47

	n				
	Total	144	8	9	143
1st	French	48	0	4	44
	Spanish	48	3	4	47
	Mandari n	48	3	1	50
	Total	144	6	9	141
2nd	French	48	0	1	47
	Spanish	48	1	1	48
	Mandari n	48	0	0	48
	Total	144	1	2	143
3rd	French	48	3	5	46
	Spanish	48	2	2	48
	Mandari n	47	2	3	46
	Total	143	7	10	140
4th	French	34	0	2	32
	Spanish	45	0	4	41
	Mandari n	40	0	4	36
	Total	119	0	10	109
5th	French	32	0	0	32
	Spanish	33	0	1	32
	Mandari n	40	0	0	40
	Total	105	0	1	104
6th	French	16	2	1	17
	Spanish	44	1	3	42
	Mandari n	36	1	0	37
	Total	96	4	4	96
7th	French	23	0	1	22

7th

	Spanish	40	0	1	39
	Mandarin	30	0	0	30
	Total	93	0	2	91
8th	French	19	0	0	19
	Spanish	72	0	4	68
	Mandarin	0	0	0	0
	Total	91	0	4	87
Total	French	316	7	16	307
	Spanish	426	9	22	413
	Mandarin	337	10	13	334
	Total	1079	26	51	1054

For the 2019/2020 School Year

	French	300	2	10	292
	Spanish	405	4	8	401
	Mandarin	287	2	3	286
Total	Total	992	8	21	979

Cover Sheet

Academic Committee Report

Section: V. Administration and Committee Reports
Item: B. Academic Committee Report
Purpose: FYI
Submitted by:
Related Material: 2021.05.24 Academic Committee Report.pdf



The GLOBE Academy Academic Committee Report

24 May 2021

Committee Chair: Drew Reynolds, dreynolds@theglobeacademy.net
Report Type: Update

Updates from Committee Meeting

1. Setting Goals

By August, the committee will:

- Report regularly on academic progress, including Milestones, MAP, and STAMP testing and offer guidance to the board
- Develop a plan to support target-language learning in AY 2021-2022
- Develop recommendations for approaching race-conscious instruction through curricula and other learning activities

2. Monthly Meeting Cancelled for May

A. Committee: Additional Support for Target-Language Learning

- a. School leadership discussed tangible strategies to take place this year to advance target language learning support
- b. School leadership also committed to plan for AY 21-22. Potential areas include:

B. GLOBE efforts on race-conscious curricula:

- a. Reviewing data collection protocol in June meeting.

3. Academic Testing

- Georgia Milestones completed
- MAP testing and STAMP testing – reports anticipated for June BOD meeting.

4. Next Meeting

June 11, 1:30-2:30pm

End of Report

Cover Sheet

Finance Committee Report

Section: V. Administration and Committee Reports
Item: D. Finance Committee Report
Purpose: Vote
Submitted by:
Related Material: 2021.05.19 Finance Committee Meeting Minutes.pdf

DRAFT



The GLOBE Academy

Minutes

Pre Board of Directors Finance Meeting

Date and Time

Wednesday May 19, 2021 at 11:30 AM

Location

Luis Pacheco is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://zoom.us/j/93677040874?pwd=TFdndmpXWjVFZ29UNHJ4bFVobHE3Zz09>

Meeting ID: 936 7704 0874

Passcode: 2tX7EA

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- 🕒 **Community:** We are inclusive, and we nurture and support one another.
 - 🕒 **Respect:** We treat ourselves and each other with kindness and dignity.
 - 🕒 **Empathy:** We strive to understand and share the feelings of others.
 - 🕒 **Sustainability:** We aim to conserve our resources for optimal use in the present and future.
 - 🕒 **Trust:** We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
-

Committee Members Present

D. Clayton-Purvis (remote), L. Pacheco (remote), M. Williams (remote), R. Hudak (remote)

Committee Members Absent

A. Haas, C. Elliott-Earby, L. Li

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

L. Pacheco called a meeting of the Finance Committee of The GLOBE Academy to order on Wednesday May 19, 2021 at 11:42 AM.

C. Approve Minutes

L. Pacheco made a motion to approve the minutes from Pre Board of Directors Finance Meeting on 04-21-21.

D. Clayton-Purvis seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Finance

A. FY2021 Current Financials

Financials according to plan. Still tracking Federal funds and loan conversions

B. FY2022 Budget

Amend the Pre budget for Free Lunch for all kids. It is a new directive from the county

C. Expenses that Need Board Approval

Approved Check for 10K for professional services. Remember to keep control

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:07 PM.

Respectfully Submitted,

L. Pacheco

Cover Sheet

Development Committee Report

Section:	V. Administration and Committee Reports
Item:	E. Development Committee Report
Purpose:	FYI
Submitted by:	
Related Material:	2021.05.24 Development Committee Report.pdf 2021.05.20 Development Committee Meeting Minutes.pdf

DRAFT



The GLOBE Academy

Minutes

Development Committee Meeting

Date and Time

Thursday May 20, 2021 at 12:00 PM

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/5572643765?pwd=ak1NMWtaeCszcnE0SXBGbGcxdkhIQT09>

Meeting ID: 557 264 3765

Passcode: 9i9bph

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- ⌚ Community: We are inclusive, and we nurture and support one another.
- ⌚ Respect: We treat ourselves and each other with kindness and dignity.
- ⌚ Empathy: We strive to understand and share the feelings of others.
- ⌚ Sustainability: We aim to conserve our resources for optimal use in the present and future.
- ⌚ Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.

Committee Members Present

D. Robb (remote), E. Dudkiewicz (remote), K. Mines (remote), L. Clark (remote), L. Ferro Borges (remote), L. Hancock (remote), L. Hise (remote), L. Long (remote), L. Norton (remote), M. Adams (remote), M. Hayes (remote)

Committee Members Absent

J. Raymond, R. Hudak

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Adams called a meeting of the Development Committee of The GLOBE Academy to order on Thursday May 20, 2021 at 12:01 PM.

C. Approve Minutes from 4/13/2021

L. Hise made a motion to approve the minutes from Development Committee Meeting on 04-13-21.

L. Long seconded the motion.

The committee **VOTED** unanimously to approve the motion.

D. Fundraising Update

M. Adams shared the most recent fundraising results through 4/30/2021, which will also be shared at the next Board of Directors meeting on 5/24/21.

II. General Development Committee Priorities

A. Fund Development Plan

The committee discussed the most recent draft of the 2021-2022 Fund Development Plan that had been reviewed and revised first by the Annual Fund Subcommittee. There are still two main components that contribute to the school's overall \$300,000 unrestricted fundraising goal: Annual Fund and school-led fundraising events, with goals to each bring in \$150,000. M. Adams discussed how she adjusted the fiscal goals within each category based on past results and plans for the new school year. Those who have not reviewed the Fund Development Plan need to review by 6/15/21 so that M. Adams can bring it to the Board to vote to approve at the 6/28/21 Board Meeting.

B. Sponsorship Packet

L. Long shared that the sponsorship packet is almost complete, except for some quotes she was waiting on. She will send out the current draft to the everyone.

The Committee discussed next steps for creating a sponsorship prospect list. The group talked about how to decide how to approach a prospect for Annual Fund vs. GLOBE Trot.

C. Bloomerang Donor Database Set Up

M. Adams shared that she had begun the set up process for the new Bloomerang donor database, but there were still some things she needed help with setting up. She has a meeting schedule with Di Cox next week to review and continue to move forward with creating the new online donation forms and automatic acknowledgement letters. M. Adams plans to have everything completed by the next Development Committee meeting, and will send out an informational email to the current recurring donors letting them know that they will need to switch their

automatic donations over to the new system starting July 1. At that time, the school will drop Aplos and use Bloomerang in its place for the new school year. DoJiggy will also be dropped this year and GiveButter will integrate directly into Bloomerang for all GLOBE Trot donors starting this new school year as well. L. Ferro Borges asked who will have access to the database and M. Adams said that she will provide access to those in the committees to be able to better track all fundraising activities in one place.

III. Subcommittee Discussions

A. Fundraising Events Subcommittee

L. Ferro Borges agreed to lead the Subcommittee and provide reports at the Development Committee Meetings. The Fundraising Events Subcommittee met on 5/6/2021 to discuss ideas and come up with potential dates for GLOBE Trot. The group decided that 10/22/21 would be better than having the event later in November since Square One Art is right after Thanksgiving and Election Day, Halloween and Peace Week all overlapped with the event fundraising in the past. L. Hancock said that the PTCC usually does International Fest in October and Maker's Market in November, but they have not set a date yet for 2021 and they can work around GLOBE Trot. Hispanic Heritage Month is also in October. The group discussed GiveButter, a new fundraising platform that directly integrates into Bloomerang since the school will likely move from DoJiggy since they were changing their pricing structure after last year. M. Hayes is pulling together a comparison chart to review three different vendors before moving forward. The group is going to meet with C. Elliott-Earby and other admin staff on 5/25/21 to set a firm date and confirm the platform vendor so the group can begin seeking sponsors this summer. L. Norton suggested hosting a school yard sale to raise additional funds for the school. M. Adams suggested that the Subcommittee bring the idea up during the meeting with C. Elliott-Earby next week, as she was unsure if the PTCC would want/need to be involved.

B. Grants Subcommittee

D. Robb agreed to provide updates about the Subcommittee at Development Committee Meetings. The Grants Subcommittee did not meet since the last Development Meeting, but agreed over email to begin prospect research for next school year. The group will also begin updating the grant calendar for next school year. K. Mines mentioned that S. Daniel had submitted and received a \$2,000 grant for DLI from the Georgia Foundation for Public Education.

C. Annual Fund Subcommittee

The Annual Fund Subcommittee met on 5/14/21 to review updates to the Fund Development Plan that was shared with the Committee prior to the meeting. The Subcommittee was onw looking at the website and making suggestions for ways to improve the clarity and expectations for families for the new school year. M. Adams mentioned that the group discussed doing a class contest/launch at the beginning of the year and having more donor-specific incentives/thank yous to increase motivation to give to the Annual Fund. They will begin planning to create orientation materials to kick off the launch at the beginning of the school year.

IV. Closing Items

A. Committee Next Steps

The group agreed that the next steps for the Committee are as follows:

1. Fund Development Plan - The Grants and Fundraising Events subcommittees will review and provide feedback by June 15. M. Adams will add to the agenda for the board to vote on at the June board meeting.

2. Sponsorship List - L. Long will send out the current version of the sponsorship packet and M. Adams will send out the current sponsorship prospect list. The group is to look at the list and add prospects and/or make notes of any connections they have to prospects already on the list.

3. Bloomerang - M. Adams will meet with Bloomerang rep and finish setting up the online donation form and acknowledgment letters. She will add Committee Members as users in Bloomerang to better keep track of fundraising activities, reminders and tasks. The Annual Fund Subcommittee will help draft an email to alert recurring donors of the change.

4. Fundraising Events Subcommittee - The group will meet with admin on 5/25 and present the donor platform comparison and finalize the event date. They will most likely move forward with setting up GiveButter and start working on sponsorship prospect list.

5. Grants Subcommittee - The group will begin prospect research and update the grant calendar for the new school year.

6. Annual Fund Subcommittee - The group will work on revising the fundraising web pages, work on orientation materials and the Annual Fund launch/contest at the beginning of the school year.

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:55 PM.

Respectfully Submitted,
M. Adams



The GLOBE Academy

Development Committee Report

20 May 2021

Committee Chair: Meghann Adams

Report Type: Update

Updates:

A. Fundraising Update

2020-2021 Unrestricted Fundraising Goal: \$300,000			
As of 4/30/2021	Goal	Raised	%
Annual Fund	\$ 158,500	\$ 115,045	73%
Major Gifts/Individuals	\$ 26,000	\$ 43,343	167%
Board Giving	\$ 3,000	\$ 4,030	134%
One-Time Donations	\$ 50,000	\$ 27,230	54%
Recurring Donations	\$ 45,000	\$ 25,621	57%
Corporate Giving/Sponsorships	\$ 20,000	\$ 11,928	60%
General Operating Support Grants	\$ 8,500	\$ 750	9%
Miscellaneous Donations/Income	\$ 6,000	\$ 2,143	36%
School-led Fundraising Events	\$ 141,500	\$ 107,327	76%
GLOBE Trot	\$ 130,000	\$ 104,546	80%
Square 1 Art	\$ 4,000	\$ 2,781	70%
GLOBE Rocks (CANCELLED)	\$ 6,500	\$ -	0%
OVERALL GROSS		\$ 222,372	74%
Fundraising Expenses		\$ 12,440	6%
OVERALL NET	As of 4/30/2021	\$ 209,932	70%

B. General Updates

1. Revise 21-22 Fund Development Plan – will bring to board for vote at June Meeting
2. Complete sponsorship packet – begin seeking community sponsors in summer
3. Set up Bloomerang donor database – will transfer donation forms by July 1 and will reach out to recurring donors soon

C. Fundraising Events Subcommittee

1. Introduction meeting with Christi on May 25 (open to anyone wanting to help)
2. Set date for 2021 GLOBE Trot – possibly hold it earlier in October
3. Identify new fundraising platform – GiveButter, seeking three bids

D. Grants Subcommittee

1. Identify specific projects for proposals; committee needs
2. Update 21-22 Grant Calendar
3. Submit applications this summer/fall – missed opportunities last year

E. Annual Fund Subcommittee

1. Clarify language/expectations for Annual Fund vs. GLOBE Trot
2. Donor spotlights/appreciation efforts/class prizes
3. More strategic/targeted appeals and distinction between levels

F. Next Development Committee Meeting: Thursday, June 17 at 12 pm via Zoom

End of Report

Cover Sheet

Communications Committee Report

Section:	V. Administration and Committee Reports
Item:	F. Communications Committee Report
Purpose:	FYI
Submitted by:	
Related Material:	2021.05.24 Communications Committee Report.pdf 2021.05.07 Communications Committee Meeting Minutes.pdf

DRAFT



The GLOBE Academy

Minutes

Communications Committee Meeting

Date and Time

Friday May 7, 2021 at 11:00 AM

Location

Please use the following link to access the meeting: meet.google.com/dhu-tswq-xga

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- ⌚ Community: We are inclusive, and we nurture and support one another.
 - ⌚ Respect: We treat ourselves and each other with kindness and dignity.
 - ⌚ Empathy: We strive to understand and share the feelings of others.
 - ⌚ Sustainability: We aim to conserve our resources for optimal use in the present and future.
 - ⌚ Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
-

Committee Members Present

L. Long (remote), R. Hudak (remote)

Committee Members Absent

None

Guests Present

C. Elliott-Earby (remote), K. Mines (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

L. Long called a meeting of the Communications Committee of The GLOBE Academy to order on Friday May 7, 2021 at 11:02 AM.

C. Approve Minutes

Motion to approve the minutes from Communications Committee Meeting on 04-13-21.

The committee **VOTED** to approve the motion.

II. Communications

A. Parent Feedback

The committee discussed the spring parent survey, refining it to ensure questions would elicit meaningful, and importantly, actionable feedback.

K. Mines will make the edits discussed, which include the following:

- Addition of language track question.
- Enabling parents of multiple students to answer some questions multiple times, so their feedback can be specific to each child's experience.
- Optional comment boxes throughout, so parents can share their perceptions and experiences, not just numerical ratings.
- Expanded communications section, with ability to indicate preferences and perceived effectiveness of various channels.
- Updates to Diversity and Fundraising sections.
- Email to accompany the survey, contextualizing it and encouraging candor.

B. Proactive Communications

Tabled until next month, due to time-sensitive nature of survey discussion.

C. GLOBE Community Social Media

Tabled until next month, due to time-sensitive nature of survey discussion.

D. Newsletter

Tabled until next month, due to time-sensitive nature of survey discussion.

E. Ongoing Projects

L. Long indicated that partnership packet is nearing completion. It will be updated at the end of the school year, with the latest data points.

L. Long indicated a need to focus on communication planning for 2021-2022, including a path forward for execution. This will be worked on over the next few weeks and revisited at June meeting.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:04 PM.

Respectfully Submitted,
L. Long



**The GLOBE Academy
Communications Committee Report
24 May 2021**

Committee Chair: Leigh Long - llong@theglobeacademy.com

Report Type: Meeting Summary and Updates

Summary and Updates:

- End-of-Year Survey
 - Reviewed end-of-year survey to parents, with the goal of making feedback actionable. Edits included giving parents the opportunity to answer separately for each of their children, adding optional comment boxes to gather more verbatim feedback, and fleshing the Communications section to better understand parents' perceptions and preferences.
- Communications Strategic Plan
 - Goals and content plans remain in place, with shifting focus to plans for execution in the upcoming academic year.
- Partnership Packet
 - Packet has been updated based on feedback from Meghann Adams. Due to be finalized at end of academic year.

End of Report

Cover Sheet

Governance Committee Report

Section: V. Administration and Committee Reports
Item: G. Governance Committee Report
Purpose: FYI
Submitted by:
Related Material: Globe Bite Size-Contract Execution.pptx

GLOBE BYLAWS BITE SERIES

2020-2021



CONTRACT EXECUTION ARTICLE VIII, SECTION 4.

In addition to the Board Chair and Vice-Chair, members of the leadership team (e.g. Executive Director, Director of Operations/CFO, and/or other authorized person) may not execute any contract exceeding Ten Thousand dollars (\$10,000.00) for the fiscal year without authorization from the Board.

