



The GLOBE Academy

Communications Committee Meeting

Date and Time

Tuesday February 15, 2022 at 10:00 AM EST

Location

<https://meet.google.com/xxj-nrdx-uti?hs=122&authuser=1>

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community:** We are inclusive, and we nurture and support one another.
 - Respect:** We treat ourselves and each other with kindness and dignity.
 - Empathy:** We strive to understand and share the feelings of others.
 - Sustainability:** We aim to conserve our resources for optimal use in the present and future.
 - Trust:** We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
-

Agenda

| | Purpose | Presenter | Time |
|-------------------------------------|-----------------|-----------|-----------------|
| I. Opening Items | | | 10:00 AM |
| A. Record Attendance | | | 1 m |
| B. Call the Meeting to Order | | | |
| C. Approve Minutes | Approve Minutes | | 1 m |

| | Purpose | Presenter | Time |
|--|---------|------------|-----------------|
| II. Communications | | | 10:02 AM |
| A. Style Guide launch | Discuss | Leigh Long | 10 m |
| <ul style="list-style-type: none"> • General feedback from launch • New assets delivered <ul style="list-style-type: none"> ◦ Delivered Gmail profile image to PTCC ◦ Delivered Field Day image to PTCC ◦ Delivered additional Athletics logos <ul style="list-style-type: none"> ▪ Thank you, Carrie Brown! • New assets requested <ul style="list-style-type: none"> ◦ Google Site template ◦ Teacher email template | | | |
| B. Communications Calendar | FYI | Leigh Long | 5 m |
| Review planned newsletter content for the next month. | | | |
| C. Crisis Management Planning | Discuss | Leigh Long | 30 m |
| <ul style="list-style-type: none"> • Begin the formalization of a crisis plan, designed to facilitate effective management of crises of all scales (internal and external, isolated and community-wide). • Consider communications plans for immediately affected individuals, parents/guardians, students, staff, board, DCSD, media. • Discuss best practices and next steps. | | | |
| III. Other Business | | | |
| IV. Closing Items | | | |
| A. Adjourn Meeting | Vote | | |