



The GLOBE Academy

GLOBE Communications Committee Meeting

Date and Time

Wednesday September 15, 2021 at 10:00 AM EDT

Location

Join via Google Meet: meet.google.com/vqw-eyjb-unx

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- **Community:** We are inclusive, and we nurture and support one another.
 - **Respect:** We treat ourselves and each other with kindness and dignity.
 - **Empathy:** We strive to understand and share the feelings of others.
 - **Sustainability:** We aim to conserve our resources for optimal use in the present and future.
 - **Trust:** We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Agenda

	Purpose	Presenter	Time
I. Opening Items			10:00 AM
A. Record Attendance		Leigh Long	2 m
B. Call the Meeting to Order		Leigh Long	1 m

	Purpose	Presenter	Time
C. Approve Minutes	Approve Minutes	Leigh Long	1 m
D. Introductions		Leigh Long	5 m
II. Communications			10:09 AM
A. Newsletter	Discuss	Leigh Long	15 m
			<ul style="list-style-type: none"> • Review status of new newsletter in S'more. • Discuss expectation setting with newsletter contributors.
B. Ask Me Anything(ish)	Discuss	Leigh Long	15 m
			Chart plan for launching Ask Me Anything(ish) with Christi and Ryan
C. Website and Social Media Updates	Discuss	Leigh Long	5 m
			<ul style="list-style-type: none"> • Review status of already submitted update requests. • Discuss website audit to identify further opportunities for improvement.
D. Style Guide	Discuss	Leigh Long	5 m
			<ul style="list-style-type: none"> • Review style guide updates. • Discuss how to ensure it is widely used.
III. Other Business			
IV. Closing Items			
A. Adjourn Meeting	Vote	Leigh Long	