



The GLOBE Academy

Communications Committee Meeting

Date and Time

Tuesday June 15, 2021 at 2:00 PM EDT

Location

Please use the following link to access the meeting: meet.google.com/dhu-tswq-xga

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

🕒 Community: We are inclusive, and we nurture and support one another.

🕒 Respect: We treat ourselves and each other with kindness and dignity.

🕒 Empathy: We strive to understand and share the feelings of others.

🕒 Sustainability: We aim to conserve our resources for optimal use in the present and future.

🕒 Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.

Agenda

	Purpose	Presenter	Time
I. Opening Items			2:00 PM
A. Record Attendance		Leigh Long	1 m
B. Call the Meeting to Order		Leigh Long	1 m
C. Approve Minutes	Approve Minutes	Leigh Long	1 m

	Purpose	Presenter	Time
Approve minutes for Communications Committee Meeting on May 7, 2021			

II. Communications

2:03 PM

A. Review Parent Survey Updates

Katrice
Mines

15 m

- Review updates agreed upon during last meeting to ensure survey is ready for distribution.
- Align on timing for sending survey and reviewing feedback.

B. Facebook Page

Leigh
Long

10 m

Discuss plan for going forward, including potential workshop with moderators.

C. Strategic Communications Plan

Leigh
Long

25 m

Review current state of plan, with focus on the following:

- What survey feedback might we incorporate before finalizing?
- Which people can/should be included in the R&R?
- Are current key storylines approved?
- How will we ensure pull-through of key strategic storylines, while recognizing the need for a high volume of tactical messages?

III. Other Business

IV. Closing Items

A. Adjourn Meeting

Vote

Leigh
Long