



# The GLOBE Academy

## Development Committee Meeting

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### Date and Time

Tuesday April 13, 2021 at 6:00 PM EDT

### Location

Join Zoom Meeting

<https://us02web.zoom.us/j/5572643765?pwd=ak1NMWtaeCszcnE0SXBGbGcxdkhIQT09>

Meeting ID: 557 264 3765

Passcode: 9i9bph

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### Vision, Mission and Core Values

**Vision:** To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

**Mission:** The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

**Core Values:** The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community:** We are inclusive, and we nurture and support one another.
  - Respect:** We treat ourselves and each other with kindness and dignity.
  - Empathy:** We strive to understand and share the feelings of others.
  - Sustainability:** We aim to conserve our resources for optimal use in the present and future.
  - Trust:** We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>6:00 PM</b>
<b>A. Record Attendance</b>		Meghann Adams	1 m

	Purpose	Presenter	Time
<b>B. Call the Meeting to Order</b>		Meghann Adams	
<b>C. Approve Minutes from 3/9/2021</b>	Approve Minutes	Meghann Adams	2 m
Approve minutes for Development Committee Meeting on March 9, 2021			
<b>D. Fundraising Update</b>		Meghann Adams	2 m

**II. Development Committee Restructure Discussion 6:05 PM**

<b>A. Propose to Change Committee Leadership to Co-Chair Board Members</b>	Discuss	Meghann Adams	10 m
1. School-led Fundraising Events Co-Chair (TBD)			
A. GLOBE Trot, Square 1 Art, GLOBE Rocks events and donor prospect/recognition events			
B. Opportunity to join the Board			
C. 6-month committee membership requirement (re-evaluate in July 2021)			
2. Annual Fund/Grants Co-Chair (Meghann Adams)			
A. In second year of first 3-year term			
B. Succession planning- roll off Board after 2024-2025 school year (June 2025)			
<b>B. Propose to Create/Reinstate Subcommittees</b>	Discuss	Meghann Adams	15 m
1. Proposing three subcommittees:			
A. Fundraising Events: Leads planning and execution of school-led fundraising events including GLOBE Trot, Square 1 Art, and GLOBE Rocks in addition to any donor prospect/recognition events.			
B. Grants: Leads efforts in research, writing, submission of grant proposals, and grant report management for GLOBE to bring in general operating funds as well as grant funds for identified restricted projects.			
C. Annual Fund: Leads efforts in appeals, sponsorships, and donor management and communication related to GLOBE's Annual Fund.			
2. Development Committee Meetings - held monthly			
A. Working vs. report out			
B. Subcommittee work between Development Committee meeting			

**III. Fund Development Plan/Donor Database 6:30 PM**

<b>A. Review Fund Development Plan</b>	Discuss	Meghann Adams	15 m
A. Review progress/next steps this year			
B. Suggest changes for 2021/22 school year with new proposed structure			
C. Begin developing goals and timelines for each subcommittee for next school year			
<b>B. New Donor Database/Access to Files</b>	FYI	Meghann Adams	5 m
A. Bloomerang Conversion Update			
B. Providing Access to Bloomerang and Google Drive Folder			
C. Created folders for each subcommittee			

	Purpose	Presenter	Time
<b>IV. Closing Items</b>			<b>6:50 PM</b>
<b>A. Quick Updates</b>	FYI	Meghann Adams	5 m
1. Sponsorship packet - Leigh			
2. Grants:			
- Publix - Katrice			
- Georgia Power - declined			
- Sam's Club - approved \$500			
<b>B. Committee Next Steps</b>	Discuss	Meghann Adams	5 m
Discuss next steps for entire committee and each of the proposed subcommittees.			
<b>C. Adjourn Meeting</b>	Vote	Meghann Adams	