



The GLOBE Academy

GLOBE Trot Planning Meeting

Date and Time

Wednesday October 14, 2020 at 6:00 PM EDT

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/86284349900?pwd=a3pwV0lYeElnVzFuSVE3K0hxZHY3dz09>

Meeting ID: 862 8434 9900

Passcode: 733612

One tap mobile

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Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high- performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- **Community:** We are inclusive, and we nurture and support one another.
 - **Respect:** We treat ourselves and each other with kindness and dignity.
 - **Empathy:** We strive to understand and share the feelings of others.
 - **Sustainability:** We aim to conserve our resources for optimal use in the present and future.
 - **Trust:** We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Agenda

	Purpose	Presenter	Time
I. Opening Items			6:00 PM
A. Record Attendance			

	Purpose	Presenter	Time
B. Call the Meeting to Order			
II. GLOBE Trot Planning Items			6:00 PM
A. Event Schedule/Roles	Discuss		15 m
<ul style="list-style-type: none"> • Launch event earlier - Tuesday, October 20 - connections/PE classes showing promo video, open DoJiggy • Buff pick up - Wednesday, October 28 - during lower campus materials pick up (8 am to 3:45 pm), upper campus 8am to 12pm • Buff drop off and volunteer sign up • Christi will do introduction and teachers will do warm up; planning committee responsible for post event celebration 			
B. Prizes	Discuss		15 m
<ul style="list-style-type: none"> • Had to simplify for admin staff and fulfillment while everything is still virtual • Admin wants us to state that every kids gets a buff • Kona Ice - want to fulfill that before Thanksgiving - only invite classes that received 100% participation (time 2:30 - 5:30 pm?) • Restructured raffle structure - every \$50 gets a raffle entry • \$150 in gift cards for Global Challenge and Top Fundraisers • Need to order GLOBE gear - Have \$775 left to buy GLOBE raffle prizes 			
C. Sponsorships	Discuss		10 m
<ul style="list-style-type: none"> • Have one runner level (\$750) • Didn't make a video, but thanked our current sponsor to hopefully catch the eye of others with businesses they want to promote 			
D. Event Marketing	Discuss		15 m
<ul style="list-style-type: none"> • Brochure and login information - sending to teachers instead of email • Two promo videos - ready for Oct 20 kick off • Websites • Social Media • Weekly Updates • Teacher banners, classroom newsletters, and grade-level websites 			
III. Closing Items			6:55 PM
A. Adjourn Meeting	Discuss		5 m
Discuss next steps and meeting date			