APPROVED

Hope Academy

Minutes

Board Meeting

Date and Time
Tuesday April 28, 2020 at 7:30 AM

Location
Please log in at 7:20a so that we can make sure everyone is capable of getting logged into the meeting. Call my number 317-572-9382 if you have any problems.

To join by video click on this link.
Join or start your CHNw WebEx meeting using this link
Once you click on the link, it will ask you your name and email, then it will ask you to connect your audio and your video. There are Icons at the bottom of the screen for your volume and your video.

To Join by phone, call 317-621-9329 and enter 599 874 706

Directors Present
A. Levander (remote), A. Tomlin (remote), B. Elliott (remote), C. Kenney (remote), G. Eckart (remote), J. Finke (remote), J. Gabe (remote), J. Shopp (remote), K. Turner (remote), M. Manlove (remote), P. Usher (remote), T. Brown (remote), U. Oruche (remote)

Directors Absent
L. Mannweiler

Directors who arrived after the meeting opened

A. Tomlin

Directors who left before the meeting adjourned
A. Tomlin, J. Finke, U. Oruche

Guests Present
Aerionna Martin (Mayor's Office), Brian Anderson, J. Stanich (remote), L. Erickson (remote), L. Gagyi (remote), M. Williams (remote), R. Gardner (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

M. Manlove called a meeting of the board of directors of Hope Academy to order on Tuesday Apr 28, 2020 at 7:30 AM.

C. Approve Minutes

G. Eckart made a motion to approve the minutes from Board Meeting on 02-25-20.
U. Oruche seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

J. Gabe	Aye
T. Brown	Aye
J. Finke	Aye
J. Shopp	Aye
B. Elliott	Aye
A. Levander	Aye
U. Oruche	Aye
K. Turner	Aye
M. Manlove	Aye
L. Mannweiler	Aye
P. Usher	Aye
G. Eckart	Aye
A. Tomlin	Aye
C. Kenney	Aye

II. Hope 2.0 Business/COO Report

A. Facilities Update

Rachelle Gardner has signed the lease for the new space. We are now waiting for the Master Leaseholder to sign and finalize it.

The teachers will pack up their classrooms and materials starting May 4 using social distancing. The move will take place July 13-15 with Linda Gagyi supervising the current space and Rachelle Gardner supervising the new space.

B. IPS Innovation Update

Jamie Vanderwalle of IPS has indicated that the IPS board will not approve more innovation schools at this time to allow the board to focus on COVID-19 related issues. They anticipate Hope Academy and a few other schools to be approved later in the fall or next year.
In the meantime, Jamie and Brent Freeman will work with Rachelle and Linda to streamline a process for Hope Academy referrals and enrollment by IPS staff. Rachelle plans to meet with IPS staff to introduce and promote Hope Academy.

C. Simon Youth Foundation Update

Tim Clark of the Simon Youth Foundation has indicated that Hope Academy is a good fit to be added to their program. They have another recovery school in New Jersey, so they are familiar with our mission and program. They will wait until the 2nd quarter of 2021 to make a final decision to make sure the space is confirmed and the approval to be an IPS Innovation school is approved.

D. CSP Grant

The CSP grant for new charter schools is in the works and will be reviewed by the Mind Trust in June. This is a Federal grant which has been awarded to the states, so it should be safe from any state budget cuts. The grant is a 3 year grant for $300,000/year which will be very important for Hope Academy's sustainability.

E. Enrollment Strategies

Our priority must be enrollment and retention of current students in order to meet our goals.

Hope Academy will be working with CVR (Caldwell VanRiper) for media management, earned media and public relations now through September and again in November through February.

Nick LeRoy of Bright Minds Marketing and Trevor Waddington of TruthTree Consulting will help with digital marketing - Search Engine Optimization and new landing pages for the website to capture information from interested families.

We are also working on a social media and communications plan with Transform Consulting.

Enroll Indy will be working with Rachelle to pre-qualify students who show an interest in Hope Academy by making sure there is a substance use disorder reason for their inquiry. Enroll Indy is an online resource for parents to enroll their students in Indianapolis schools.

Currently, there are a possible 18 students who could return next year. We have 4 new students enrolled for summer school.

There is a new parent support meeting via Zoom hosted by Rachelle and Georgia every Wednesday evening at 6:00 p.m This will help address parent concerns and offer suggestions for how to help their students during the quarantine.

In the fall, we will add a mandatory weekly Parent Orientation that will last throughout the Fall Semester on Wednesday evenings for 90 minutes. We are grateful to Janice Gabe for her help in planning this new program.

Rachelle will be meeting next week with Community Health Network Physicians and PAs to discuss Hope Academy. She plans to do the same with Franciscan Alliance and IU Health.

III. Hope Academy 2.0 Budget Draft

A. Working Draft of 2.0 Budget

Brian Anderson reviewed the revised and proposed budgets. He noted that going forward, the focus will be on cash and cash flow projections. Changes in Alt Ed funding will make it necessary to use a line of credit while waiting for the delayed funding. Brian said there is a lot of uncertainty but we have a solid plan and the focus on meeting enrollment goals will be important.
The board will vote on the final budget in June.
Brian Dickey at the Mayor's Office of Education Innovation has been helpful in suggesting ideas. We are grateful to have the Mayor's Office as a working partner.
Amy Levander suggested we come up with a plan to get the support of key state legislators like Rep. Thompson. This will be discussed further in the governance committee.

IV. New Business

A. Investment Account

A motion to approve opening an investment account with Regions Bank was tabled until the next meeting due to a lack of time.
A. Tomlin left.

V. Standing Business

A. Academic and Recovery Committee Report

A. Levander made a motion to Approve the revised 2019 Academic Calendar.
U. Oruche seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

L. Mannweiler	Absent
C. Kenney	Aye
M. Manlove	Aye
U. Oruche	Aye
J. Shopp	Aye
P. Usher	Aye
T. Brown	Aye
K. Turner	Aye
A. Tomlin	Absent
J. Gabe	Aye
G. Eckart	Aye
J. Finke	Aye
B. Elliott	Aye
A. Levander	Aye

P. Usher made a motion to approve the teacher evaluation process recommended by Dr. Mc Cormick, Indiana State Superintendent of Schools.
A. Levander seconded the motion.
Because classroom evaluations of teachers is not possible during the COVID-19 quarantine, we will use the previous year's evaluation. For new teachers, their rating will be based on their mid-year standing. All Hope Academy teachers have an effective or highly effective rating.
The board **VOTED** to approve the motion.

Roll Call

C. Kenney	Aye
M. Manlove	Aye
K. Turner	Aye
G. Eckart	Aye
J. Shopp	Aye
A. Tomlin	Absent
L. Mannweiler	Absent
P. Usher	Aye
A. Levander	Aye
J. Finke	Aye
U. Oruche	Aye
J. Gabe	Aye
B. Elliott	Aye
T. Brown	Aye

P. Usher made a motion to Approve the 2020-2021 Academic Calendar.

K. Turner seconded the motion.
The 2020-21 calendar will include 4 e-learning days.
The board **VOTED** to approve the motion.

Roll Call

J. Shopp	Aye
L. Mannweiler	Absent
A. Tomlin	Absent
J. Finke	Aye
C. Kenney	Aye
J. Gabe	Aye
U. Oruche	Aye
P. Usher	Aye
T. Brown	Aye
B. Elliott	Aye
K. Turner	Aye
M. Manlove	Aye
A. Levander	Aye
G. Eckart	Aye

J. Finke left.
U. Oruche left.

B. Finance Committe/Monthly Financials/AP Vouchers

Janine Shopp reviewed the financial statements as of March 31 noting the .improvement over the prior year at March 31.

PPP (Paycheck Protection Program) has been submitted and is awaiting approval.

We are waiting on a decision as to whether Hope Academy, as a non-Title I school, can apply for the CARES Act.

Janine will email the current financials as of March 31 to each attendee since they were not included in the pre-meeting packet.

C. Development Committee Report

The Rise and Shine for Hope Breakfast will be held Thursday, November 12 at The Wellington.

Grand Opening events focused on the general public and specific targeted audiences will be held after school starts.

The database is being converted to the Bloomerang platform and will go live in June.

The next direct mail appeal will drop on May 1.

Mariann Williams has accepted the position of Director of Development starting July 1.

We have exceeded our fund raisingn goals for the fiscal year.
A. Tomlin arrived.

D. Marketing Committee Report

New Hope Academy logos were unveiled.

E. Governance Committee Report

The Governance report will be postponed to May when we will talk about recruitment of new board members.
All board members are encouraged to attend the upcoming OEI workshops. Marissa Manlove will send information on registration.
The teachers and staff were warmly thanked for their hard work in adjusting to the virtual classroom and staying in contact with students and parents.

VI. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:22 AM.

Respectfully Submitted,
M. Williams

Documents used during the meeting

- Hope 5 Year Projection.pdf
- Hope FY21 Budget Summary.pdf
- Hope FY21 Cash Flow.pdf
- 2020_04_20_academic_excellence_committee_meeting_minutes.pdf
- Calendar_2019.2020_with_waiver_days.doc
- 9655 Hope Academy Continuous Learning Plan Rubric.pdf
- continuous learning plan.pdf 2.pdf
- School Calendar 20.21 v.2 (002).doc
- 2020_03_24_finance_committee_meeting_minutes.pdf
- 2020_03_24_development_committee_meeting_minutes.pdf

- FY2020 Hope Academy At A Glance - March.pdf
- Hope Academy bar graph marcj.xlsx
- 2020_04_17_marketing_committee_committee_meeting_minutes.pdf
- 2020_03_24_governance_committee_meeting_minutes.pdf
- OEI_Goal_Setting_Summit_-_Draft_Goals_FY2021.docx