APPROVED



Hope Academy

Minutes

Board Meeting

Date and Time
Tuesday August 28, 2018 at 7:30 AM

Location
Fairbanks - Martz Board Room

Directors Present
A. Levander, A. Tomlin, B. Elliott, C. Kenney, G. Eckart, J. Shopp, K. Turner, L. Mannweiler (remote), M. Manlove, P. Usher, T. Brown (remote), U. Oruche

Directors Absent
J. Finke, J. Gabe, R. Kelly

Guests Present
A. Davids, E. Keller, J. Stanich, L. Erickson, L. Gagyi, Mary Geisel, R. Gardner

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

A. Levander called a meeting of the board of directors of Hope Academy to order on Tuesday Aug 28, 2018 at 7:30 AM.

C. Approve Minutes

A. Levander made a motion to approve minutes from the Hope Academy School Board Meeting on 06-26-18 Hope Academy School Board Meeting on 06-26-18.
L. Mannweiler seconded the motion.
The motion did not carry.
A. Levander made a motion to approve minutes from the Hope Academy School Board Meeting on 06-26-18 Hope Academy School Board Meeting on 06-26-18.
L. Mannweiler seconded the motion.
The board **VOTED** unanimously to approve the motion.

II. Board Fellow Presentation

A. Board Fellow Presentation

Allison Davids, 2018 IUPUI Board Fellow gave her presentation on a draft of a beginning of a Governance Policy and Procedural Manual. This included Job Descriptions for the Officers, Code of Ethics, Board Attendance policy, a Conflict of Interest policy, an Open Door Policy, and a policy on Public Commentary. Prior to this Fellowship Hope Academy did not have a policy and procedure manual. Amy thanked Allison for her work.

III. Principal's Report

A. Principal's Report

L. Gagyi discussed the summer school activities that were held and the core group of returning students which has helped to set the tone for the new school year. She said they are using a new student management system that allows families to look up information about their student, such as attendance and grades. She mentioned the back to school night that is going to be held tomorrow night, August 29th. the question was asked as to where we are with Fall enrollment in comparison to last year and she advised we are stronger than last year.

IV. C.O.O Report

A. COO Report

R. Gardner introduced Mary Giesel, the new Business Development Representative for Hope Academy. Mary shared with the Board some of the numerous contacts that have recently been made.

- Hamilton County Crisis Intervention Youth Team
- Indiana School Health Network
- Gallahue Adult/Child Mental Health
- Patrick McAlliser - Director of Student Services at IPS
- Warren Central Reach for Youth

R. Gardner was notified that Hope Academy is included in the State's opioid response team and that Hope has been awarded a two year grant, to receive $150,000 the first year for the alternative peer group.

V. Strategic Planning Process

A. Next Steps on the Strategic Planning Process

R. Gardner shared the Hope Academy Key Performance Indicators (KPIs) identified in the strategic plan and said that it will be shared at the next board meeting. 5 key points that came out in the strategic plan for Hope are: brand/reputation of Hope, high quality education and the recovery mission, financial stability, coalition of community partnerships, and organization and structure. The next set of meetings will be tactical to see how we get to our goals. R. Gardner felt that both of the strategic sessions were very successful; they were thinking out of the box and were very productive.

VI. Governance

A. Memorandum of Understanding between Hope Academy and Fairbanks

B. Elliott discussed the details of the Memorandum of Understanding (MOU) between the Fairbanks and Hope Academy Boards. She noted that Fairbanks will continue to support the indirect expenses of Hope through fiscal year 2020 and that Fairbanks agrees to provide loans to Hope to cover direct expenses, should the need arise, with the understanding that Hope will pay the loan back by the end of each fiscal year. Hope will provide the Fairbanks Board with a copy of their strategic plan on or before October 24, 2018 which provides the plan on how to become self-sufficient by 2020.

A motion was made by Phyllis Usher to approve the MOU between Fairbanks and Hope Academy and seconded by Marissa Manlove. It was passed with an unanimous vote of the board.

B. Governance Committee Minutes

K. Turner said they had Allison David’s attend the Governance Committee meeting and give a presentation on the work she’s done. They were appreciative of having a Fellow and they are considering having another Fellow next year. The bylaws that came out in Allison’s report were reviewed.

A. Levander previewed her report that she was going to present to the Fairbanks Board. The CEO evaluations are in and there are only two people that haven’t completed it yet. At the end of the month they should have those completed and they can sit down and go over that with Barb and Rachelle.

VII. Marketing Committee

A.

Marketing Committee Report

M. Manlove said they talked about the marketing budget and moved some of the dollars so they could bring Mary Giesel on full time. They reviewed the numbers and what they will be tracking to see if they needed to shift something and put dollars some place else.

They thought the analysis that Nick did was really helpful and showed us what would be most effective in our marketing approach.

A. Levander said she did like the grids they used for the contacts that were made and asked if they would be able to use that going forward? They also thought those accountability metrics would be nice to have sent out to the full board that showed what contacts were made, what was our target, and how many touches have been made.

VIII. Development

A. Development Committee Report

C. Kenney discussed that the fund raising goal for the Taste of Hope goal is $75,000 and that they've added a new member to that committee. We have structure around how we'll meet our goal by having more restaurants and more attendees. Now that those items are in place there's been a brief discussion of having a second event next year and an outline has been created of what is being proposed.

WISH patrol presented an organization with a new bus, which made us come up with some ideas that we can come up with.
The Award for Faces of Hope is presented at Taste of Hope. If you have ideas of people that should receive that award please share that with Colleen. The criteria for that award is someone who has made a commitment to support Hope and act as a voice of carrying the message for Hope.

L. Erickson stated the second event they are considering is a corporate focus breakfast.

M. Williams was successful in getting NAP credits and there is $2,000 available for Hope. We have to use all of those in order to be eligible to receive NAP credits again next year.

There was a golf event last week and it was very successful.

IX. Academic Excellence

A. Academic and Recovery Committee Report

T. Brown was on the phone. The committee did not meet this past month, scheduled to meet again on September 26, 2018 at 7:30 AM.

A survey was sent out to alumni to see what worked well and what wishes they would have for Hope Academy students. The strategic plan does have academic goals listed.

A meeting with Brian Dickey and Rachelle has been scheduled to see how we get DOE attention on some of the academic goals.

X. Finance Commitee

A. Finance Commitee Report

G. Eckart discussed the Finance Committee report and noted that the 2018-2019 budget was finalized.

B. June Financials

J. Shopp pointed out details in the finance report. She noted on page 4 that the net asset liability has gone to zero, showing that Fairbanks and Hope have settled their funding for the previous year. The positive variance of $230,000 was driven by the funding from Fairbanks.

Going down through expenses, we were right in line with our budget. For the year our net loss was $305,000.

XI. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:00 AM.

Respectfully Submitted,
A. Levander