



## Hope Academy

### Minutes

#### Hope Academy School Board Meeting

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**Date and Time**

Tuesday June 26, 2018 at 7:30 AM

**Location**

8102 Clearvista Parway - Martz Boardroom

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**Directors Present**

A. Levander, A. Tomlin, B. Elliott, C. Kenney, G. Eckart, J. Finke, J. Shopp, L. Mannweiler, M. Manlove, P. Usher, R. Kelly, T. Brown, U. Oruche

**Directors Absent**

J. Gabe, K. Turner

**Guests Present**

Brian Dickey, E. Keller, J. Stanich, L. Erickson, L. Gagy, R. Gardner

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**I. Opening Items****A. Record Attendance and Guests****B. Call the Meeting to Order**

A. Levander called a meeting of the board of directors of Hope Academy to order on Tuesday Jun 26, 2018 at 7:30 AM.

**C. Approve Minutes**

A. Levander made a motion to approve minutes from the Hope Academy School Board Meeting on 04-24-18 Hope Academy School Board Meeting on 04-24-18.

M. Manlove seconded the motion.

The board **VOTED** unanimously to approve the motion.

## II. Principal's Report

### A. 2017-2018 Year End Demographics

Hope Academy's Principal, Linda Gagy, shared a presentation that compiled the students activities this past year. She reported that Hope Academy will have the largest summer school class so far, with 17 students enrolled.

## III. C.O.O Report

### A. COO Report

Rachelle Gardner, Hope Academy's Chief Operating Officer, shared the new format of the COO's report, pointing out the 5 categories that track contacts made on behalf of Hope Academy.

Mrs. Gardner reported that there are currently 19 students signed up for the upcoming school year and that 4 interviews with prospective students for the Fall semester are scheduled. Typically they will get 16-18 students signed up between July and September; the target is 36 students.

## IV. Governance

### A. Slate of Officers

M. Manlove made a motion to approve the slate of officers.

J. Finke seconded the motion.

The board **VOTED** unanimously to approve the motion.

The question was raised about the process for selection of officers. Mrs. Elliott advised that it is an informal process, with discussions being held with prospective board members as to whether or not they wish to hold an office. Amy Levander, the current Chair and member of the Governance Committee, noted that they will work to make that a formal process.

### B. Approval of the Report of the Secretary with respect to certain transactions

P. Usher made a motion to to approve the Report of the Secretary with respect to certain transactions.

G. Eckart seconded the motion.

The board **VOTED** unanimously to approve the motion.

The Board members had previously been polled to determine any conflict of interest they may have as board members. The information gathered from the board members was

compiled in to the Report of the Secretary of the Recovery High School at Fairbanks, Inc. With Respect to Certain Transactions.

Colleen Kenney commented that her husband's first name was misspelled in the Secretary's Report and asked that in the future it be corrected to contain only one letter L.

### **C. Memorandum of Understanding between Hope Academy and Fairbanks**

In respect to the Memorandum of Understanding that had been drawn up between Fairbanks Hospital, Inc. and Hope Academy, Amy Levander stated that starting June 30, 2020, the understanding is that Hope Academy will be self-sustaining. Mrs. Levander shared that since her term ends June 30, 2019, she didn't feel comfortable signing the document.

Barb Elliott stated that the Fairbanks Board of Directors wanted to take this MOU back to their next meeting to get a consensus on how to proceed. The next Fairbanks Board meeting is scheduled for tomorrow, June 27th.

Discussion followed on the current agreement between Fairbanks and Hope Academy. Hope needs to be prepared to stand on it's own in 2020; this year the gap will be \$230,000. Hope currently isn't independent because of indirect expenses. The expectation is that Hope will work towards covering those expenses.

The strategic planning process that will be reviewed is to help us generate enough revenue to get to true self sufficiency.

### **D. Governance Committee Minutes**

The CEO and COO evaluations are out on Board on Track; if you haven't completed those yet you're encouraged to do so. These evaluations are anonymous. There was discussion on how you need to toggle back and forth in the evaluations to get through the survey, since they are both labeled CEO and they look the same.

The Annual Board Assessment is also available on Board on Track and needs to be completed if you haven't already done so.

## **V. Core Questions 1-4**

### **A. Core Question 1**

Went over Core Question 1 and there were not questions.

### **B. Core Question 2**

Went over Core Question 2 and there were no questions.

### **C.**

### **Core Question 3**

We went over Core Question 3. There were not any questions.

### **D. Mid Charter Review**

Discussed next steps with the Mid Charter review.

## **VI. Strategic Planning Process**

### **A. Update on the Strategic Planning Process**

The strategic planning session is scheduled for Friday, August 10th at Hope Academy. The firm of Chamberlin Dunn has been selected to facilitate the Hope Academy strategic planning session.

## **VII. Finance Committee**

### **A. 2018-2019 Budget**

L. Mannweiler made a motion to to approve the 2018-2019 Budget.

M. Manlove seconded the motion.

The board **VOTED** unanimously to approve the motion.

Gina Eckart reviewed the budget report. She noted that the budget was developed with input from all the work groups and that the Finance Committee reviewed a draft of the budget with the Marketing Committee.

### **B. Staff Salary Grid**

P. Usher made a motion to to approve the Staff Salary Grid.

L. Mannweiler seconded the motion.

The board **VOTED** unanimously to approve the motion.

### **C. Fairbanks Teacher Contract with Hope Academy**

A. Tomlin made a motion to to approve the Fairbanks Teacher Contract with Hope Academy.

G. Eckart seconded the motion.

The board **VOTED** unanimously to approve the motion.

### **D. April Financials**

April financials were reviewed and it was noted that the unfavorable variance is due to the fact that student count was based on the number of 42 when the actual count was 27.

That discrepancy was offset by Alt. Ed. exceeding budget. Expenses were in line with the budget. Employee benefits had a lower than expected enrollment.

Fairbanks will be loaning Hope Academy \$200,000 to meet this year's expenses.

#### **E. Finance Committee Report**

G. Eckart reviewed the Finance Committee report with the Board. She noted that there are two new members to the Finance Committee: BJ Lippert and Adrienne Takacs.

### **VIII. Marketing Committee**

#### **A. Marketing Committee Report**

Marissa Manlove shared the Marketing Committee's report with the Board, and there was discussion about the CVR Media Plan and the Committee's recommendation for a full-time Business Development rep.; money will be reallocated out of the media budget for this position.

She noted that the website is being developed with parents in mind and how they will view it and honing in on key word search terms. They feel this extraordinary effort on the website will help us reach our enrollment goal.

### **IX. Academic Excellence**

#### **A. Academic and Recovery Committee Report**

The Committee reported that they are looking at alumni and how do they sustain their sobriety? Hope is currently gathering data and shared that they also survey the parents to get their input.

### **X. Development**

#### **A. Development Committee Report**

In addition to The Taste of Hope, The Development Committee is also planning for salon events, which are major donor's hosting a small group of donors - 20 people or less, and planning for a second event in addition to The Taste of Hope.

### **XI. Closing Items**

#### **A. Adjourn Meeting**

A. Levander made a motion to adjourn the meeting.

P. Usher seconded the motion.

The board **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:30 AM.

Respectfully Submitted,

A. Levander