APPROVED

Hope Academy

Minutes

Hope Academy School Board Meeting

Date and Time
Tuesday February 27, 2018 at 7:30 AM

Location
8102 Clearvista Parkway - Martz Boardroom

Directors Present
A. Levander, A. Tomlin, B. Elliott, C. Kenney, G. Eckart, J. Gabe, J. Shopp, K. Turner, L. Mannweiler, M. Manlove, P. Usher, T. Brown, U. Oruche

Directors Absent
J. Finke, R. Kelly

Guests Present
A. Davids, Brian Dickey, J. Stanich, L. Erickson, L. Gagyi, Mariann Williams, R. Gardner

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

A. Levander called a meeting of the board of directors of Hope Academy to order on Tuesday Feb 27, 2018 at 7:30 AM.

C. Approve Minutes

A. Levander made a motion to approve minutes from the Hope Academy School Board Meeting on 12-12-17 Hope Academy School Board Meeting on 12-12-17.
A. Tomlin seconded the motion.
The board **VOTED** unanimously to approve the motion.

D. Presentataion by OEI on Core Question 3

Reviewed Core Question 3 by Brian Dickey of the OEI office.
In 3.6 there was a change in the parents survey standard that was received made the standard change to Exceed Standard.

II. School Reports

A. COO Report

Highlighted DCS contract, Business Development change, discussed visit from the Thurston Foundation, discussed Dr. Zielke's retirement and Mary Jo Ratterman to be taking over the data and research at Hope Academy. The board would like to have a reference to all the data we have and research going on with the Hope data.

Ukamaka brought up introducing Rachelle to the IU Grand Challenge grant

Marissa asked for Rachelle to explain a little more about the DMHA group she is sitting on and the APG model.

Ukamaka also asked about clarification of the visit to Lutherwood to look at the space for the relocation of Hope Academy.

Amy asked about the current count and thought that the idea of offering services to update or create to other schools about their drug policies.

Jan discussed the AALRP website and Rachelle explained the purpose of the website.

B. Principal's Report

Linda went of the Grade Level appeal waiver and discussed next steps with the Academic and Recovery Committee.

C. 3 Year Reprojected Financial Plan

No vote action was taken will defer until the budget.

Leah, Barb, Amy and the Ex committee of FB met and discussed that there would focus on the 3 year sustainabiloity. They are very supportive and will continue to cover direct cost through june 2021 and the indirect cost indefiently.

We will relook at the ADM numbers to give a realistic count for 2019 and will relook at budget and count after Septemer 2019 count day.

Gina asked if Hope was being asked to move, and Amy reported that everything is on the table for both sides. Fairbanks believes that the Hope space allows them to expand. Amy asked them to look at their space utiliizaation. Amy reported that if we do move that Fairbanks will continue to fund that space cost.

Things to look at with a move:
Would it impact the relationship iwht the state budget?
Would it impact the charter with OEI?

We discussed having a day allocated that we can do a strategy session. We need to look at other recovery schools and their enrollment efforts. Amy stated that we need to continue looking at and redirecting resources for enrollment.

Gina stated that the health and wellbeing of the hospital impacts hope and requested a report from Fairbank on their status to help board understand the big picture.

Barb stated that their will be the following Fairbanks Board member on the Hope Committees.
John Ryan to Marketing
Adrieene Taskcs to Develeopment
Tom Flowers to Finance
John Adams to Academic and Wellness

Gina reiterated that the communication needs to go both ways between Fairbanks an Hope Academy.

Kevin stated that we needed to make sure that what we are reporting is quantitative because there is synergy in having a recoveyr high school on a recovery campus.

Marissa asked for a formalized process for sharing information.

Barb stated that there will be a status update to Fairbanks board on Hope Academy and then Barb will give communication to the Hope board from the Fairbanks side.

Amy suggested a look at the timing of the Hope Board meeting to be after the Fairbanks board.

Barb talked about an endowment fund

Next steps:

Email dates for a half day board retreat
Board Retreat should focus on:
- Enrollment
- Recovery
- Charter Schools
- Reimbursement
- Suggestions for Consultants

No action taken on 3 year financial plan, the board needs more discussion

III. Development

A. Committee Report

Colleen gave a TOH update. Huge success. The cosponsorship was very beneficial. There were 220 who were in attendance. The goal ws $41,500 and actual was $67,800.
Leigh Ann talked about the Major giving approach for Hope. See powerpoint

Amy asked to get the prospective individual donor at committee meeting to bring back to board meeting
Contribution short fall of $60,00 and Grant $50,000 from the reprojected numbers

Marissa asked if we were going after the Fairbanks Foundation Grant and Rachelle said yes for the $15,000 planning grant

B. Major Giving Presentation

IV. Marketing Committee

A. Marketing Committe Report

Marissa talked about the importance of getting kids in the seats of Hope Academy.
The marketing message should be specific for the audience and different messages depending on the audience.
Mary and Rachelle are looking at primary referral sources.
Marissa talked about the Brand brief from CVR and that will be the foundation of the marketing message.
Marissa talked about the website redesign. Jan stated that we had the kick off meeting and we are 12 weeks out.

V. Governance

A. Committee Report

Kevin stated that the governance committee spent most of the time talking about the 3 year plan.
Kevin stated that the committee decided not to have a Fairbanks board member join the Hope Committee.
Kevin stated that Rachelle updated the committee on the work from all other committees.

Amy talked about this committee working on the evaluations for the CEO and COO and putting metrics in place.

Rachelle asked the board members to make sure their skills and demographics are filled out on board on track. She will email those that need to complete them.

Amy asked if there was a need to have a webinar to the whole board on Board on Track and that Allison the board fellow will be working on governance.

VI. Academic Excellence

A. Committee Report

Teresa reported that Mary Jo came to discuss cureent data collection and the resonse from the NWEA and GAIN looking at the correlation between sobriety and academic achievement and to help identify academic goals.

We talked about how to survey graduates and the long term follow up of our graduates.

We discussed the new member to the committee and possibly a second member.

VII. Finance

A. Committee Report

Gina talked about how the committee's focus will be on budget development.

Gina discussed that revenue was down due to count day total and contributions are down and grant down. The school is doing a good job at managing expenses.

Development cost are good investment.

Janine went over December's financials. Alternative ed money will be arriving in March we owe Fairbanks $563,000

Cash lost for the year is projecting to be $240,000

B. Monthly Financials

VIII. Closing Items

A. Adjourn Meeting

L. Mannweiler made a motion to adjourn the meeting.
M. Manlove seconded the motion.
The board **VOTED** unanimously to approve the motion.
There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:00 AM.

Respectfully Submitted,
A. Levander