



Hope Academy

Development Committee Meeting

Date and Time

Tuesday January 25, 2022 at 7:30 AM EST

Mariann Williams is inviting you to a scheduled Zoom meeting.

Topic: Hope Academy Development Committee

Time: Jan 25, 2022 07:30 AM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us06web.zoom.us/j/88231930192?pwd=QWhtakRUb21XWGILMVpTYnhvWEdivdz09>

Meeting ID: 882 3193 0192

Passcode: 0xz0xE

Agenda

	Purpose	Presenter	Time
I. Opening Items			7:30 AM
A. Record Attendance and Guests		Colleen Kenney	5 m
B. Call the Meeting to Order		Colleen Kenney	
C. Approve Minutes	Approve Minutes	Colleen Kenney	
Approve minutes for Development Committee Meeting on November 30, 2021			
II. Development Update			7:35 AM
A. At a Glance and Grants - FY2021 Report	FYI	Mariann Williams	10 m

	Purpose	Presenter	Time
B. FY2022 Development Goals	Discuss	Mariann Williams	5 m

SY 2021-22 Development Committee Board Goal:

Development Committee Goal: Hope Academy will raise \$450,000 by 2022.

- Tactic 1: Have a retention rate of current donors of 35 %.
- Tactic 2: Complete 4 Direct Mail pieces including an Annual Report
- Tactic 3: Complete 2 Fundraising events
- Tactic 4: Continue to renew current grants and look for new grant opportunities: Metric: see grant dashboard
- Tactic 5: Identify 5 new donors and steward current list of donors through phone calls, newsletters, direct mail, etc.

III. Fundraising and Other Events 7:50 AM

A. Rise and Shine Breakfast Update	Discuss	Mariann Williams	15 m
B. Direct Mail Update	Discuss	Mariann Williams	5 m
C. Speaker Series Update	Discuss	Mariann Williams	5 m
D. NAP Credits Update	Discuss	Mariann Williams	5 m
E. Spring Event Update	Discuss	Mariann Williams	5 m

IV. School Updates 8:25 AM

A. School Updates	FYI	Rachelle Gardner	5 m
IPS Innovation			
Simon Youth			
Aspire			
UIndy			

V. Closing Items 8:30 AM

A. Adjourn Meeting	Vote
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