



Hope Academy February Board Meeting

Date and Time

Tuesday February 22, 2022 at 7:30 AM EST

Location

Hope Academy
3919 Madison Ave Suite 100
Indianapolis, IN 46227

Rachelle Gardner is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://zoom.us/j/94807570678?pwd=LzNCYUVsNGdhYXJsY3RZek54dWw1QT09>

Meeting ID: 948 0757 0678

Passcode: DWU9LR

Agenda

	Purpose	Presenter	Time
I. Opening Items			7:30 AM
Opening Items			
A. Record Attendance and Guests		Colleen Kenney	1 m
By Roll Call			
B. Call the Meeting to Order		Colleen Kenney	
C. Approve Minutes	Approve Minutes	Colleen Kenney	1 m
Approve minutes for December Board Meeting on December 14, 2021			
II. Public Comment			7:32 AM
A. Open comment period	Discuss	Colleen Kenney	

	Purpose	Presenter	Time
III. Finance			7:32 AM
A. Finance Committee Report	Discuss	Janine Shopp and Brian Anderson	10 m
<i>SY 2021-2022 Finance Committee Board Goal</i>			
<ul style="list-style-type: none"> • By April 2022, the Board will approve a balanced and fiscally sound budget that aligns with school program needs for SY 2021-22 <ul style="list-style-type: none"> ◦ Tactic 1: Will create a contingency budget that takes into account days of cash on hand and enrollment. ◦ Tactic 2: Will present over-arching goals for 2021-2022 school year to inform the new budget. ◦ Tactic 3: Compare new budget projections to 5 year Proforma. ◦ Tactic 4: Present Draft Budget to committee for feedback. • Financials • Audit 			
B. Goal Progress Goal Tracker	Discuss	Janine Shopp	1 m
C. Collaboration/Concerns	Discuss	Janine Shopp	1 m
IV. Academic Excellence			7:44 AM
A. Principals Report	Discuss	Victoria Wilburn	10 m
<i>SY 2021-22 Academic Excellence/Recovery Management Board Goal:</i>			
<ul style="list-style-type: none"> • Achieve at least 60% retention rate of eligible students by June 2022 <ul style="list-style-type: none"> ◦ Tactic 1: Individualized transitions meetings with 100% of student body in April and May of 2022. ◦ Tactic 2: At least 50% of parents will participate in at least 5 parent workshop/activity each semester. ◦ Tactic 3: At least 50% of students will participate in at least 10 GPS recovery activities each semester in the 2021-2022 school year and 5 activities in the summer. ◦ Tactic 4: Monitor and discuss all school specific goals and data bi monthly. ◦ Tactic 5: Monitor and discuss all non school specific goals and data bi-monthly. • Enrollment/Enroll Indy Update • Update on School Activities • Professional Development • Formative Assessments • Cross Curricular Activities • Update on 2nd year Site Visit; https://media.graphcms.com/eHjCsJdQKWpPZSj62pCr • Graduation 			
B. Goal Progress Academic Dashboard School Data Dashboard Goal Tracker		Linda Gagyi	10 m
C. Collaboration/Concern	Discuss	Victoria Wilburn	1 m

	Purpose	Presenter	Time
V. Marketing Committee			8:05 AM
A. Marketing Report/Plan	Discuss	Angela Tomlin	10 m
SY 2020-21 Marketing Committee Board Goal: Marketing Committee Goal: To achieve enrollment targets of 30 students in September of 2021 and 40 students in February of 2022.			
<ul style="list-style-type: none"> • Tactic 1: Increase referral sources though providing 3-5 educational opportunities throughout the school year (speaker series, principals retreat, open house, etc.) • Tactic 2: Engage and retain referral sources through tailored communications throughout the year (monthly e-news, educational events, personalized referral source letters and student updates) • Tactic 3: Grow awareness about Hope Academy through regular earned media opportunities (news media outlets, podcasts and cross promotional content on partner websites) • Tactic 4: Increase traffic to Hope Academy website through monthly organic content on Hope Academy's blog (behind the scenes content, data and research, thought-leadership) 			
B. Goal Progress	Discuss	Angela Tomlin	
Goal Tracker			
C. Collaboration/Concerns	Discuss	Angela Tomlin	1 m
VI. Development Committee			8:16 AM
A. Development Committee Report	Discuss	Colleen Kenney	10 m
SY 2020-21 Development Committee Board Goal:			
Development Committee Goal: Hope Academy will raise \$450,000 by 2022.			
<ul style="list-style-type: none"> • Tactic 1: Have a retention rate of current donors of 35 %. • Tactic 2: Complete 4 Direct Mail pieces including an Annual Report • Tactic 3: Complete 2 Fundraising events • Tactic 4: Continue to renew current grants and look for new grant opportunities: Metric: see grant dashboard • Tactic 5: Identify 5 new donors and steward current list of donors through phone calls, newsletters, direct mail, etc. 			
Direct Mail			
Valentines			
Spring Event - Hope Fest June 11			
B. Goal Progress	Discuss	Colleen Kenney	1 m
Goal Tracker			
C. Collaboration/Concern	Discuss	Colleen Kenney	2 m
VII. Governance Committee			8:29 AM
A. Governance Committee	Discuss	Amy Levander/Colleen Kenney/Rachelle Gardner	15 m

	Purpose	Presenter	Time
SY 2021-22 Governance Committee Board Goal: To recruit a board with diverse skill sets that is consistent with our mission and assists in the sustainability of our school and also reflects the students and community that we serve.			

- Tactic 1: Create a pool of board and committee candidates by asking each board member to provide at least one potential contact for board or committee service
Metric: At least 12 potential candidates for board/committee service identified by June 2022.
- Tactic 2: Connect with community and faith-based organizations that serve stakeholders who reflect the demographics of students served at Hope Academy in order to identify and cultivate potential board and committee members. Metric: At least 10% of Hope Academy committee members reflect the demographics of students served by the school.
- Tactic 3: Conduct outreach activities with Hope alumni/parents of alumni to measure level of interest on participating in board committees. Metric: Send a survey to alumni/parents from the last 5 years of data.

Retirements/Restructure
OEI Board Opportunity Fair
New Board Members by March 7th.

B. Goal Tracking Goal Tracker	Discuss	Amy Levander	
C. Legislative Update Speaking with House and Senate Education Committee in early January	Discuss	Amy Levander	2 m
D. Future Board Meeting Times 4th Thursday at 7:30a to start in July.	Discuss	Colleen Kenney	3 m
E. Collaboration/Concern	Discuss	Amy Levander	1 m

VIII. Executive Director Report

8:50 AM

A. IPS Innovation	FYI	Rachelle Gardner	2 m
B. Simon Youth Foundation Update	FYI	Rachelle Gardner	2 m
C. Parent Orientation Group	FYI	Rachelle Gardner	
D. Aspire Update	FYI	Rachelle Gardner	
E. UIndy - Space		Rachelle	2 m
F. School Level Concern/Complaints	FYI	Rachelle Gardner	1 m
G. Facilities Grant	FYI	Rachelle Gardner	1 m

IX. Closing Items

8:58 AM

A. Adjourn Meeting	Vote	Colleen Kenney	
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