



Hope Academy

Board Meeting

Date and Time

Tuesday April 27, 2021 at 7:30 AM EDT

Location

Rachelle Gardner is inviting you to a scheduled Zoom meeting.

Topic: April Board Meeting

Time: Apr 27, 2021 07:30 AM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/96196436942?pwd=Wjk0T3hNOWNBt250V3lQUU54ZEdDQT09>

Meeting ID: 961 9643 6942

Passcode: 8T70UE

Agenda

	Purpose	Presenter	Time
I. Opening Items			7:30 AM
Opening Items			
A. Record Attendance and Guests		Marissa Manlove	1 m
By Roll Call			
B. Call the Meeting to Order		Marissa Manlove	
C. Approve Minutes	Approve Minutes	Marissa Manlove	2 m
Approve minutes for Board Meeting on February 23, 2021			
II. Public Comment			7:33 AM
A. Open comment period	Discuss		
III. Finance			7:33 AM
A. Finance Committee Report	Discuss	Janine Shopp	13 m

	Purpose	Presenter and Brian Anderson	Time
SY 2020-21 Finance Committee Board Goal			
<ul style="list-style-type: none"> • By April 2021, the Board will approve a balanced and fiscally sound budget that aligns with school program needs for SY 2021-22 <ul style="list-style-type: none"> ◦ Tactic 1: Will create a contingency budget that takes into account days of cash on hand and enrollment. ◦ Tactic 2: Will present over-arching goals for 2021-2022 school year to inform the new budget. ◦ Tactic 3: Compare new budget projections to 5 year Proforma. ◦ Tactic 4: Present Draft Budget to committee for feedback. • January and February Financials • Brian to give update on March Financials • Audit Update • 990 Update 			
B. Goal Progress	Discuss	Janine Shopp	2 m
Goal Tracker			
C. Collaboration/Concerns	Discuss	Janine Shopp	1 m
IV. Academic Excellence			7:49 AM
A. Principals Report	Discuss	Phyllis Usher and Linda Gagy	3 m
SY 2020-21 Academic Excellence/Recovery Management Board Goal:			
<ul style="list-style-type: none"> • Achieve at least 60% retention rate of eligible students by June 2021 <ul style="list-style-type: none"> ◦ Tactic 1: Individualized transitions meetings with 100% of student body in April and May of 2021. ◦ Tactic 2: Engage at least 50% of parents through weekly parent education groups. ◦ Tactic 3: Increase student participation in weekly afterschool and summer activities by 50%. ◦ Tactic 4: Monitor all school specific goals ◦ Tactic 5: Monitor all non school specific goals • Enrollment/Enroll Indy Update • Update on School Activities • Professional Development • Formative Assessments • Cross Curricular Activities • Vote and approve 2021-2022 School Calendar 			
B. Goal Progress		Deb Leser	10 m
Academic Dashboard			
School Data Dashboard			
Goal Tracker			

C. Collaboration/Concern	Purpose Discuss	Presenter Linda Gagy	Time 1 m
V. Marketing Committee			8:03 AM
A. Marketing Report	Discuss	Angela Tomlin	8 m
<i>SY 2020-21 Marketing Committee Board Goal:</i> Increase the number of referred students from top 10 referral sources by 10% by June 2021 <ul style="list-style-type: none"> • Tactic 1: Increase new referral sources in each referral category by 2 for a total of 10 new referral sources. • Tactic 2: Increase our awareness to our current referrals sources by touching them with information 5 times by June of 2021. • Tactic 3: Increase Social Media Post by 2 a week through June 2021 			
B. Goal Progress	Discuss	Angela Tomlin	2 m
Goal Tracker			
C. Collaboration/Concerns	Discuss	Angela Tomlin	1 m
VI. Development Committee			8:14 AM
A. Development Committee Report	Discuss	Colleen Kenney	10 m
<i>SY 2020-21 Development Committee Board Goal:</i> Hope Academy will raise \$300,000 by June 2021 <ul style="list-style-type: none"> • Tactic 1: Have a retention rate of current donors of 50 %. • Tactic 2: Complete 4 Direct Mail pieces including an Annual Report • Tactic 3: Complete 2 Fundraising events • Tactic 4: Continue to renew current grants and look for new grant opportunities • Tactic 5: Identify 5 new donors and steward current list of donors through phone calls, newsletters, direct mail, etc. 			
Sounds of Hope Update Speaker Series Update Booster Club Update Dr. Z Scholarship Update			
B. Goal Progress	Discuss	Colleen Kenney	2 m
Dashboards Goal Tracker			
VII. Governance Committee			8:26 AM

A. Governance Committee	Purpose Discuss	Presenter Marissa Manlove	Time 10 m
SY 2020-21 Governance Committee Board Goal: Improve diversity in board/committee membership by recruiting individuals that are reflective of student population <ul style="list-style-type: none"> • Tactic 1: Reach out to individuals suggested by OEI, document outcome of follow up • Tactic 2: Connect with community and faith-based organizations and businesses to help identify potential members to reach goal of at least 10% of committees reflect the demographics of Hope students • Tactic 3: Conduct outreach activities with Hope alumni/parents 			
Board Self Assessment School Leader Evaluation			
B. Goal Tracking	Discuss	Marissa Manlove	4 m
Goal Tracker			
C. Legislative Update	Discuss	Amy Levander	5 m
D. Collaboration/Concern	Discuss	Marissa Manlove	2 m
VIII. Executive Director Report			8:47 AM
A. IPS Innovation	Vote	Rachelle Gardner	5 m
B. Simon Youth Foundation Update	Discuss	Rachelle Gardner	2 m
C. Parent Orientation Group	Discuss	Rachelle Gardner	2 m
D. Aspire Update	FYI	Rachelle Gardner	3 m
E. School Level Concern/Complaints	FYI	Rachelle Gardner	1 m
IX. Closing Items			9:00 AM
A. Adjourn Meeting	Vote	Marissa Manlove	