



## Hope Academy

### Board Meeting

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#### Date and Time

Tuesday February 23, 2021 at 7:30 AM EST

#### Location

Join Zoom Meeting <https://zoom.us/j/95697545383?pwd=R0IGSTRmM0JPTTVUbm1HeIFIRFBuUT09> Meeting ID: 956 9754 5383 Passcode: 5LVV9j

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#### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>7:30 AM</b>
Opening Items			
A. Record Attendance and Guests		Marissa Manlove	2 m
By Roll Call			
B. Call the Meeting to Order		Marissa Manlove	
C. Approve Minutes	Approve Minutes	Marissa Manlove	2 m
Approve minutes for Board Meeting on December 15, 2020			
<b>II. Public Comment</b>			<b>7:34 AM</b>
A. Open comment period	Discuss		
<b>III. Finance</b>			<b>7:34 AM</b>
A. Finance Committee Report	Discuss	Janine Shopp and Brian Anderson	10 m
<b>SY 2020-21 Finance Committee Board Goal</b>			
• By April 2021, the Board will approve a balanced and fiscally sound budget that aligns with school program needs for SY 2021-22			

	Purpose	Presenter	Time
<ul style="list-style-type: none"> <li>◦ Tactic 1: Will create a contingency budget that takes into account days of cash on hand and enrollment.</li> <li>◦ Tactic 2: Will present over-arching goals for 2021-2022 school year to inform the new budget.</li> <li>◦ Tactic 3: Compare new budget projections to 5 year Proforma.</li> <li>◦ Tactic 4: Present Draft Budget to committee for feedback.</li> <li>• November and December Financials</li> <li>• Brian to give update on January Financials</li> <li>• Audit Update</li> </ul>			
<b>B. Goal Progress</b>	Discuss	Janine Shopp	5 m
Goal Tracker			
<b>C. Collaboration/Concerns</b>	Discuss	Janine Shopp	5 m
<b>IV. Academic Excellence</b>			<b>7:54 AM</b>
<b>A. Principals Report</b>	Discuss	Phyllis Usher and Linda Gagy	5 m
<b><i>SY 2020-21 Academic Excellence/Recovery Management Board Goal:</i></b>			
<ul style="list-style-type: none"> <li>• <b>Achieve at least 60% retention rate of eligible students by June 2021</b> <ul style="list-style-type: none"> <li>◦ Tactic 1: Individualized transitions meetings with 100% of student body in April and May of 2021.</li> <li>◦ Tactic 2: Engage at least 50% of parents through weekly parent education groups.</li> <li>◦ Tactic 3: Increase student participation in weekly afterschool and summer activities by 50%.</li> <li>◦ Tactic 4: Monitor all school specific goals</li> <li>◦ Tactic 5: Monitor all non school specific goals</li> </ul> </li> <li>• Enrollment/Enroll Indy Update</li> <li>• Update on School Activities</li> <li>• Professional Development</li> <li>• Formative Assessments</li> <li>• Cross Curricular Activities</li> </ul>			
<b>B. Goal Progress</b>		Deb Leser	10 m
Academic Dashboard			
School Data Dashboard			
Goal Tracker			
<b>C. Collaboration/Concern</b>	Discuss	Linda Gagy	5 m
<b>V. Marketing Committee</b>			<b>8:14 AM</b>
<b>A. Marketing Report</b>	Discuss	Rachelle Gardner	10 m
<b><i>SY 2020-21 Marketing Committee Board Goal:</i></b>			
<b>Increase the number of referred students from top 10 referral sources by 10% by June 2021</b>			

	Purpose	Presenter	Time
<ul style="list-style-type: none"> <li>• Tactic 1: Increase new referral sources in each referral category by 2 for a total of 10 new referral sources.</li> <li>• Tactic 2: Increase our awareness to our current referrals sources by touching them with information 5 times by June of 2021.</li> <li>• Tactic 3: Increase Social Media Post by 2 a week through June 2021</li> </ul>			
<b>B. Goal Progress</b>	Discuss	Angela Tomlin	5 m
Goal Tracker			
<b>C. Collaboration/Concerns</b>	Discuss	Angela Tomlin	5 m
<b>VI. Development Committee</b>			<b>8:34 AM</b>
<b>A. Development Committee Report</b>	Discuss	Colleen Kenney and Mariann Williams	10 m
<b><i>SY 2020-21 Development Committee Board Goal:</i></b> <b>Hope Academy will raise \$300,000 by June 2021</b>			
<ul style="list-style-type: none"> <li>• Tactic 1: Have a retention rate of current donors of 50 %.</li> <li>• Tactic 2: Complete 4 Direct Mail pieces including an Annual Report</li> <li>• Tactic 3: Complete 2 Fundraising events</li> <li>• Tactic 4: Continue to renew current grants and look for new grant opportunities</li> <li>• Tactic 5: Identify 5 new donors and steward current list of donors through phone calls, newsletters, direct mail, etc.</li> </ul>			
<b>B. Goal Progress</b>	Discuss	Colleen Kenney	5 m
Dashboards			
Goal Tracker			
<b>VII. Governance Committee</b>			<b>8:49 AM</b>
<b>A. Governance Committee</b>	Discuss	Marissa Manlove	5 m
<b><i>SY 2020-21 Governance Committee Board Goal:</i></b> <b>Improve diversity in board/committee membership by recruiting individuals that are reflective of student population</b>			
<ul style="list-style-type: none"> <li>• Tactic 1: Reach out to individuals suggested by OEI, document outcome of follow up</li> <li>• Tactic 2: Connect with community and faith-based organizations and businesses to help identify potential members to reach goal of at least 10% of committees reflect the demographics of Hope students</li> <li>• Tactic 3: Conduct outreach activities with Hope alumni/parents</li> </ul>			

<b>B. Goal Tracking</b>	<b>Purpose</b> Discuss	<b>Presenter</b> Marissa Manlove	<b>Time</b> 5 m
Goal Tracker			
<b>C. Legislative Update</b>	Discuss	Amy Levander	2 m
<b>D. Collaboration/Concern</b>	Discuss	Marissa Manlove	5 m
<b>VIII. Executive Director Report</b>			<b>9:06 AM</b>
<b>A. Facilities Update</b>	Discuss	Rachelle Gardner	1 m
<b>B. Parent Orientation Group</b>	Discuss	Rachelle Gardner	2 m
<b>C. School Level Concern/Complaints</b>	FYI	Rachelle Gardner	1 m
<b>IX. Closing Items</b>			<b>9:10 AM</b>
<b>A. Adjourn Meeting</b>	Vote	Marissa Manlove	