



Hope Academy

Board Meeting

Date and Time

Tuesday December 15, 2020 at 7:30 AM EST

<https://zoom.us/j/95479140069?pwd=TGo0anE1UUNkTDNjaUt3NXBvTWpNUT09>

Meeting ID: 954 7914 0069

Passcode: Xm9SVv

Agenda

	Purpose	Presenter	Time
I. Opening Items			7:30 AM
Opening Items			
A. Record Attendance and Guests		Marissa Manlove	2 m
By Roll Call			
B. Call the Meeting to Order		Marissa Manlove	
C. Approve Minutes	Approve Minutes	Marissa Manlove	2 m
Approve minutes for Board Meeting on October 27, 2020			
II. Public Comment			7:34 AM
A. Open comment period	Discuss		
III. Finance			7:34 AM
A. Finance Committee Report	Discuss	Janine Shopp and Brian Anderson	10 m
SY 2020-21 Finance Committee Board Goal			
<ul style="list-style-type: none">• By April 2021, the Board will approve a balanced and fiscally sound budget that aligns with school program needs for SY 2021-22<ul style="list-style-type: none">• Tactic 1: Will create a contingency budget that takes into account days of cash on hand and enrollment.• Tactic 2: Will present over-arching goals for 2021-2022 school year to inform the new budget.• Tactic 3: Compare new budget projections to 5 year Proforma.• Tactic 4: Present Draft Budget to committee for feedback.• September and October Financials• Brian to give update on November Financials			

- Audit Update

B. Goal Progress	Discuss	Janine Shopp	5 m
Goal Tracker			

C. Collaboration/Concerns	Discuss	Janine Shopp	5 m
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IV. Academic Excellence 7:54 AM

A. Principals Report	Discuss	Phyllis Usher and Linda Gagy	5 m
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SY 2020-21 Academic Excellence/Recovery Management Board Goal:

- **Achieve at least 60% retention rate of eligible students by June 2021**
 - Tactic 1: Individualized transitions meetings with 100% of student body in April and May of 2021.
 - Tactic 2: Engage at least 50% of parents through weekly parent education groups.
 - Tactic 3: Increase student participation in weekly afterschool and summer activities by 50%.
 - Tactic 4: Monitor all school specific goals
 - Tactic 5: Monitor all non school specific goals

- Enrollment/Enroll Indy Update
- Update on School Activities
- Professional Development
- Teacher Evaluations
- Formative Assessments
- Cross Curricular Activities

B. Goal Progress		Deb Leser	10 m
Academic Dashboard			
School Data Dashboard			
Goal Tracker			

C. Collaboration/Concern	Discuss	Linda Gagy	5 m
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V. Marketing Committee 8:14 AM

A. Presentation by Marketing Consultant - Ty Spisak	Discuss	Ty Spisak	30 m
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SY 2020-21 Marketing Committee Board Goal:

Increase the number of referred students from top 10 referral sources by 10% by June 2021

- Tactic 1: Increase new referral sources in each referral category by 2 for a total of 10 new referral sources.
- Tactic 2: Increase our awareness to our current referrals sources by touching them with information 5 times by June of 2021.
- Tactic 3: Increase Social Media Post by 2 a week through June 2021

B. Goal Progress	Discuss	Angela Tomlin	5 m
Goal Tracker			

C. Collaboration/Concerns	Discuss	Angela Tomlin	5 m
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VI. Development Committee 8:54 AM

A. Development Committee Report	Discuss	Colleen Kenney and Mariann Williams	10 m
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SY 2020-21 Development Committee Board Goal:

Hope Academy will raise \$300,000 by June 2021

- Tactic 1: Have a retention rate of current donors of 50 %.
- Tactic 2: Complete 4 Direct Mail pieces including an Annual Report

- Tactic 3: Complete 2 Fundraising events
- Tactic 4: Continue to renew current grants and look for new grant opportunities
- Tactic 5: Identify 5 new donors and steward current list of donors through phone calls, newsletters, direct mail, etc.

B. Goal Progress	Discuss	Colleen Kenney	5 m
Dashboards			
Goal Tracker			

VII. Governance Committee 9:09 AM

A. Governance Committee	Discuss	Marissa Manlove	5 m
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SY 2020-21 Governance Committee Board Goal:

Improve diversity in board/committee membership by recruiting individuals that are reflective of student population

- Tactic 1: Reach out to individuals suggested by OEI, document outcome of follow up
- Tactic 2: Connect with community and faith-based organizations and businesses to help identify potential members to reach goal of at least 10% of committees reflect the demographics of Hope students
- Tactic 3: Conduct outreach activities with Hope alumni/parents

B. Goal Tracking	Discuss	Marissa Manlove	5 m
Goal Tracker			

C. Legislative Update	Discuss	Amy Levander	2 m
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D. Collaboration/Concern	Discuss	Marissa Manlove	5 m
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VIII. Executive Director Report 9:26 AM

A. Facilities Update	Discuss	Rachelle Gardner	1 m
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B. Parent Orientation Group	Discuss	Rachelle Gardner	2 m
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C. School Level Concern/Complaints	FYI	Rachelle Gardner	1 m
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IX. Closing Items 9:30 AM

A. Adjourn Meeting	Vote	Marissa Manlove	
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