



Hope Academy

Board Meeting

Date and Time

Tuesday October 27, 2020 at 7:30 AM EDT

Location

3919 Madison Ave. Suite 100
Indianapolis, IN 46237

Call in information,
317-240-9145
PIN 747-083-869#

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Agenda

	Purpose	Presenter	Time
I. Opening Items			7:30 AM
Opening Items			
A. Record Attendance and Guests By Roll Call		Marissa Manlove	2 m
B. Call the Meeting to Order		Marissa Manlove	
C. Approve Minutes	Approve Minutes	Marissa Manlove	2 m
Approve minutes for August Board Meeting on August 25, 2020			
II. Public Comment			7:34 AM
A. Open comment period	Discuss		
III. Finance			7:34 AM
A. Finance Committee Report	Discuss	Janine Shopp and Brian Anderson	20 m
<i>SY 2020-21 Finance Committee Board Goal</i>			
<ul style="list-style-type: none">By April 2021, the Board will approve a balanced and fiscally sound budget that aligns with school program needs for SY 2021-22			

- Tactic 1: Will create a contingency budget that takes into account days of cash on hand and enrollment.
- Tactic 2: Will present over-arching goals for 2021-2022 school year to inform the new budget.
- Tactic 3: Compare new budget projections to 5 year Proforma.
- Tactic 4: Present Draft Budget to committee for feedback.
- 1.0 Finalization Year End
- July and August Financials
- Audit Update

IV. Academic Excellence

7:54 AM

A. Academic and Recovery Committee Report	Discuss	Phyllis Usher and Linda Gagy	10 m
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SY 2020-21 Academic Excellence/Recovery Management Board Goal:

- **Achieve at least 60% retention rate of eligible students by June 2021**
 - Tactic 1: Individualized transitions meetings with 100% of student body in April and May of 2021.
 - Tactic 2: Engage at least 50% of parents through weekly parent education groups.
 - Tactic 3: Increase student participation in weekly afterschool and summer activities by 50%.
 - Tactic 4: Monitor all school specific goals
 - Tactic 5: Monitor all non school specific goals

B. Principals Report	Discuss	Linda Gagy	5 m
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- Enrollment/Enroll Indy Update
- Update on School Activities
- Professional Development
- Teacher Evaluations
- Formative Assessments
- Cross Curricular Activities
- Parent Teacher Conference Participation

C. School Data Dashboard		Deb Leser	10 m
Attendance Rate			
Credit Completion			
NWEA Data			

D. Final Report on SY 2019-2020		Linda Gagy	5 m
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E. School Specific Goals	Discuss	Linda Gagy	2 m
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V. Development Committee

8:26 AM

A. Development Committee Report	Discuss	Colleen Kenney and Mariann Williams	10 m
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SY 2020-21 Development Committee Board Goal:
Hope Academy will raise \$300,000 by June 2021

- Tactic 1: Have a retention rate of current donors of 50 %.
- Tactic 2: Complete 4 Direct Mail pieces including an Annual Report
- Tactic 3: Complete 2 Fundraising events
- Tactic 4: Continue to renew current grants and look for new grant opportunities

- Tactic 5: Identify 5 new donors and steward current list of donors through phone calls, newsletters, direct mail, etc.

VI. Marketing Committee

8:36 AM

A. Marketing Committee Report Discuss Angela Tomlin 5 m

SY 2020-21 Marketing Committee Board Goal:

Increase the number of referred students from top 10 referral sources by 10% by June 2021

- Tactic 1: Increase new referral sources in each referral category by 2 for a total of 10 new referral sources.
- Tactic 2: Increase our awareness to our current referrals sources by touching them with information 5 times by June of 2021.
- Tactic 3: Increase Social Media Post by 2 a week through June 2021

VII. Governance Committee

8:41 AM

A. Governance Committee Discuss Marissa Manlove 5 m

SY 2020-21 Governance Committee Board Goal:

Improve diversity in board/committee membership by recruiting individuals that are reflective of student population

- Tactic 1: Reach out to individuals suggested by OEI as follow up to their Board Recruitment event and document outcome of follow up
- Tactic 2: Connect with community and faith-based organizations that serve stakeholders who reflect the demographics of students served at Hope Academy in order to identify and cultivate potential board and committee members to work towards at least 10% of Hope Academy committee members reflect the demographics of students served by the school.
- Tactic 3: Conduct outreach activities with Hope alumni/parents of alumni through exit interview with current graduating students and parents and a survey to alumni and their parents to measure level of ongoing engagement.

B. Core Question 3 Discuss Marissa Manlove 5 m

C. Legislative Update Discuss Amy Levander 2 m

VIII. Executive Director Report

8:53 AM

A. Facilities Update Discuss Rachelle Gardner 5 m

B. CSP Grant Discuss Rachelle Gardner 2 m

C. Parent Orientation Group Discuss Rachelle Gardner 2 m

D. School Level Complaints FYI Rachelle Gardner 1 m

IX. Closing Items

9:03 AM

A. Adjourn Meeting Vote Marissa Manlove