DRAFT

F.W. Parker Charter Essential School

Minutes

November DevComm Meeting

Date and Time
Tuesday November 10, 2026 at 4:00 PM

This meeting will be virtual on Microsoft Teams at this link: http://parker.school/developmentcommittee.

Fundraising is a conscious process of building a community of donors who are invested in the success of your work, both financially and otherwise. -Paola Cubias

Committee Members Present
B. Harrigan (remote), G. Tang (remote), J. Fredericksen (remote), J. Saxe (remote), K. Tedstone (remote), K. Waters (remote), M. Beganski (remote), M. Cole (remote), M. Kosinski-Collins (remote), N. Perrotti (remote)

Committee Members Absent
B. Sweet, D. Van Patten, E. Gibbs Revelli, J. MacDonald, L. Acton

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Tuesday Nov 10, 2026 at 4:00 PM.

C. Approve Minutes

G. Tang made a motion to approve the minutes from September DevComm Meeting on 09-24-26.
J. Fredericksen seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Development 2025-2026

A. Updates from Development Plan

-Katrina updated the group on the cadence of the Parker Fund mailer. Brian will be sending an introduction email on 11/20 that Katrina and Monique will tailor and send to the greater Parker audience. The mailer will hit mailboxes the week of Thanksgiving. Targeted ask emails will go out 10-14 days after that.
-Brian and Katrina talked about the major donor/cultivation events that have happened/will be happening. Julie talked about the recent donor appreciation event and how it was received- a lot of positive feelings around thanking the people who have been so supportive of Parker. There will be a Board sponsored event, a Foundation sponsored event, and a Graduate Family (Sterling-focused) event in the Spring.
-Monique updated the group on the work that is being done evaluating our current CRM and exploring other options. We are looking at Bloomerang and Virtuous and Donorbox. Kara was very helpful in talking about her experience with Razor's Edge and how her school is using BoostMySchool as their giving tool.
-We briefly spoke about student engagement and how the Parker Ambassadors group wrote thank you cards to the attendees of the donor appreciation event.
-Brian briefly talked about the Sizer Foundation Advancement Group and how DevComm will interface with that group. More to come on that in future meetings.

B. Parker Stewardship Protocol

Katrina introduced an activity that focused on how we want donors to FEEL when we are engaging in stewardship activities. The feeling was that we should continue to focus on the personal touches that we try to do when we are reaching out to people.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:00 PM.

Respectfully Submitted,
K. Tedstone