

F.W. Parker Charter Essential School

Minutes

May 2026 DevComm Meeting

Date and Time

Wednesday May 6, 2026 at 7:30 AM

This meeting will be virtual on Microsoft Teams at this link: <http://parker.school/developmentcommittee>.

Fundraising is a conscious process of building a community of donors who are invested in the success of your work, both financially and otherwise. -Paola Cubias

Committee Members Present

B. Harrigan (remote), G. Tang (remote), J. Fredericksen (remote), J. Saxe (remote), K. Tedstone (remote), M. Beganski (remote), M. Cole (remote), M. Kosinski-Collins (remote), S. Cole (remote), S. Reinhorn (remote)

Committee Members Absent

B. Sweet, D. Van Patten, E. Gibbs Revelli, J. MacDonald, L. Acton

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Wednesday May 6, 2026 at 7:30 AM.

C. Approve Minutes

S. Cole made a motion to approve the minutes from March DevComm Meeting on 03-04-26.

G. Tang seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development 2025-2026

A. DevComm working groups update

We had a robust conversation that involved The Parker Fund and our take-a-ways, our upcoming events, the alumni giving initiative, and our prospecting work.

Here are some of the highlights:

- Our messaging was tighter and clearer this year
- Our bigger donors- should we reach out to them and ask them why they give? We could use the quotes for additional messaging
- We need to build on momentum. Giving begets giving.
- Should we message that we would not have been able to close the compensation gap if the Fund had not been this successful. "This money is being used to retain the amazing teachers that make Parker, Parker."
- Should we highlight the big donations and what it will result in? Example- the courtyard. "Look what we are going to be able to do because of this donation. Look how you could add to it."
- How should we continue to try to engage our alumni community?
- Should we have zoom networking events? Subject-specific zoom calls? How can we build up our LinkedIn community and use it better? Use different donation amounts for younger alums. Should we use current students/teachers to approach recent alums?

B. Giving Levels

We were not able to get to this during the meeting

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:31 AM.

Respectfully Submitted,
K. Tedstone